



**SPECIAL EVENTS ADVISORY COMMITTEE  
SPECIAL MEETING  
MINUTES  
January 20, 2020**

**PRESENT:** Councillor Tony Mancini, Vice Chair  
Deputy Mayor Lisa Blackburn  
Kathy Perrier  
Ross Jefferson  
Bruce Holland  
Allison Gillan  
Gordon Stewart  
Ken Bagnell

**REGRETS:** Councillor Steve Adams, Chair

**STAFF:** Elizabeth Taylor, Manager of Special Events  
Christine Buckley, Civic Events Coordinator  
Liam MacSween, A/Deputy Clerk  
Robyn Dean, Legislative Assistant

*The following does not represent a verbatim record of the proceedings of this meeting.*

*The agenda, reports, supporting documents, and information items circulated are online at [halifax.ca](http://halifax.ca).*

*The meeting was called to order at 9:00 a.m. and adjourned at 10:24 a.m.*

## **1. CALL TO ORDER**

Councillor Tony Mancini, Vice Chair, called the meeting to order at 9:00 a.m. in Halifax Hall, 2<sup>nd</sup> Floor City Hall, 1841 Argyle Street, Halifax. Round table introductions were held for new members.

## **2. APPROVAL OF MINUTES – November 20, 2019**

MOVED by Ross Jefferson, seconded by Ken Bagnell

**THAT the minutes of November 20, 2019 be approved as circulated.**

**MOTION PUT AND PASSED.**

## **3. APPROVAL OF THE ORDER OF BUSINESS AND APPROVAL OF ADDITIONS AND DELETIONS**

The Committee agreed by consensus to discuss items 9.1.1 and 9.1.2 immediately following item 6.

MOVED by Ross Jefferson, seconded by Alison Gillan

**THAT the agenda be approved as amended.**

Two-third majority vote required.

**MOTION PUT AND PASSED.**

## **4. BUSINESS ARISING OUT OF THE MINUTES – NONE**

## **5. CALL FOR DECLARATION OF CONFLICT OF INTERESTS – NONE**

## **6. CONSIDERATION OF DEFERRED BUSINESS – NONE**

## **7. CORRESPONDENCE, PETITIONS & DELEGATIONS**

### **7.1 Correspondence – None**

### **7.2 Petitions – None**

### **7.3 Presentations**

#### **7.3.1 Pawn Wise: The Atlantic All-Ages Chess Festival 2020 – Chess Nova Scotia Society**

The following documentation was before the Committee:

- A presentation entitled "Catching the Wave"

Ken Cashin, President of Chess Nova Scotia and Roger Langen, Festival Coordinator, provided a presentation on the 2020 Pawn Wise: Atlantic All-Ages Chess Festival to be hosted in Halifax.

Cashin provided an overview of the event, including their vision, plan, and desired outcomes. Cashin noted that the event will be hosted at the Halifax Central Library and St. Mary's University from July 31 to August 4, 2020 and advised that the event will draw a great deal of participants from outside of HRM and is expected to have approximately 775 attendees. Cashin and Langen is requesting \$8,000 to assist in funding the festival.

### **7.3.2 The Peace Tournament – NP Future’s Community Organization Society**

The following documentation was before the Committee:

- A presentation entitled “The Peace Basketball Tournament”

Miranda Cane, Co-founder and Coordinator of the Peace Basketball Tournament, provided a presentation on the 2020 Peace Basketball Tournament to be hosted in Halifax.

Cane provided an overview of the event including a brief history on the importance of the event and why it is needed. It was also noted that the event will be primarily held at St. Mary’s University and is expected to host approximately 40 teams and 2500 spectators at a time. Cane is requesting \$25,000 to assist in funding the event.

### **7.3.3 Canada vs Italy Senior Men’s Rugby Match – Sports & Entertainment Atlantic**

The following documentation was before the Committee:

- A presentation entitled “International Rugby Match”

Chris Larsen, President of Sports Entertainment Atlantic, provided a presentation on the 2020 Canada vs. Italy Senior Men’s Rugby Match to be hosted in Halifax.

Larsen provided an overview of the event. It was also noted that the event will be held at Halifax Wanderer’s Grounds from July 7 to 12, 2020 and is expected to host approximately 6,000 attendees. Larsen is requesting \$25,000 to assist in funding the event.

### **7.3.4 Eastern Elite Soccer Championships - Sports & Entertainment Atlantic**

The following documentation was before the Committee:

- A presentation entitled “Eastern Elite Soccer Championships”

Chris Larsen, President of Sports Entertainment Atlantic, provided a presentation on the 2020 Eastern Elite Soccer Championships to be hosted in Halifax.

Larsen provided an overview of the event. It was also noted that the event will be held at various HRM fields as well as at Halifax Wanderer’s Grounds. The event will take place from August 3 to 9, 2020 and is expected to host approximately 1,600 participants. Larsen is requesting \$50,000 to assist in funding the event.

### **7.3.5 International Soccer Match – Sports & Entertainment Atlantic**

The following documentation was before the Committee:

- A presentation dated “International Soccer Match”

Chris Larsen, President of Sports Entertainment Atlantic, provided a presentation on the 2020 International Soccer Match to be hosted in Halifax.

Larsen provided an overview of the event. It was also noted that the event will be held at Halifax Wanderer’s Grounds from August 3 to 9, 2020 and is expected to host approximately 6,000 attendees (including 23 professional teams flying to Halifax). Larsen is requesting \$25,000 to assist in funding the event.

### **7.3.6 Sole Sisters Women's Race – Girls Gone Gazelle Run Club**

The following documentation was before the Committee:

- A presentation entitled "Sole Sisters Women's Races"

Stacy Chestnutt, Race Director of Sole Sisters Women's Race Weekend, provided a presentation on the 2020 Sole Sisters Race to be hosted in Halifax.

Chestnutt provided an overview of the event as well as a brief history of the race and the additional races being included in the 2020 Sole Sisters Race Weekend. It was also noted that the event will be held around Lake Banook on July 6, 2020 and is expected to host approximately 6,000 participants. Chestnutt is requesting \$7,500 to assist in funding the event.

### **7.3.7 Maritime Race Weekend – Maritime Race Weekend Association**

The following documentation was before the Committee:

- A presentation entitled "Maritime Race Weekend"

Michelle Kempton, Race Director of Maritime Race Weekend, provided a presentation on the 2020 Maritime Race to be hosted in Fisherman's Cove, Eastern Passage.

Kempton provided an overview of the event as well as a brief history of the attendance record and participant statistics. It was also noted that the event will be held on September 11 and 12, 2020 on Wharf Road in Eastern Passage. The event is expected to host approximately 2,500 attendees on each day. Kempton is requesting \$15,000 to assist in funding the event.

### **7.3.8 Halifax Urban Folk Festival – Halifax Urban Folk Festival**

The following documentation was before the Committee:

- A presentation entitled "Halifax Urban Folk Festival"

Megan Scott, Festival Director and Jeff Dion, Chair of the Board of Directors provided a presentation on the 2020 Halifax Urban Folk Festival to be hosted in Halifax.

Scott provided an overview of the event including their goals for 2020 and plans for 2021 and 2022. It was also noted that the event will be held from August 30 to September 6, 2020 at seven (7) different venues in Halifax. The event is expected to host approximately 6,000 attendees. Scott and Dion are requesting \$25,000 to assist in funding the event.

## **8. INFORMATION ITEMS BROUGHT FORWARD – NONE**

## **9. REPORTS**

### **9.1 STAFF**

#### **9.1.1 Significant Anniversary Funding Request Halifax ComedyFest**

The following was before the Committee:

- A staff report dated November 19, 2019

MOVED by Deputy Mayor Blackburn, seconded by Gordon Stewart

**THAT the Special Events Advisory Committee recommends that Halifax Regional Council approve funding in the amount of \$2,300 to the Halifax Comedy Festival Society for the 25th Anniversary of the Halifax Comedy Fest from the Community and Events Reserve, Q621.**

Elizabeth Taylor, Manager of Special Events, responded to questions from the Committee, specifically concerning the recommended funding amount of \$2,300. Taylor noted that as per Administrative Order One, the maximum amount of funding given for significant anniversaries is 10% of the grant from the year prior; given that the Halifax Comedy Festival Society had received \$23,000 in the past year, the staff recommendation for the significant anniversary funding is set at \$2,300 (10%). It was also noted that the Committee can amend the recommendation and raise or lower it as they see fit.

Councillor Mancini proposed an amendment to the motion and requested an additional \$10,000 of funding (totaling \$12,300). Taylor explained that the funding for this amount will come from the remaining balance from the Marketing Levy Special Events Reserve and further noted that the Halifax Comedy Festival Society is planning an excellent program. Councillor Mancini agreed and noted that the Committee should be praising and supporting long-term quality events such as the Halifax ComedyFest.

MOVED by Councillor Mancini, seconded by Deputy Mayor Blackburn

**THAT the motion be amended to include an additional \$10,000 of funding (totaling \$12,300).**

**MOTION TO AMEND PUT AND PASSED.**

The motion before the Committee now reads:

MOVED by Councillor Mancini, seconded by Deputy Mayor Blackburn

**THAT the Special Events Advisory Committee recommends that Halifax Regional Council approve funding in the amount of \$12,300 to the Halifax Comedy Festival Society for the 25th Anniversary of the Halifax Comedy Fest from the Community and Events Reserve, Q621.**

**MOTION AS AMENDED PUT AND PASSED.**

#### **9.1.2 Downtown Dartmouth Ice Festival Funding Request**

The following was before the Committee:

- A staff report dated November 28, 2019

MOVED by Deputy Mayor Blackburn, seconded by Alison Gillan

**THAT the Special Events Advisory Committee recommends that Halifax Regional Council:**

- 1. Approve Funding Option 1 as described in the Discussion section of the November 28, 2019 staff report to the Downtown Dartmouth Business Commission (DDBC) for the Downtown Dartmouth Ice Festival in the amount of \$7,500 from the 2019/20 Community and Events Reserve, Q621;**
- 2. Pending final approval of the 2020/21 and the 2021/22 budgets, approve funding in the amount of \$7,500 from the Community and Events Reserve, Q621.**

**MOTION PUT AND PASSED.**

#### **9.2 COMMITTEE MEMBER UPDATES – NONE**

#### **10. ADDED ITEMS – NONE**

#### **11. DATE OF NEXT MEETING – February 19, 2020**

**12. ADJOURNMENT**

The meeting adjourned at 10:24 a.m.

Robyn Dean  
Legislative Assistant