

# Halifax Regional Municipality Stadium Planning Process

WE ARE HERE



## Phase 1

\*Opportunity for Public Input

### Stadium Consultation & Business Planning

Community Engagement

Feasibility Assessment

Facility Programming & Event Hosting Potential

Preliminary Cost Estimates

COUNCIL APPROVAL REQUIRED TO PROCEED TO NEXT PHASE



## Phase 2

\*Opportunity for Public Input

### Consultation, Site Selection & “Building” Program

COUNCIL APPROVAL REQUIRED TO PROCEED TO NEXT PHASE



## Phase 3

Construction

# What is Phase 1 of the Stadium Planning Process?

The HRM Stadium Process is divided into three phases. We are currently in Phase 1 of the process, known as the Stadium Consultation and Business Planning Phase.

## The Central Question of Phase 1

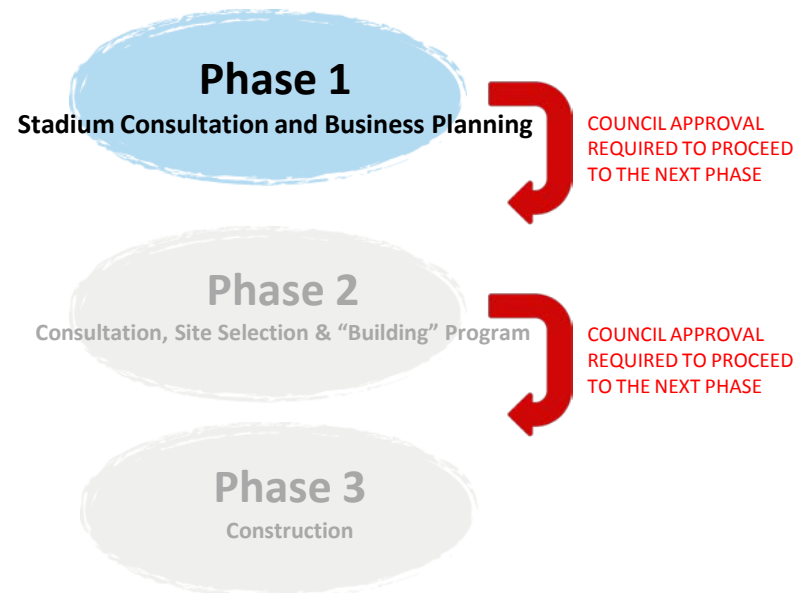
*Can a facility be developed which both meets the needs of the FIFA 2015 Women's World Cup and provides a sustainable legacy of uses after the event?*

In answering this question, the business plan will address all of the related questions of scale, amenities, core/main function, multi-use and ancillary development with a comprehensive business planning and financial feasibility analysis – including input from citizens, sport and recreation groups and potential partners.

The precise form, function of the facility, and community mandate has therefore yet to be determined but will be an outcome of the business plan.

## Timelines

Phase 1 of the study is expected to be complete in August 2011. If a sustainable business model can be developed that meets with Council approval, Council would then determine if HRM will move on to Phase 2.



# Why Are We Undertaking This Process?

There has been significant interest and some attempts over the past 20+ years to construct a sport stadium in the Halifax Region. Most of these discussions have been tied to bids to host major sport events, and in some cases, related to opportunities tied with positioning for a Canadian Football League team.

In March, 2011, Canada was selected as the host country for the FIFA 2015 Women's World Cup. Halifax Regional Municipality is currently one of seven potential host cities for the games.

As a result, HRM Council has requested that the required consultation and business planning take place, to determine whether or not there is long term viability in the construction and operation of a venue to meet the FIFA requirements.

# What is the FIFA 2015 Women's World Cup Opportunity?

FIFA announced on March 3, 2011 that Canada was selected as the host country for the 2015 FIFA Women's World Cup.

The Canadian Soccer Association (CSA) will now be seeking between four – six cities across the country to host the games. Halifax is one of seven cities which has shown interest in bidding to stage the games.

A host city is required to provide an outdoor venue with a minimum seating capacity of 20,000, which can include a mix of temporary and permanent seating.

## ***Definitions***

***FIFA*** : *Fédération Internationale de Football Association (FIFA) is the international governing body of association football.*

***FIFA Women's World Cup*** : *The international women's football (soccer) world championship tournament held every 4 years. The next competition will be held in Canada in 2015. 24 teams will compete in the tournament.*

## **Seven Potential Host Cities:**

- ❖ Halifax Regional Municipality
- ❖ Edmonton
- ❖ Montreal
- ❖ Vancouver
- ❖ Winnipeg
- ❖ Ottawa
- ❖ Moncton

# What Scale of Stadium is HRM Considering?

## National-Brand Facilities

Multi-sport / Multi-tenant  
50,000+ seats  
Capable of holding large, national scale events

Examples Include:

- Rogers Centre (Toronto)
- B.C. Place (Vancouver)
- Commonwealth Stadium (Edmonton)



## Mid-Scale Facilities

10,000-30,000 seats  
Most have an anchor tenant  
Lower scale (10,000 seats) generally no tenant  
CFL-anchored stadia are larger  
Soccer –specific stadia are smaller

Examples Include:

- Ivor Wynne Stadium (Hamilton)
- McMahon Stadium (Calgary)

Soccer -Specific Examples Include:

- BMO Field (Toronto)
- Saputo Stadium (Montreal)

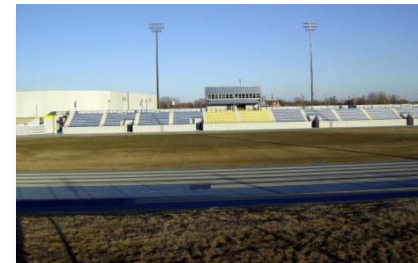


**Halifax Regional Municipality is considering a mid-scale facility with community-use components**

## Community Facility

Less than 10,000 seats

Many communities, schools, colleges & universities have fields with permanent seating. Quality, scale of seating and amenities vary greatly.



# Frequently Asked Questions

## **If a stadium was built, who chooses where it would be situated?**

Site specific considerations will be analysed through the Phase 2 Consultation, Site Selection and “Building Program.” Site specific suggestions or principles that are discovered in any of the Phase 1 Consultation and Business Planning Analysis will be referred to Phase 2.

## **How much would a stadium cost?**

The answer to this question will be developed in Phase 2 of the analysis. The study would look at that time at ensuring that any approved project is the right size facility for the right purpose. It would be premature to suggest at this time what any yet-to-be-proposed project might cost.

## **Will there be other opportunities for community engagement?**

We are in the first phase of a three phase project. Upon completion of Phase 1, Halifax Regional Municipal Council will decide whether or not to continue onto Phase 2. Additional opportunities for community feedback are an important part of Phase 2.

*Please proceed to answer the questions in the feedback area.  
A facilitator is available to assist you, if needed.*