

HRM Cultural Plan Survey

Halifax Regional Municipality is developing its first region-wide Cultural Plan. A Cultural Advisory Committee is working with communities to gather ideas and input. Receiving feedback from you is important to making sure that the Cultural Plan is successful and meaningful. Information from this survey will help develop the vision, goals, and action plan behind the Cultural Plan. We know each community in the HRM is unique and distinct, so we would like to take this opportunity to hear about what matters to you. All responses will be kept confidential. Please return your survey to the HRM Cultural Plan staff at PO Box 1749, Halifax, Nova Scotia, B3J 3A5.

If you wish to have your name drawn for prizes, please write your name and contact information in the provided space at the end of this survey. This personal information will be strictly used to contact those who have won prizes.

Part A: Cultural Development in the HRM

1. In the last year, what are the **three** cultural facilities or spaces you used most in the HRM?

- | | | | |
|---|----------------------------|---|----------------------------------|
| ' | Libraries | ' | Live music venues |
| ' | Community centres or halls | ' | Restaurants and bars |
| ' | Recreation centres | ' | Education centres (i.e. |
| ' | Public spaces and parks | ' | continuing education, English as |
| ' | Museums or galleries | ' | a Second Language class etc.) |
| ' | Theatres | ' | Places of worship |
| ' | Concert halls | ' | Other (please specify): _____ |

2. Culturally, where do you feel the HRM performs best?

- ' Performing and visual arts
- ' Heritage
- ' Tourism, promoting events and festivals, and having adequate facilities/buildings
- ' Urban design, public art, and public spaces
- ' Events and festivals, parks, and sports
- ' School programs
- ' Multiculturalism, equality, inclusion
- ' Retention of artists
- ' Other (please specify): _____

3. Culturally, where do you feel the HRM could improve?

- ' Performing and visual arts
- ' Heritage
- ' Tourism, promoting events and festivals, and having adequate facilities/buildings
- ' Urban design, public art, and public spaces
- ' Events and festivals, parks, and sports
- ' School programs
- ' Multiculturalism, equality, inclusion
- ' Retention of artists

- Other (please specify): _____
4. Which cultural activities do you participate in **outside** of your community ?
- | | |
|----------------------------|---------------------------------|
| ' Festivals and events | ' Theatre |
| ' Leisure and recreation | ' Dance |
| ' Library | ' Music |
| ' Community centre or hall | ' Educational programs/courses |
| ' Museums and galleries | ' Other (please specify): _____ |
5. If you participate in cultural activities outside of your community, what is your **main** reason?
- ' Price
 - ' Programming
 - ' Availability
 - ' Proximity to other amenities
 - ' Quality
 - ' Enjoy travelling
 - ' Other (please specify): _____
6. For you to participate in more cultural activities, what are your **top** most important needs?
- ' More diverse range cultural activities
 - ' More affordable events and activities
 - ' Cultural activities located closer to home
 - ' Access to information
 - ' Nothing
 - ' Not interested in participating in cultural activities
 - ' Other (please specify): _____
7. How do you prefer to receive information on cultural activities in the HRM? (check all that apply)
- | | |
|-----------------------|---------------------------------|
| ' Radio | ' Television |
| ' Daily newspaper | ' Website |
| ' Community Newspaper | ' Bus shelters and HRM kiosks |
| ' Poster/flyer | ' Other (please specify): _____ |
| ' Email | _____ |

Part B: Demographics

8. A) How old are you?
- ' < 20
 - ' 21 - 30
 - ' 31 - 40
 - ' 41 - 65
 - ' 65 +
- B) Gender:
- ' M
 - ' F
9. What is the highest level of education you have completed?
- ' High-school
 - ' College/University

- ' Post-graduate
- ' Other

10. A) Which of the following income categories is closest to your total 2004 pre-tax household income:

- ' \$0-29,999
- ' \$30,000-49,999
- ' \$50,000-\$69,999
- ' \$70,000-\$99,000
- ' \$100,000+

B) Do you:

- ' Own your home
- ' Rent your home

C) How many people live in your household?

- ' 1-2
- ' 3-4
- ' 5+

11. What ethnic background do you most identify with?

12. What community in the HRM do you live in? _____
What is your postal code? _____

Comments: _____

Contact information for prizes:

Name: _____

Phone number: _____

Please return your survey to:

HRM Recreation, Tourism, and Culture

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