



# XX Commonwealth Games Halifax 2014 Bid

## *Venue Development Plan*

### *Board of Directors of Commonwealth Games Bid*

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# Agenda

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# Sport Selection Filters

- Is the sport inclusive – EAD opportunity
- Gender balance in the games overall
- CGA / CGF Implications
- Commonwealth popularity re number of potential CGA's
- National, local, historic and international interest
- Broadcast / seat sales potential
- Status in 2002, 2006, 2010
- Competitors choices, example Glasgow / Abuja
- Mandatory / Proposed
- Sport Group Advice
- Consultant Advice

*Source: [www.commonwealthgames.ca](http://www.commonwealthgames.ca)*



# Mandatory Sports

(M) Mandatory		# of Days
1.	Aquatics	(M) Swimming (EAD) 6
		*Diving 4
		*Synchronized 2
2.	Athletics (M)	Track and Field 6
		Marathon 2
		Walks 3
3.	Lawn Bowls (M)	9
4.	Netball (M)	10
5.	Rugby 7's (M)	2
		<b>*Not Mandatory</b>



# Proposed Sports

		# of days
6.	Badminton	10
7.	Boxing	9
8.	Cycling	
	Track	4
	Mountain	1
	Road	2
9.	Gymnastics	
	Artistic	6
	Rhythmic	3
10.	Hockey	8
11.	Shooting	
	Clay	9
	Full	9
	Pistol	9
12.	Table Tennis	(EAD) 10
13.	Weightlifting	(EAD) 9



# Proposed Sports

## # of days

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14.	Squash	10
15.	Triathlon	1
16.	Judo	3
17.	Wrestling	3
18.	Basketball	9



# Venue Clusters

**In the context** of the Halifax 2014 Bid, “Clustering” is used to describe a grouping of sport facilities in close proximity of each other.

**This important concept** allows for optimal athletic experience in every situation, and utilizes many economies of scale opportunities and operational synergies to achieve optimal facility cost recovery benchmarks.

**Clustering follows** the critical mass principle which can reduce construction and adaptive reuse / refit costs.



# Venue Allocation

(M) Mandatory		Required Seats	Facility
1. Aquatics(M)	Swimming (EAD)	5000	Commonwealth Park Aquatic Centre
	*Diving	2500	Commonwealth Park Aquatic Centre
	*Synchronized	2500	Commonwealth Park Aquatic Centre
2. Athletics (M)	Track & Field	40,000	Commonwealth Park Stadium
	Marathon	TBC	
	Walks		Commonwealth Park Stadium (S&E)
3. Lawn Bowls (M)		2500	Wanderers Grounds
4. Netball (M)		3000	Saint Mary's University MPF
		10,000	Halifax Metro Centre - Finals
5. Rugby 7's (M)		10,000	Commonwealth Park Stadium

\*Not mandatory



# Venue Allocation

		Required Seats	Facility
6.	Badminton	2500	Commonwealth Park Fieldhouse
7.	Boxing	3000	Halifax Forum
8.	Cycling		
	Track	4000	Commonwealth Park Velodrome
	Mountain	2000	TBC
	Road	1000	Bedford Loop
9.	Gymnastics		
	Artistic	10,000	Halifax Metro Centre
	Rhythmic	3000	Commonwealth Park Velodrome
10.	Hockey	5000	Saint Mary's Huskie Stadium
11.	Shooting		
	Clay	2000	Bedford Range
	Full	1000	Bull Meadow
	Pistol	1000	Bedford Range
12.	Table Tennis (EAD)	2500	Pier 23
13.	Weightlifting (EAD)	2500	MSVU / DND



# Venue Allocation

## Required Seats

## Facility

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14.	Squash	2500	Saint Mary's the Tower
15.	Triathlon	2000	Lake Banook
16.	Judo	3000	Dartmouth Sportsplex
17.	Wrestling	2000	Dartmouth Sportsplex
18.	Basketball	3000	Dalhousie University MPF
		10,000	Halifax Metro Centre - Finals

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# Guiding Principles for Venue Selection & Development

In recognition of Guiding Principles of Halifax 2014 Bid Society and in an effort to ensure VOP develops in a **financially prudent** and **operationally successfully manner**, the Executive Management Team prepared the following guiding principles for venue selection and development:

1. **To leave a legacy that maximizes every opportunity** for operational sustainability of all new sport competition infrastructure. Therefore, these should be developed at the Commonwealth Park.
2. Venues that are not developed at Commonwealth Park **should be developed as part of an existing cluster**, ideally in close proximity to the downtown core. This will ensure the richness of the overall cultural experience is captured by all of the participating athletes and guests.



# Guiding Principles for Venue Selection & Development

3. Realizing all new venues cannot be built, we are prepared to use existing infrastructure **with appropriate recapitalization** if necessary to maximize Games delivery.
  
4. Certain non-government lands **will need to be developed through partnership agreements** to meet Games needs. These agreements will define percentage and or amount of money and may differ accordingly.



# Venue Selection & Development Due Diligence

1. SWOT analysis (Strengths, Weaknesses, Opportunities, Threats)
  - a) SWOT analysis is **completed immediately** on all venues by the Venue Planning and Operation (VOP) Department. Main responsibility falls to VOP Director and Society's Architect.
  - b) SWOT analysis will **give priority to Threats** in the following two areas:
    - i) financial
    - ii) operational
  - c) Interim Report on threats to proposed venues
2. Legacy Implications with **focus on sustainability** – Post CW Games



# Due Diligence con't

3. Final Proposed Venues will have the following three items costed for final business decisions:
  - i) Required costs – essential needs
  - ii) Wanted items – choices needed.
  - iii) Sizzle / WOW items – needed to make Bid more impressive
  - iv) Legacy items – choices needed
  
4. Review and analysis of Competitors venue plan
  
5. Review and analysis of previous games venue plans



# Legacy Clarification and Definition

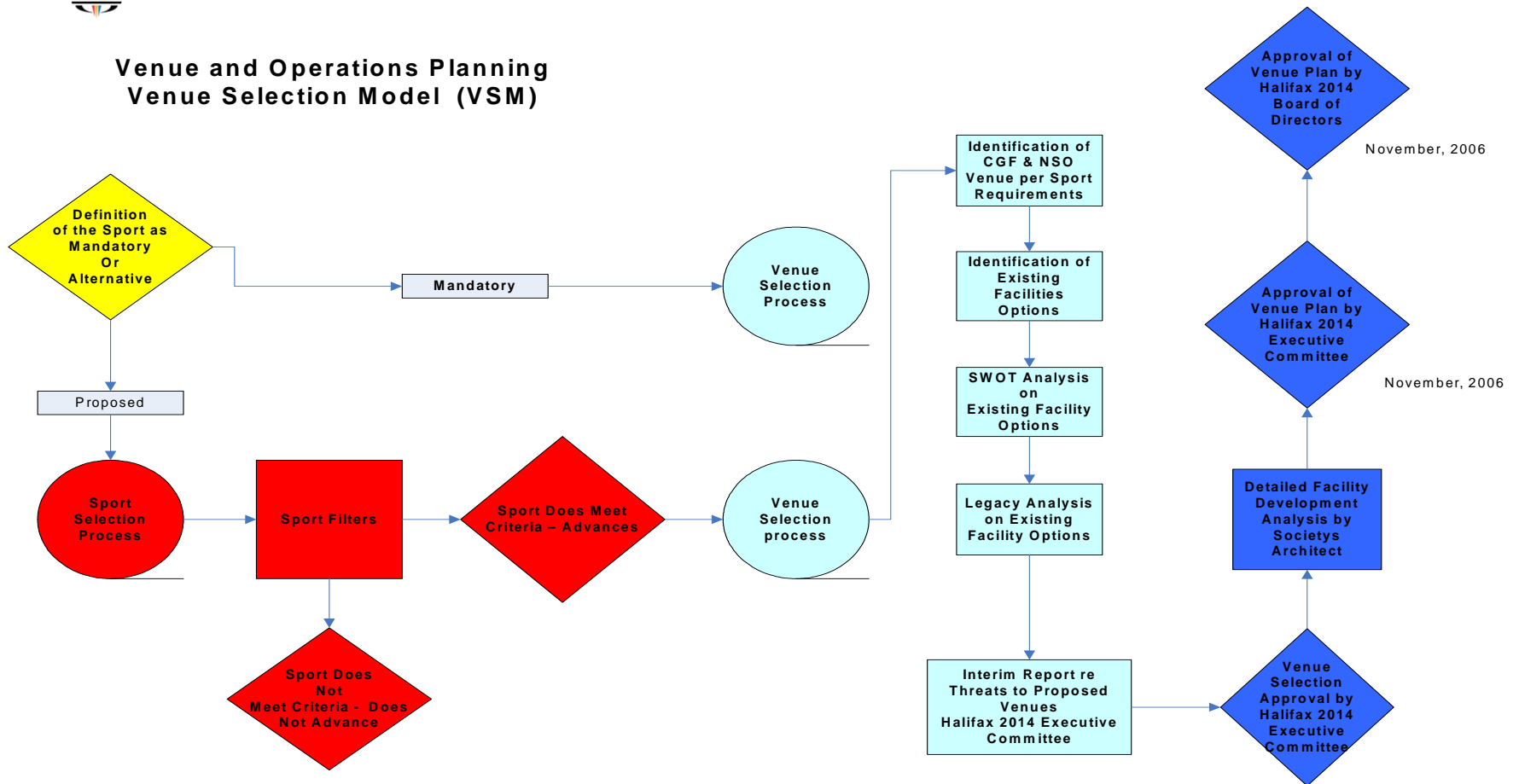
**In the Domestic Bid**, we defined legacy to be relevant in each of the following ten areas: economic impact legacy, sport development legacy, venue legacy, financial legacy, equipment legacy, promotional legacy, educational legacy, expertise legacy, organizational legacy, cultural integration legacy.

**To be succinct**, hosting the 2014 Games will enable us to initiate cultural change relative to the quality of life in our region. Healthier citizens with enhanced opportunity for active engagement in leisure pursuits and elite sport development will live longer and more fulfilled lives. Appropriate fiscal sustainability planning will enable access to sport, fitness and recreation facilities and will play a key role in achieving our overall legacy goals and objectives.



# Venue Selection Model (Decision Making Process)

## Venue and Operations Planning Venue Selection Model (VSM)





# Facility Partner Agreements with Existing Facility Owners

- Begin negotiations after “approval in Principle”
- Facility development funding coordinated through Halifax 2014
- Agreements are for the bid purposes only and will be re-evaluated after winning the bid
- Ensure we have access to and can utilize future and current facility development plans



# Schedule and Critical Dates

## Halifax 2014 Commonwealth Games Bid

<b>May 18, 2006</b>	<b>Venue Development Critical Path</b>
May 15 06 – Nov 01, 2006	Venue Planning & Costing and Operational Planning/Overlay
June 09, 2006	Begin Business Plan Development for New Facilities
Nov 01 06 – Dec 01, 2006	Government Updates and Briefings
Nov 15 06 – April 01, 2007	Bid Book Development and Refinement of the Plan
Dec 01, 2006	Budget Submission to HRM, PNS, Feds
Jan 01, 2007	Budget Approval from HRM, PNS, Feds
Feb 01 07 – May 01, 2007	Development of Venue and Operations “presentation”
May 01 07 – May 31, 2007	Town Hall and Public Updates
Aug 15 07 – Oct 15, 2007	Sri Lanka Presentation Development
Sept 01 07 – Oct 09, 2007	Updates to Presentation based on CGF feedback
Nov 09, 2007	CGF Decision at Sri Lanka General Council
Nov 10, 2007	Venue Development Plan Initiated



# Recommendations

The Executive Management Team submits to the Executive Committee (EC) the following recommendations **for adoption in principle** for the purpose of undertaking further detailed analysis. Interim Report on threats to proposed venues. Final report and recommendations to be presented to the EC for approval in November 2006.

1. Sports Program as presented.
2. Guiding Principles for Venue Selection and Development as presented.
3. Venue allocations as presented.



# Conclusion

Thank you and the Executive Management Team is concurrently working on an Operational Planning and Overlay Approach.

Response to questions.