
Board of Directors Meeting

September 7, 2006

8:00 a.m.

Halifax 2014 Commonwealth Games Bid

Office

Suite 1150, 99 Wyse Road

Approval of Agenda

- 1. Business arising from previous meetings**
- 2. Bid planning update**
- 3. Finance and administration**
- 4. Other business**
- 5. Adjournment**

Halifax 2014

COMMONWEALTH GAMES
CANDIDATE CITY



1a – Approval of Minutes

(Tab 1)

Motion: To approve the minutes of the June 14th Board of Directors meeting.

Moved by:

Seconded by:



Halifax 2014
COMMONWEALTH GAMES
CANDIDATE CITY

The logo features a stylized graphic of three overlapping shapes in yellow, pink, and blue, resembling a flame or a stylized 'H'. Below this graphic is the text 'Halifax 2014' in a large, pink, serif font. Underneath that, the words 'COMMONWEALTH GAMES' and 'CANDIDATE CITY' are written in a smaller, grey, sans-serif font. At the bottom of the logo is a stylized graphic of a person's face, with the eyes represented by the colorful shapes from the top graphic.

1b – Additional Board Representatives

Motion: The Board of Directors approves Lloyd Johnson as First Nations representative.

Moved by:

Seconded by:

Halifax 2014

COMMONWEALTH GAMES
CANDIDATE CITY



1b – Additional Board Representatives

Motion: The Board of Directors approves a resolution adding Robert Fowler, Deputy Minister to the Premier, as a member of the Board of Directors of the Society and appointing Mr. Fowler as Treasurer of the Society.

Moved by:

Seconded by:

Halifax 2014

COMMONWEALTH GAMES
CANDIDATE CITY



2a – Commonwealth Park SWOT Analysis Report

Presentation by Kevin Riles
Director of Venues Planning and Operations



Halifax 2014

COMMONWEALTH GAMES
CANDIDATE CITY



2b – Sport Report

- Continue to work with VOPS to locate venues
- Finalizing sport schedule
- NSOs providing expert input
- Developing recommendation for Games dates
- Developing EOIs for business plans for stadium and multi-sport facility in Commonwealth Park

COMMONWEALTH GAMES
CANDIDATE CITY



3a – Financial Update

(Tab 3)

See attached documents



3b – Hiring Update

(Tab 4)

- Nicolle Spagnoli joined H2014 as Bid Partnership Officer
- Suzanne Fougere to begin as Communications & Partner Relations Officer in September
- Financial Officer position posted, closing Sept. 5, 2006
- Publication, Graphic & Bid Book Officer position under review
- Offer letters drafted for all H2014 staff

3c – Signing Authority Additional Signatures

- The Board of Directors approved Scott Logan and Dale MacLennan as staff signing officers during its March 17th meeting
- The Executive Committee recommended that the Senior Director of Strategic Relations Tony Holding be approved as an additional staff signing officer during its August 2nd meeting

Halifax 2014

COMMONWEALTH GAMES
CANDIDATE CITY



3c – Signing Authority

Motion: The Board of Directors approves the resolution to appoint the Senior Director of Strategic Relations as an additional staff signing officer.

Moved by:

Halifax 2014

Seconded by:

COMMONWEALTH GAMES
CANDIDATE CITY



3c – Signing Authority

- One board signing officer is retiring, requiring replacement
- Additional board signing officer is required for periods when the other two officers are not available (for a total of three)

Halifax 2014
COMMONWEALTH GAMES
CANDIDATE CITY



3c – Signing Authority

Motion: The Board of Directors, by resolution, add Wayne Anstey and Robert Fowler as board signing authorities and that Howard Windsor be removed from the list of approved board signing officers.

Moved by:

Halifax 2014

Seconded by:

COMMONWEALTH GAMES
CANDIDATE CITY



3d – International Bid Budget Update

- August 11 – ACOA staff briefing
- August 21 – Filed bid plan and budget
- August 25 – Federal Chiefs of Staff briefing

Halifax 2014

COMMONWEALTH GAMES
CANDIDATE CITY



3d – International Bid Budget Update

- ACOA working with Sport Canada to find appropriate resolution
- CGC bid budget separate from \$3.5 million



3e – Games Budget

- Nov. 20, 2006 – First draft of budget submitted to funding partners
- Dec. 13, 2006 – Board of Directors' official budget submission
- Dec. 14, 2006 – Official budget submission to funding partners
- Apr. 30, 2007 – Confirmation of Games contribution by funding partner with contribution letter
- May 2007 – Public announcement of Games budget
- Sept. 1, 2007 – Multi-party agreement by federal government, PNS, HRM, CGC and Bid Society



4a – Communications Update

(Tab 5)

- The first stage of Halifax 2014's local campaign will be launched in September-November
- Running concurrently will be:
 - Community consultation and town hall meetings
 - Speakers' bureau
 - Presence with events
 - Weekly (minimum) media announcements

Halifax 2014
COMMONWEALTH GAMES
CANDIDATE CITY



4a – Communications Update

(Tab 5)

- NS Gaming Corp & ALC launched Support 4 Sport campaign & CWG Super Pack scratch tickets August 29th (ALC ad campaign in market)
- Announceables calendar identifies over 50-70 announcements from present til November 2007

Halifax 2014

COMMONWEALTH GAMES
CANDIDATE CITY



4b – International Relations Update

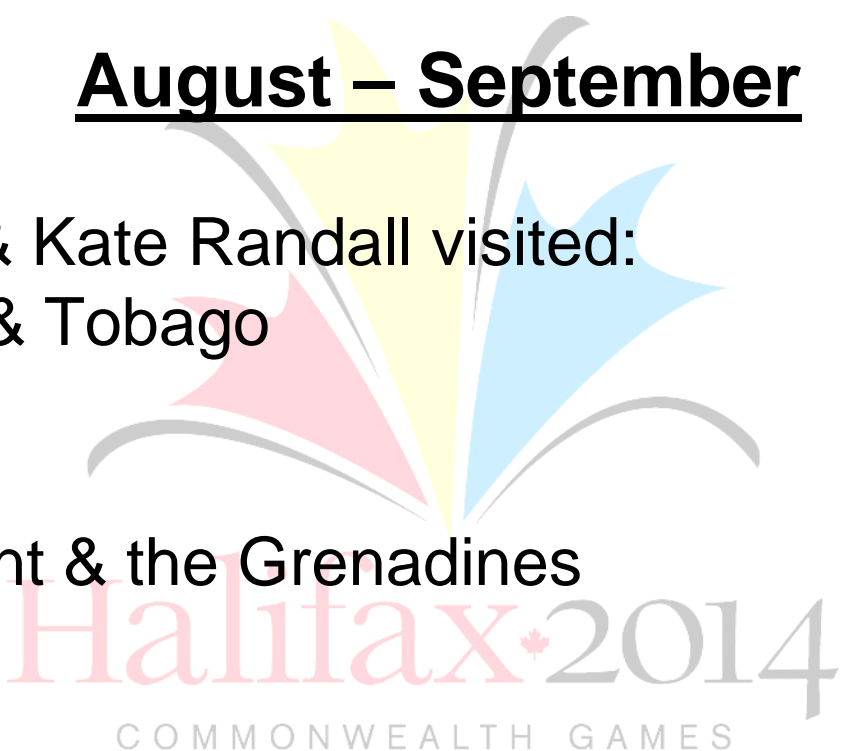
(Tab 6)

August – September

Scott Logan & Kate Randall visited:

- Trinidad & Tobago
- Grenada
- St. Lucia
- St. Vincent & the Grenadines
- Dominica

Fred MacGillivray & Kate Randall attended the South Asian Games in Colombo, Sri Lanka



4b – International Relations Update

(Tab 6)

- Face of the Bid workshop was held on August 1st
- International collateral materials have been produced
- Trips to Oceania, Brunei and Europe are planned for September and October
- Halifax 2014 may present during CANOC meeting in Bahamas and ANOCA meeting in Malawi



4c – Committee Activity & Community Engagement



5 - Adjournment

