



Community Liaison Group for Spryfield

Thursday, December 18, 2008
Action Minutes

Attendance: Carolyn, David, Jaime, Jim, Marcus, Marjorie, Philip, Serena
Regrets: Megan

| Agenda item | Actions | Who & When |
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| 1. Agenda and Minutes | <ul style="list-style-type: none"> Agenda and minutes were approved after the addition, under the Communications section, of discussion of putting something about the CLG in the next issue of the Chebucto News. Facilitator (I can't remember!) | |
| 2. Updates | <ul style="list-style-type: none"> Carolyn revealed that she is a cross between a dove and a peacock. Marcus provided an update on a staff meeting he attended regarding the Herring Cove Road Streetscapes Study (HCRSS). The Regional Plan for HRM supports many of the study's recommendations. Regional Plan policy provides support to consider elements of the (HCRSS) in our Vision and Action Plan. Marjorie suggested that we also use the Healthy Places Framework to support the Visioning. Marjorie also asked that the CLG members review the Healthy Places Toolkit and provide any comments, and to think about the Visioning and linkages between the two. | CLG Members |
| 3. Communications | <ul style="list-style-type: none"> Jaime provided copies of the revised Communications Plan to the group and briefly discussed the changes that were made. Jaime will send out the electronic version before the next meeting. Philip described the banner (heading) that is being created using images of Spryfield and our CLG slogan. He will send copies out to the group | Jaime Philip |

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| | <p>when available.</p> <ul style="list-style-type: none"> • The group agreed upon wording presented by Philip to go on the back of our business cards. The text will be enlarged and made slightly shorter, and the phone number and e-mail will be bolded. • The group discussed and agreed upon promotional piece (ad) to be placed in the next issue of the Chebucto news. Marjorie will submit the ad to the publication and provide members with a copy of the final text. | <p>Philip</p> <p>Marjorie</p> |
| 4. Engagement Strategy | <ul style="list-style-type: none"> • Carolyn and Serena presented to the group an engagement strategy. The group discussed and decided to make some changes, which Carolyn will incorporate and distribute to the group. | Carolyn |
| 8. Next Meeting | <ul style="list-style-type: none"> • Next meeting will take place on Tuesday, January 6th, 6:30 – 8:30. South Centre Mall, CCDA office. | |