



Community Liaison Group for Spryfield

Tuesday, November 4, 2008
Action Minutes

Attendance: David, Jaime, Marcus, Marjorie, Megan, Phil, Sara, Serena
Regrets: Jim

Agenda item	Actions	Who & When
1. Agenda and Minutes	<ul style="list-style-type: none"> • Jaime facilitated the meeting. • Several items were added to the agenda. • Last week's minutes were approved. 	No action
2. Communications Tour Update	<ul style="list-style-type: none"> • Sara provided a brief report on the Communications Tour that she, Jaime and Philip attended, including information on services that HRM can provide to our group. • We need to decide who will be our liaison with HRM. We also need to choose a 'media relations liaison'. • Patricia Pegley is our contact at HRM Communications, and is also able to attend meetings if necessary. • We have approximately \$4100 in our budget. 	CLG members—ongoing
3. Other updates	<ul style="list-style-type: none"> • The Penhorn CLG has asked if we would be interested in attending a potluck at their meeting location on December 11. A decision was made not to participate, as there are transportation issues. • SRES students are confirmed to present at our next meeting on November 12. • Serena provided information and documents from a Public Consultation 	No action

	<p>workshop that she recently attended. We can use this information to help us develop our engagement strategy</p>	
4. Vision Area	<ul style="list-style-type: none"> • Other CLG members provided a recap to Serena and Sara on our Vision Area discussion. • Marcus presented our revised Vision Area map. • CLG decided to include Ravenscraig and surrounding area, and to make map lines less defined – more fuzzy. • Marcus will revise map again and present at the meeting after next. 	Marcus – Nov. 25
5. Presentation to SRA	<ul style="list-style-type: none"> • The Spryfield Residents Association (SRA) has requested someone from the CLG come and speak to them about visioning on November 26. • David will present to the group and Megan and Serena will accompany him. They will bring the updated map. • The CLG will discuss the message to be delivered to the SRA at our next meeting on November 12. 	CLG members – November 12
6. Communications Plan	<ul style="list-style-type: none"> • The group briefly discussed the first two questions we thought about from our last meeting: Who is our audience? What mediums will we use? • The discussion will be continued at our next meeting on November 12. • Jaime will capture the outcome of the discussion and prepare a draft communications plan to present to the group 	Jaime – November 25