



P.O. Box 1749  
Halifax, Nova Scotia  
B3J 3A5 Canada

**Item No. 15.1.2**  
**Halifax Regional Council**  
**October 17, 2023**

**TO:** Mayor Savage and Members of Halifax Regional Council

**SUBMITTED BY:** Original Signed

---

Cathie O'Toole, Chief Administrative Officer

**DATE:** September 10, 2023

**SUBJECT:** AN114 – HRM Asset Names – July 1, 2022 – July 1, 2023

---

### **ORIGIN**

HRM has received asset naming requests from the period of July 1, 2022 – July 1, 2023.

### **LEGISLATIVE AUTHORITY**

Administrative Order Number 46, Respecting HRM Asset Naming Policies.

### **RECOMMENDATIONS**

It is recommended that Halifax Regional Council:

1. Approve the addition of Bill Withers and Myles Goodwyn to the existing Commemorative Names List as shown in Attachment A.
2. Approve the renaming of:
  - a) Dartmouth Harbour East Recreation Campus Volleyball Courts to Pemamkiaq Beach Volleyball Courts; and
  - b) Morash Park Pickleball Courts to Ginny Conrad Pickleball Courts as shown in Attachment B.
3. Approve the administrative park names as outlined in Attachment C.

### **BACKGROUND**

HRM's Asset Naming Policy (Administrative Order 46) allows any person or group to apply for a commemorative name for HRM assets, particularly streets, parks or buildings. The Administrative Order requires the Civic Addressing Coordinator to consult with at least one representative from each asset category, the municipal archivist, and a representative of HRM Cultural Affairs on each application. This group forms the HRM Asset Naming Committee and the Committee also consults with the local Councillor (s) on each application, when applicable.

### Requests

Staff received 9 requests from residents for the period of July 1, 2022, to July 1, 2023, as outlined below:

- a) 2 names to be added to the commemorative names list;
- b) 2 renamings of a park feature; and
- c) 5 administrative park names,

### **DISCUSSION**

The HRM Asset Naming Committee reviewed all the requests and recommends that Regional Council approve all 9 requests as outlined below:

#### **Commemorative Names List**

Commemorative names recognize individual persons, groups of people, tradition bearers and geographic features. The Asset Naming criteria states that individuals who have demonstrated excellence, courage or exceptional service to the citizens of HRM, the Province of Nova Scotia and/or Canada may be recognized. The criteria also allow for names that recognize geographical or topographical features of the area and traditions and tradition bearers.

The Asset Naming Committee reviewed two commemorative name applications for:

- a) Bill Withers - proposed for Dartmouth; and
- b) Myles Goodwyn – proposed for Waverley.

The Information submitted in support of both requests is contained in Attachment A.

Both names meet the criteria of the HRM Asset Naming Policies. Therefore, the Asset Naming Committee recommended that these applications, be approved and added to the commemorative names list as outlined in Attachment A.

#### **Park Feature Renaming**

The Asset Naming Committee received requests to change two administrative park feature names to two commemorative names as follows:

- a) Dartmouth Harbour East Recreation Campus Volleyball Courts (Burnside Dartmouth) to Pemamkiaq Beach Volleyball Courts; and
- b) Morash Park Pickleball Courts (Woodlawn Dartmouth) to Ginny Conrad Pickleball Courts.

The Information submitted in support of both requests is contained in Attachment B.

Both names meet the criteria of the HRM Asset Naming Policies. Therefore, the Asset Naming Committee recommended that both applications, be approved and added to HRM's park feature names.

#### **Administrative Park Names**

Administrative names reflect either the neighborhood, subdivision, street, or community name in which a park or park feature is located and are approved by Regional Council. Since the completion of the previous asset naming report, five administrative names have been submitted:

- a) Brookline Drive Park, Bedford
- b) Brookline Trailhead Park, Bedford

- c) Everwood Avenue Park, Hammonds Plains
- d) Marine Drive Academy Park, Sheet Harbour
- e) Shearwater Flyer Park, Eastern Passage

Staff have reviewed the names and recommend that the administrative names be approved by Regional Council, as shown in Attachment C.

### **FINANCIAL IMPLICATIONS**

There are minimal costs associated with the administration of the HRM's Asset Naming Policy. These costs can be accommodated within the existing 2023-2024 operating budget for C340-Planning & Development.

### **RISK CONSIDERATION**

No risk considerations were identified.

### **COMMUNITY ENGAGEMENT**

The community engagement process is consistent with the intent of the HRM Community Engagement Strategy. The level of community engagement is ongoing and is achieved through promotion online and the creation of printed marketing material and engaging local interest groups. Any member of the community is welcome to submit applications for commemorative names within HRM.

### **ENVIRONMENTAL IMPLICATIONS**

No environmental implications were identified.

### **ALTERNATIVES**

Regional Council could choose to approve some of the suggested names or not approve any of the proposed names as outlined in this report.

### **ATTACHMENTS**

Attachment A: Commemorative Name Applications for Commemorative Names List

Attachment B: Park Feature Renaming Requests

Attachment C: Administrative Park Names

---

A copy of this report can be obtained online at [halifax.ca](http://halifax.ca) or by contacting the Office of the Municipal Clerk at 902.490.4210.

Report Prepared by: Marie Aikenhead Bennett, Civic Addressing Coordinator, 902.943.3219

---

## **Attachment A – Commemorative Name Applications for Commemorative Names List**

### **1. Bill Withers**

#### Preferred Use of Name

Street, park feature, commercial vessel, ferry or park.

#### Geographic Location

Dartmouth

#### Request to be considered under the following criteria

- Individual who has demonstrated excellence, courage or exceptional service to the citizens of Halifax Regional Municipality, the Province of Nova Scotia and/or Canada
- Individual who has an extraordinary community service record

#### Biography (summarized from information submitted by applicant)

- After attending college, Bill Withers taught in a one-room schoolhouse with forty students. This is where he began a life of giving and helping others.
- On August 26<sup>th</sup>, 1949, he enlisted in the Canadian Army as a member of the 1<sup>st</sup> Regiment RCHA.
- Fundraising was always a passion for Bill, and along with his wife Nancy, their team work made for many contributions to their church and community at large.
- For six consecutive years, Bill was the highest fundraiser for Big Brothers-Big Sisters in Atlantic Canada. He was awarded Provincial Volunteer of the year in 1984.
- Bill Withers became Director of the Emily Fund which raised monies to purchase insulin pumps for children with Type 1 diabetes. During his tenure, with the help of his friends and the business community, he raised over \$200,000 for this worthy cause.
- Bill also lead a political career, which began when he was elected in 1979 as Alderman in Ward 4, and was again elected in 1982, 1985 and 1994. In 1985, he became Deputy Mayor of Dartmouth with the newly elected Mayor Dr. John Savage.
- Bill has been recognized for his contributions to his country, province and church. Medals include the UN medal, Canadian Volunteer medal and the Korea War medal. Veteran's medals included Ambassador for Peace medal, and President Unit 45 Korea Veteran's Association.
- Bill passed away on May 18, 2021 and is remembered as a man who lead an honourable life filled with volunteerism, philanthropy and community service.

### **2. Myles Goodwyn**

#### Preferred Use of Name

Street, building, park, park feature, commercial vessel or ferry.

#### Geographic Location

Preferably the community of Waverley.

#### Request to be considered under the following criteria

- Individual who has demonstrated excellence, courage or exceptional service to the citizens of Halifax Regional Municipality, the Province of Nova Scotia and/or Canada

Biography (summarized from information submitted by the applicant)

- Myles Goodwyn is a Canadian musician and founding member of the renowned Canadian rock band, April Wine, which has roots in Waverley, Nova Scotia.
- Throughout Myles' career, he became a multi-platinum record producer, powerhouse singer and songwriter.
- During his time as the lead vocalist, guitarist and songwriter for the band, April Wine was the first Canadian band to sell out the Montreal Forum.
- Myles Goodwyn has made a lasting impact on the music industry within Nova Scotia and beyond, and experienced countless successes throughout his career. Myles has received the prestigious Lifetime Achievement Award from the East Coast Music Association for his profound and lasting impact on the music industry of Atlantic Canada, along with numerous other awards celebrating his achievements.
- Myles has also provided exceptional service to the citizens of Canada by co-founding Soleful Caring, a charity which provides shoes for individuals in need. He has also faithfully supported the Juvenile Diabetes Research Foundation of Canada, as well Christmas Daddies, a charity which raises funds to provide for less fortunate children at Christmas.

## Attachment B – Park Feature Renaming Requests

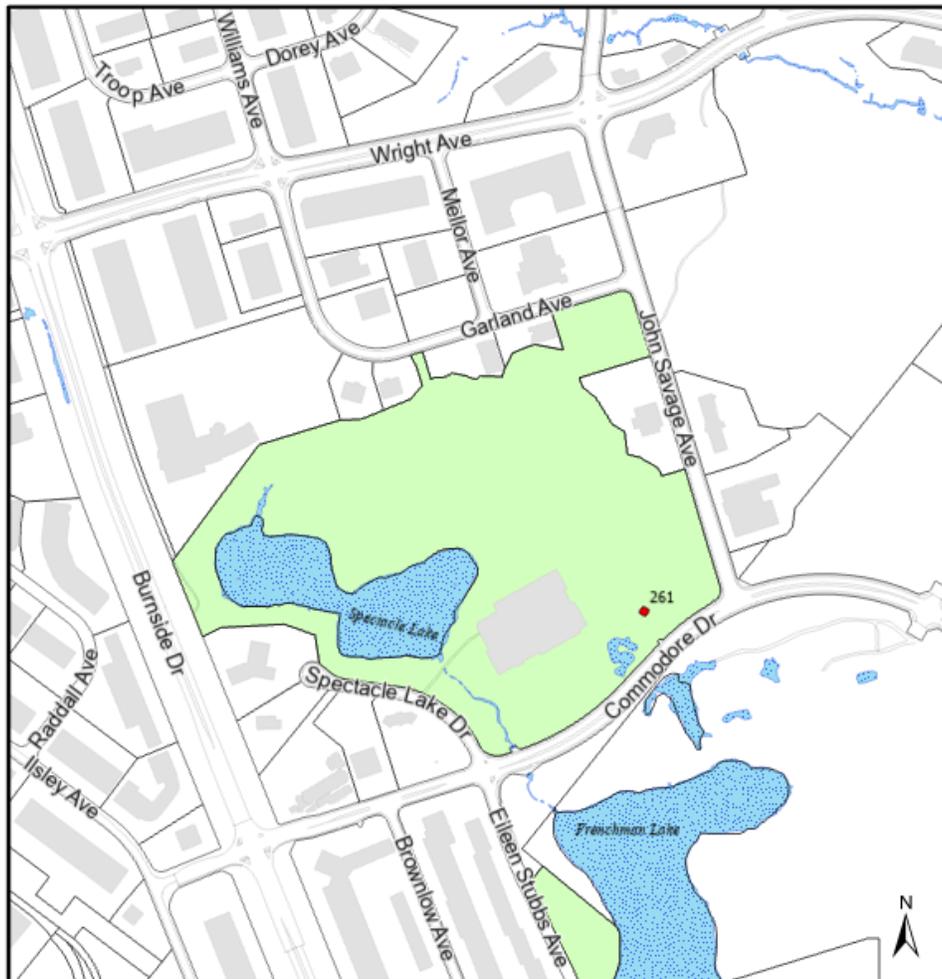
### 1. Pemamkiag Beach Volleyball Courts

#### Request

Rename the Dartmouth Harbour East Recreation Campus Volleyball Courts to Pemamkiag Beach Volleyball Courts.

#### Geographic Location

The beach volleyball courts proposed to be renamed are located within the Dartmouth Harbour East Recreation Campus park at 261 Commodore Dr, Dartmouth.



#### Applicable Commemorative Naming Criteria

- Requested name is historically significant to the development of the Halifax Regional Municipality, the province of Nova Scotia and/or Canada
- Requested name reflects the history and/or culture of HRM's culturally diverse communities
- Requested name reflects or represents traditions and/or tradition bearers

### Letters of Support

- Volleyball Nova Scotia
- Councillor Tony Mancini

### Background

“Pemamkiaq” is a Mi’kmaq word meaning waves, or drifts in the sand. This name was suggested by the North American Indigenous Games’ Cultural Committee. The aim of renaming this volleyball court is to help Indigenous people feel seen, respected and welcomed at the venue, and in turn more likely to try beach volleyball.

## **2. Ginny Conrad Pickleball Courts**

### Request

Rename the Morash Park Pickleball Courts to Ginny Conrad Pickleball Courts.

### Geographic Location

The pickleball courts proposed to be renamed are located in Morash Park at 68 Woodlawn Rd, Dartmouth.



### Applicable Commemorative Naming Criteria

- Individual(s) who have demonstrated excellence, courage, or exceptional service to the citizens of HRM, the Province of Nova Scotia and/or Canada.
- Individual(s) who have an extraordinary community service record.

### Community Support

- Petition of support signed by over 60 community members
- Letter of support provided by the Facility Director of the East Dartmouth Community Centre
- Letter of support provided by Councillor Tony Mancini

### Background (Summarized from information provided by applicant)

Ginny Conrad was a special needs teacher in HRM for many years. After retiring, she became involved in curling and taught line dancing and pickleball at the East Dartmouth Community Centre. Ginny Conrad was responsible for bringing the first organized game of pickleball to Dartmouth. She organized the first pickleball program at the Centre and kick started the “Learn to Play” program, all as a volunteer due to her love of the sport.

Ginny, along with other community volunteers, aided in converting the old tennis courts at Morash Park to the outdoor pickleball courts they are today. The courts are used regularly and provide a fun, light-hearted atmosphere where everyone is welcome. This outdoor court has inspired many people to get involved in the sport, promoting a strong sense of community and physical activity.

Ginny has championed the sport of pickleball in Dartmouth, and honouring her volunteer efforts would give a small portion back to her as she has given so much of herself to her community.

### **Attachment C – Administrative Park Names**

1. Brookline Drive Park
  - 210 Brookline Dr, Bedford (District 13)
2. Brookline Trailhead Park
  - 270 Brookline Dr, Bedford (District 13)
3. Everwood Avenue Park
  - 272 Everwood Ave, Hammonds Plains (District 13)
4. Marine Drive Academy Park
  - 479 Church Point Rd, Sheet Harbour (District 2)
5. Shearwater Flyer Park
  - 1340 Caldwell Rd, Eastern Passage (District 3)