HALIFAX

Case 20267

Municipal Planning Strategy and
Land Use By-law Amendment for
Chebucto Road, Beech and Elm Streets, Halifax

Peninsula Planning Advisory Committee December 11, 2017

Amendments in Centre Plan Area

- Proposal is an amendment to the existing MPS.
- Staff received 23 requests to amend current planning rules within the area currently being reviewed by the centre plan.
- Fall 2016 Open House to introduce proposals.
- Staff did an initial screening to determine general alignment with the Centre Plan (i.e. was the majority of the site in the Corridor).
 Suggested there was merit to consider such a request.
- Staff report was completed and 22 requests were sent to Regional Council for direction in August (2017).



Direction by Regional Council

Continue to process site-specific secondary municipal planning strategy subject to the proposals:

- a) generally aligning with the June 2017 Centre Plan document relative to:
 - urban structure (Chebucto Corridor)
 - Height (four to six storeys, possibly taller at corners); and
 - floor area ratio (3.5)
- b) addressing the planning principles of:
 - transition;
 - pedestrian-orientation;
 - human-scale;
 - · building design; and
 - context-sensitivity.
- c) Public participation public meeting.



Applicant: WM Fares on behalf of the Jane Group Limited

Location: Corner of Chebucto Rd, Beech and Elm Streets

Proposal: 5 storey, mixed use building.





Previous Proposal

Case: 19660

Previous Proposal: 5 storey, mixed use building.

Most Recent Event: May 11, 2015

Status: Case Withdrawn





Site Context

Chebucto Road, Beech and Elm Streets, Halifax





General Site location

Site Boundaries in Red

Site size: 1904 sq. m. (20,500 sq. ft.)

Site Frontage: Chebucto Rd ~65m (213 ft.)

Beech and Elm Streets ~30m (100 ft.)



7

Neighbourhood Context Aerial





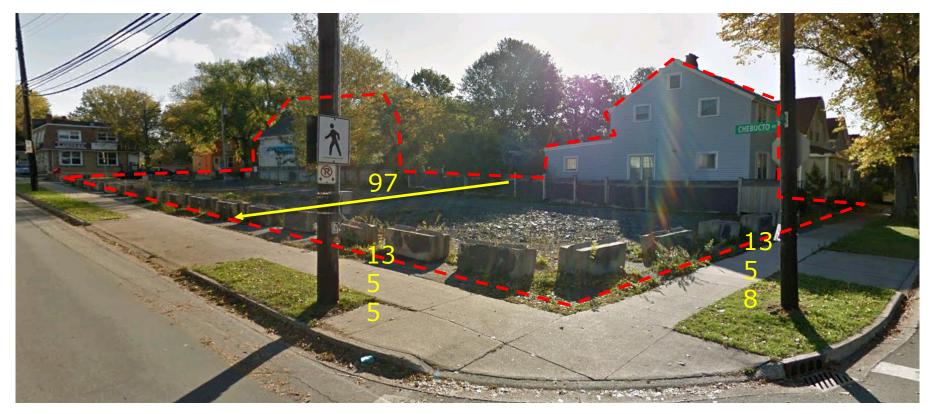
Neighbourhood Context Beech Street



Subject site seen from the north on Chebucto Road at Beech Street



Neighbourhood Context Elm Street

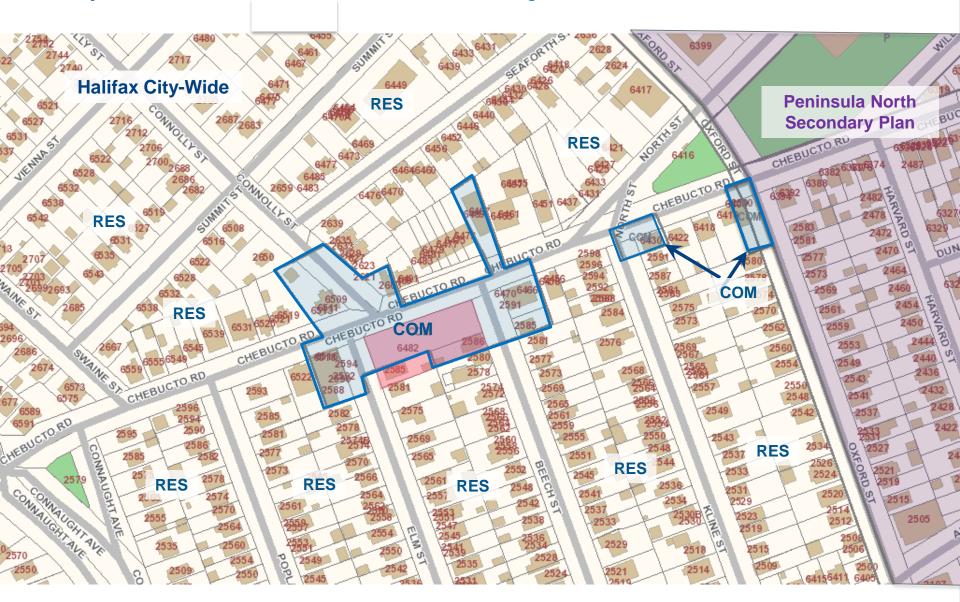


Subject site seen from the northwest, corner of Chebucto Rd and Elm Street

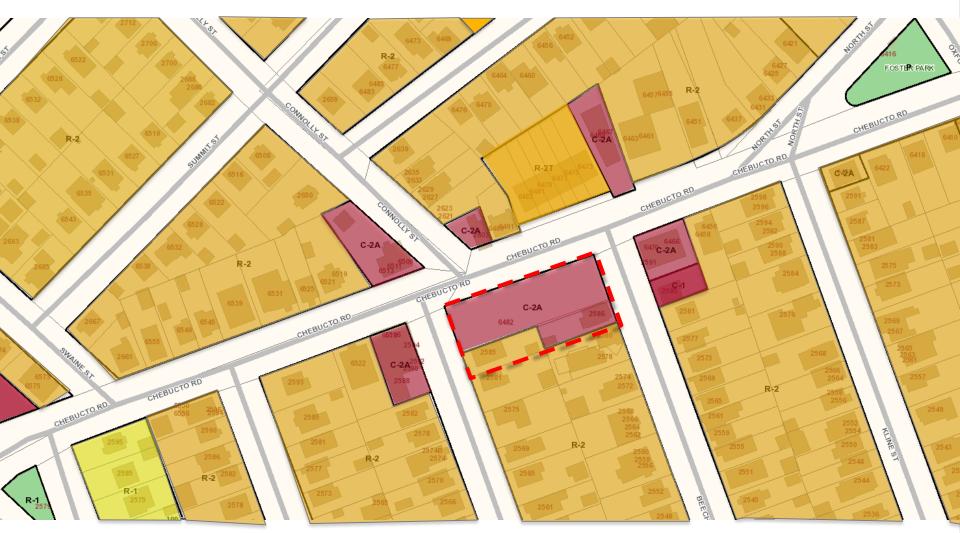


Existing Halifax Municipal Planning Strategy (MPS)

City-Wide Policies – "Commercial Facilities" Designation

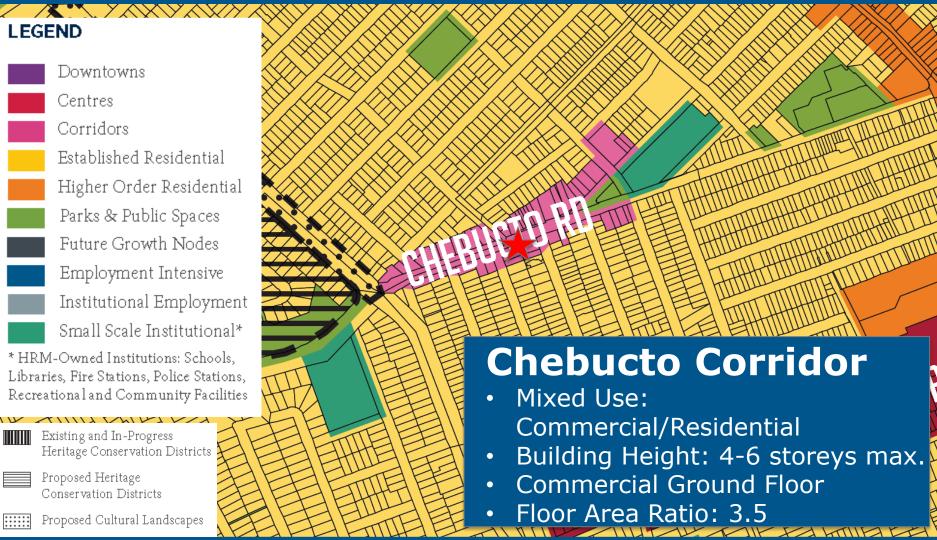


Existing Mainland Land Use By-law(LUB)



H\(\text{LIF}\(\text{X}\)

Proposed Centre Plan
Urban Structure Map - Chebucto Corridor



Proposed Centre Plan Urban Structure Map - Chebucto Corridor

LEGEND



Centres Centres

Corridors Corridors

Established Residential

Higher Order Residential

Parks & Public Spaces

Future Growth Nodes

Employment Intensive

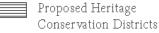
Institutional Employment

Small Scale Institutional*

* HRM-Owned Institutions: Schools, Libraries, Fire Stations, Police Stations, Recreational and Community Facilities



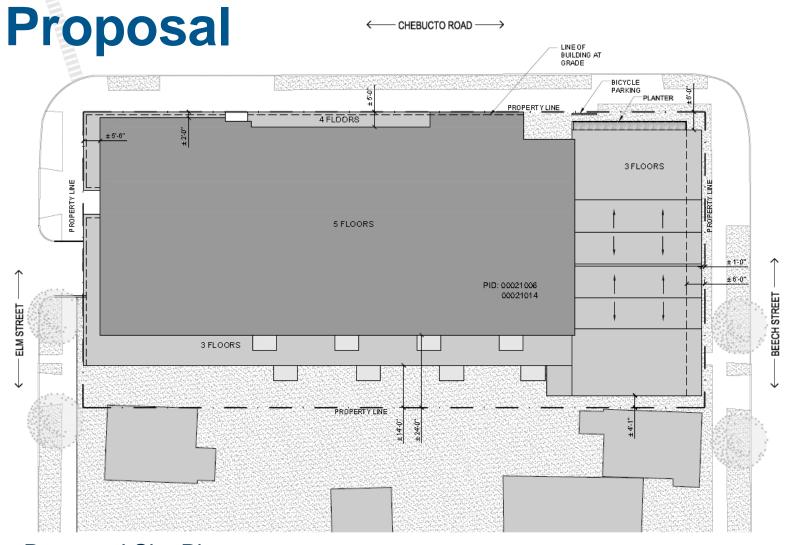




Proposed Cultural Landscapes

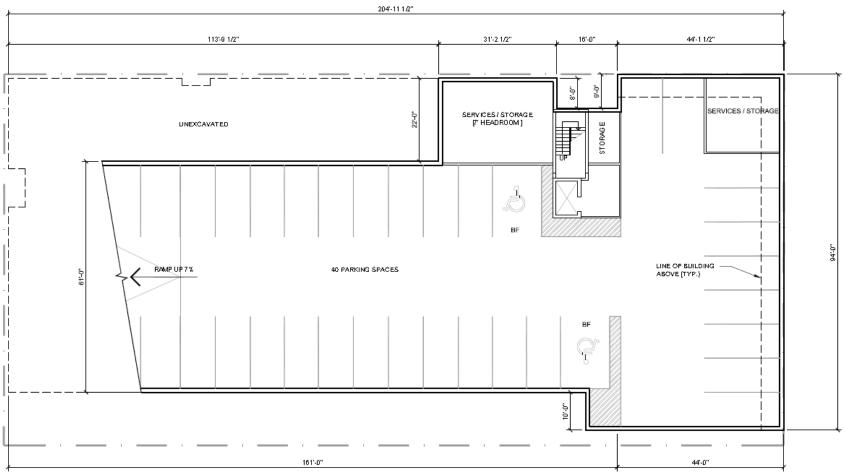
Chebucto Corridor

- Mixed Use: Commercial/Residential
- Building Height: 4-6 storeys max.
- Commercial Ground Floor
- Floor Area Ratio: 3.5



Proposed Site Plan









Chebucto Road Elevation





Elevation looking from existing Neighbourhood (looking north)





Beech St. Elevation Elevation

Elm St.









Rendering of proposal from the north on Chebucto Road at Beech Street





Rendering of proposal from the north on Chebucto Road at Beech Street



Public Engagement

December 7, 2016 Open House - 49 comments

- Form A majority of participants felt that this development proposal is out of scale with the surrounding neighbourhood. The development was also noted as being too tall some suggested that a height of 3-4 storeys would be preferred. Others commented that the height seemed reasonable. Many comments find the design is too busy without much harmony between the ideas. Other participants praised the design for its break down of massing and architectural interest. One commenter suggested that inset balconies would promote use while protecting privacy of neighbours.
- <u>Streetscape</u> Many participants identified that the setbacks are too small, there is a need for wider sidewalks, and more greenery/ landscaping should be incorporated into the design.
- <u>Process</u> Comments urge that Council wait for the Centre Plan and stick to the height rules. Some participants noted that if there would be more public engagement sessions on this development, neighbours and the developer could come to satisfactory agreement.

Public Engagement

October 5, 2017 Public Meeting

Form – too tall, too dense. Four storeys max.

<u>Character</u> – aesthetics do not integrate into neighbourhood (Elm Street)

Streetscape – transition to existing neighbourhood

<u>Impact on Neighbours</u> – short-cutting, parking/loading issues, want family units.

<u>Process</u> – Do not like Centre Plan Corridor (Chebucto Rd)

Public Engagement

 Level of engagement completed was consultation achieved through a mail out notification and a public meeting.





<u>290</u>

Meeting Attendees



<u>~130</u>

Meeting Attendee Speakers



<u>~15</u>

Letters/Emails
Comment
Forms
Received



~20

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Planning Principles

Transition	The proposed building design recognizes surrounding development, especially adjacent low-scale residential buildings, through built form and landscape transitions. This can include setting proposed buildings back from property lines and stepping down the height of proposed buildings as they approach low-rise buildings. Landscaping can be used as a buffer between properties and to soften building elements.
Pedestrian- oriented	Pedestrian-oriented means that the proposed building and site design prioritizes the needs and comfort of pedestrians. The intent is to create safe, comfortable, and more enjoyable environments for people of all ages and abilities. Pedestrian-oriented design elements include buildings that are oriented to the street, with safe and inviting pedestrian connections through larger sites. Streetwalls should respond to the rhythm and variety of walking speed. Buildings should provide frequent and prominent entrances, transparent windows, weather protection using awnings and recesses, and be designed to mitigate the impact of required parking accesses and utility features.



Planning Principles

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Human-Scale	Human-scale means the impression of a building when seen in relation to its
	surroundings, or the size and proportion of parts of a building or its details in
	relation to its surroundings, that relates in a positive way to the visual and
	physical experience of a pedestrian. Moderately sized buildings, as well as taller
	buildings with lower scale podiums and architectural detailing, work together with
	narrow streets, plazas and small pocket parks to create an intimate environment
	and comfortable experience. Human scale design makes urban environments
	more interesting, encourages exploration and draws more people to local shops
	and services.
Building Design	Design means the overall architectural composition of a building and its
	orientation on the site. Proposed buildings should provide visual interest from all
	vantage points, and especially from the street. The building's façade should be
	articulated vertically and horizontally using a combination of windows, changes
	to materials and material treatments and other architectural façade elements.
	Coordinated building elements (like lighting and signage) and site elements (like
	landscaping) contribute to the overall quality of the design.
Context-sensitive	The proposed building's design respects the character of the surrounding
	neighbourhood. The scale, form, and materials used respond to the architectural
	character of the neighbourhood. Next to heritage buildings or streetscapes, the
	proposed building complements and enhances the heritage features.