

**AEC Outdoor Facebook Survey Contest
(the “Contest”)
Official Rules**

1) Eligibility

- a) The Contest is free to enter (no purchase necessary) and open to all residents of the Halifax Regional Municipality, 19 years of age or older.
- b) The Municipality shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof within a reasonable period of time may result in disqualification. All personal and other information requested by and supplied to the Municipality for the purpose of this Contest must be truthful, complete, accurate and in no way misleading. The Municipality reserves the right to disqualify any entry or entrant in its sole discretion, should any entry or entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

2) How to Enter

- a) The Contest period (the “Contest Period”) begins at 11:00am on February 1, 2018 and ends at midnight on February 18, 2018.
- b) Limit of one (1) entry per person/Facebook account. Where more than one entry is received, only the first entry received from that person will be considered.
- c) Residents of the Halifax Regional Municipality may participate in the Contest via Facebook. You must have a valid Facebook account, and your submission must be “public”. Your submission must:
 - i) “like” the Adventure Earth Centre Facebook Page (@hfxaec); and
 - ii) “like” the AEC Outdoor Facebook Survey Facebook Post; and
 - iii) “comment”, telling HRM in which outdoor programs you would like to participate in HRM’s parks and green spaces.

Your comment must be in compliance with these Contest Rules and the Facebook Statement of Rights and Responsibilities available at <https://www.facebook.com/terms>. Only publicly viewable comments listing outdoor programs will be considered valid entries.

3) Submissions

- a) By participating in the Contest, each entrant warrants and represents that his or her submission:
 - i) does not contain any photographs;
 - ii) does not violate any laws;
 - iii) does not contain any reference to an identifiable third party, unless consent has been obtained from the third party;
 - iv) does not contain the personal information of individuals, including without limitation addresses or telephone numbers; and
 - v) does not contain any material that is libelous, defamatory, profane or obscene.

- b) Any submission that does not comply with the foregoing, as determined in the sole discretion of the Municipality, will be disqualified and eliminated from consideration.
- c) The Municipality may reject any submission it deems inappropriate. Any inappropriate images may be removed by the Municipality, and all submissions from that entrant will be automatically disqualified from the contest.
- d) The Municipality assumes no responsibility for lost, late, or misdirected entries or for any human, computer, online, telephone, or technical malfunctions that may occur, or for any printing or typographical errors in any materials associated with the Contest. Late, lost or misdirected submissions will not be considered.

4) Publication, License, Release and Indemnification

- a) By participating in the Contest, each entrant:
 - i) releases the Municipality from any claims, demands, losses and liabilities of any nature arising out of or in any way connected with the submission, and the use thereof as permitted hereunder, including, but not limited to, infringement of intellectual property rights, rights of personality, publicity or privacy;

5) Prize Description

- a) Prize: One (1) set of snowshoes. Approximate retail value: \$110.00
- b) Odds of winning depend on the number of eligible entries received for the Contest.
- c) Prizes must be accepted as awarded. No assignment, transfer, or substitution of prize is permitted, except that the Municipality reserves the right to substitute a prize of comparable or greater value at its sole and absolute discretion, for whatever reason.
- d) Prizes may not be exactly as advertised, and are provided “as is” without further warranty of any kind.

6) Awarding of Prizes

- a) The prize will be awarded by random draw on February 19, 2018 from all eligible submissions received.
- b) The potential winner selected in accordance with these Official Rules will be notified as follows:
 - i) via Direct Message to the potential winner’s Facebook account provided at the time of entry and will be required to privately (through Direct Message to the Facebook account, email, or other secure, private means), provide his/her name and telephone number. The potential winner will then be contacted by the Municipality at this telephone number to determine if he/she is eligible in the sole discretion of the Municipality.
 - ii) In the event that any potential winner does not respond to such notification within three (3) business days, or declines a prize for any reason, he/she will be disqualified, the prize will be forfeited and, and at the Municipality’s discretion and time permitting, an

alternate potential winner may be selected from among all remaining eligible submission received Period.

- c) To be declared a winner and claim the prize awarded, each potential winner must:
 - i) Be eligible according to these Official Rules; and
 - ii) Sign a standard Declaration and Release form:
 - (1) Confirming compliance with the Official Rules;
 - (2) Permitting the Municipality to use his or her name, city of residence, and photograph; and
 - (3) Releasing the Municipality from all liability relating to the contest.
- d) The potential winner will have three (3) business days from the date of receipt to return a signed copy of the Declaration and Release form to the Municipality. If he or she does not, another potential winner may be selected from among the remaining eligible submissions received.

7) General Contest Terms and Conditions

- a) The Municipality reserves the right, in its sole discretion, to cancel, amend, modify or terminate all or any portion of this Contest at any time for any reason without prior notice.
- b) The Municipality reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Contest, or to be acting in violation of the Official Rules. Any use of robotic, automatic, programmed, or like entry methods will void all such entries by such methods.
- c) All submissions must include a valid Facebook account for the entrant. In the event of a dispute as to the identity or eligibility of any potential winner based on an online submission, the winning submission will be declared made by the Authorized Account Holder (defined below) of the Facebook account used, at the time of entry, provided such Authorized Account Holder is eligible according to these Official Rules. A potential winner may be required to provide proof that he/she is the applicable Authorized Account Holder, the sufficiency of such proof to be determined in the absolute discretion of the Municipality. The Authorized Account Holder is defined as the natural person who is assigned the applicable Facebook account by Facebook, Inc.
- d) This contest is in no way sponsored, endorsed or administered by, or associated with, Facebook. Any questions, comments or complaints regarding the contest should be directed to the Municipality and not to Facebook.
- e) By participating in the Contest, the entrant agrees to release the Municipality, its Mayor, Councillors, officers, employees and representatives, and Facebook, Inc. from any and all liability for any loss, harm, damages, costs or expenses, arising out of, or in any way related to, directly or indirectly, the Contest, including, without limitation those arising from the entrant's participation in the Contest, acceptance of the prize, and claims including those based on publicity rights, defamation or invasion of privacy.

- f) By accepting a prize, each winner consents to the use of his or her name, city of residence, photograph and/or image on videotape for publicity purposes in the media, including on the Municipality's websites, without additional compensation.
- g) This Contest is governed by, and these rules will be construed and interpreted pursuant to, the laws of the Province of Nova Scotia and the laws of Canada applicable therein.
- h) In accordance with Section 485 of the *Municipal Government Act* (MGA), the personal information collected to administer this contest will be used by Municipal staff for the purposes of prize selection in the contest. If you have any questions about the collection and use of this information, please contact the Access & Privacy Office at 902-490-7460 or accessandprivacy@halifax.ca.