

OFFICIAL RULES: AEC Outdoor Survey Contest (the "Contest")

ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST OFFICIAL RULES.

1. PRIZE & ODDS OF WINNING

Prize: One (1) set of snowshoes. Approximate retail value: \$110.00

Odds of winning depend on the number of eligible entries received for the Contest.

No assignment, transfer, or substitution of prize is permitted, except that the Halifax Regional Municipality (the "Municipality") reserves the right to substitute a prize of equal or greater value if the advertised prize is unavailable. Prize awarded may not be exactly as illustrated.

2. CONTEST PERIOD

Entries to the contest will be accepted from 11:00am February 1, 2018 until February 18, 2018 at midnight ("Contest Period").

3. ELIGIBILITY

The Contest is open to all residents of the Halifax Regional Municipality, 13 to 18 years old, who have completed the AEC Outdoor Survey.

The Municipality shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof within a reasonable period of time may result in disqualification. All personal and other information requested by and supplied to the Municipality for the purpose of this Contest must be truthful, complete, accurate and in no way misleading. The Municipality reserves the right to disqualify any entry or entrant in its sole discretion, should any entry or entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

4. ENTRY

No purchase necessary to enter or win. Residents of HRM may participate in the Contest by properly completing and submitting the survey questionnaire online at www.halifax.ca/aec.

All entries must be received by the Municipality no later than the end of the Contest Period. All eligible entries will be included in the draw. All entries become the property of the Municipality and will not be returned to entrant.

LIMIT ONE ENTRY PER PERSON. Multiple entries will be disqualified.

No responsibility is assumed by the Municipality for lost, late, or misdirected entries or for any human, computer, online, telephone, or technical malfunctions that may occur, or for any printing or typographical errors in any materials associated with the Contest.

5. DRAW

The prize will be awarded by random draw on February 19, 2018, from all eligible Contest entries received during the Contest period.

The selected entrant will be contacted by phone or email (using the contact information provided by the entrant at the time of entering the Contest) at least three (3) times within the fourteen (14) days after the draw. If the selected entrant cannot be contacted in that time, another entrant will be randomly selected and the process of contacting the new entrant will be repeated. The initial selected entrant will be disqualified and have no recourse to towards the Municipality.

The eligible entrant selected to receive the snowshoes will be required to sign a standard Declaration and Release Form: 1) confirming compliance with the Contest Rules; 2) permitting the Municipality to use his or her name, city of residence, and photograph; and 3) releasing the Municipality from all liability relating to the Contest. If the selected eligible entrant is under the age of 19, the Declaration and Release must be signed by the parent or guardian. The selected entrant will have seven (7) days from the date of receipt to return a signed copy of the Declaration and Release Form to the Municipality. If he or she does not, another entrant will be randomly selected and the process of contacting the new entrant will be repeated. The initial selected entrant will be disqualified and have no recourse to towards the Municipality.

6. RELEASE BY ENTRANT

By entering this Contest, entrants agree, and by accepting the prize, the winner agrees, to release and hold harmless the Municipality, its Mayor, Councillors, employees, representatives, volunteers, and agents (collectively, the "Releases") from any and all liability for any loss or personal injury (including death or damage to or loss of property), arising in whole or in part from their participation in the Contest and the acceptance, possession, use or misuse of any prize, including any loss based on defamation and invasion of privacy.

7. GENERAL CONDITIONS

In accordance with Section 485 of the *Municipal Government Act*, S.N.S. 1998, c. 18, the personal information collected on this survey will only be used by Municipal staff and, if necessary, individuals under service contract with HRM for purposes relating to prize selection; the information will not be presented or compiled in a manner that could potentially identify any respondent. If you have any questions about the collection and use of this information, please contact the Access & Privacy Office at 490-7460 or accessandprivacy@halifax.ca.

By entering, you agree to these Official Rules and the decisions of the Municipality, which are final and binding in all respects.

This Contest is governed by, and these rules will be construed and interpreted pursuant to, the laws of the Province of Nova Scotia and the laws of Canada applicable therein.

By accepting the snow shoes, the winner agrees to the use of his or her name, city of residence, photograph and/or image on videotape for publicity purposes in any medium, including on the Halifax Regional Municipality's websites, without additional compensation or permission.

The Municipality reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Contest, or to be acting in violation of the Official Rules. Any use of robotic, automatic, programmed, or like entry methods will void all such entries by such methods.

The Municipality reserves the right, in its sole discretion, to cancel, amend, modify or terminate all or any portion of this Contest at any time for any reason without prior notice.