MUSIC FESTIVAL & CONFERENCE

Halifax Pop Explosion has over 25 years of experience

By The Numbers





15 VENUES ___ 1,000,000+ MEDIA REACH 300+ VOLUNTEERS









Audience Profile



20,000+ ATTENDEES







40% OF ATTENDEES FROM OUTSIDE OF HALIFAX
WHICH INCLUDES MUSIC INDUSTRY FROM ACROSS
NORTH AMERICA.

What They Are Saying

"HPX is the best week of the year, every year, and all music lovers should be marking it off on their calendar!" - Fan Survey

"This year's festival was so good it almost resulted in a YOLO face tattoo" - Aux.tv

"It was the first time I had been to Halifax and showed up just as HPX started. I spent the next 4 days seeing a ton of amazing bands and meeting so many great people. No city has ever made a better first impression than Halifax did." - Fan Survey

"Halifax Pop Explosion has come to an end...So glad I got to be a part of it, definitely coming back next year #hpx2017" - @mathibee

"Tm making plans now to Explode for four days in 2017!" - Fan Survey

"Music festivals are happening everywhere and all the time nowadays. HPX stands out because you experience the city of Halifax, connect with people who are genuinely passionate about music, and get to see some of your favorite artists as well as acts you've never heard of perform incredible live shows."

- Fan Survey

The Future Of...

A Commitment To Producing a World-Renowned Music and Cultural Event

Halifax Is A Creative Leader and Tourist Destination

Growing, Growing and Growing...

HALLFAX POP MUSIC FESTIVAL & CONFERENCE EXPLOSION





