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Strategic Road Safety Framework

Active Transportation Advisory Committee April 18, 2019

Introduction

+1400 personal injuries 14 fatalities

Per year on average in HRM

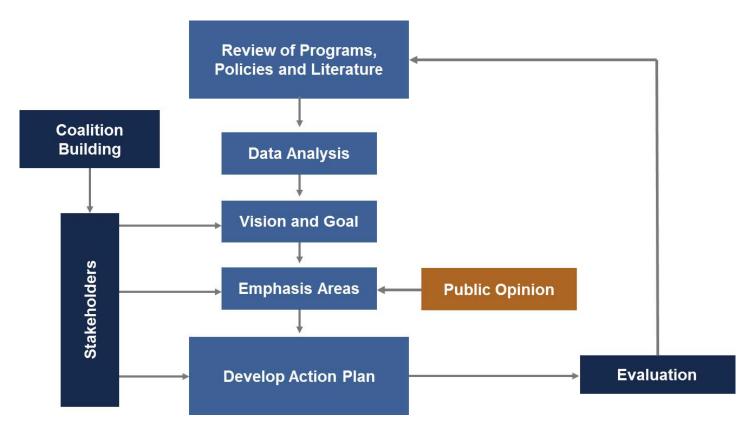


Timeline

- 2016/17 TPW Business Plan objective: Create an overall road safety strategy to encompass all road users, including pedestrians, cyclists and motorists
- Project Initiation: March 2017
- Regional Council: July 2018



Project Methodology





Stakeholder Engagement

HALIFAX Halifax Regional Municipality





Halifax Regional Police











Ecology Action Centre







Dalhousie Transportation Collaboratory



Canadian National Institute for the Blind





Crosswalk Safety Society



- Vision -

Moving towards **zero fatalities and injuries** for people using any mode of transportation.





15% reduction of fatal and injury collisions within <u>five</u> years.



Emphasis Areas

- Priority areas to focus resources to have the greatest impact in reducing injuries and fatalities
- Sources:
 - Collision analysis
 - o Public opinion



Public Engagement Survey

	5 - Highest Priority	4 - High Priority		2 - Low Priority	1 - Not a Priority	No Opinion
Aggressive Driving	0	0	0	0	0	0
Distracted Driving	0	0	0	0	0	0
Impaired Driving	0	0	0	0	0	0
Seat Belt and Car Seat Usage	0	0	0	0	0	0
Speeding	0	0	0	0	0	0
Bicyclists	0	0	0	0	0	0
Motorcyclists	0	0	0	0	0	0
Older Drivers	0	0	0	0	0	0
Pedestrians	0	0	0	0	0	0
School Zones	0	0	0	0	0	0
Unlicensed, Suspended, or Revoked License Drivers	0	0	0	0	0	0
Young Drivers	0	0	0	0	0	0
Animal-related Collisions	Ō	Ō	Ō	Õ	Ō	Ō
Buses	Ō	Ō	Ō	Ō	Ō	Ō
Intersections	0	0	0	0	0	0
Nighttime Collisions	0	0	0	0	0	0
Roadway/Lane Departure Collisions	0	0	0	0	0	0
Trucks	0	0	0	0	0	0
Vehicle-Train Collisions	0	0	0	0	0	0
Winter Weather-Related Collisions	0	0	0	0	0	0
Work Zone Related Collisions	0	0	0	0	0	0.

1219 responses received



Collision Data Analysis

- Data was available for 2007-2014
- Identify groups of frequent fatal or injury collisions:
 - a type of collision
 - a specific behaviour
 - a specific demographic
 - a facility type
 - modes of transportation



INTERSECTION RELATED

All collisions occurring within an intersection

YOUNG DEMOGRAPHIC

Collisions that involve people under 25

PEDESTRIAN COLLISIONS

Collisions that involve any person who is not riding in or on a vehicle

AGGRESSIVE DRIVING

Collisions that result from behaviours like following too close, speeding, disobeying traffic control, improper passing and more

DISTRACTED DRIVING

Collisions that result from inattention

IMPAIRED DRIVING

Collisions where the driver is impaired or under the influence of drugs or alcohol

BICYCLIST COLLISIONS

Collisions that involve someone on a bicycle



Countermeasures

• Engineering, Education, and Enforcement.



Countermeasures are chosen based on:

 The likelihood of success;
 The ability to deliver the action.



Action Plans

- 1. Create a Towards Zero Steering Committee
- 2. Implement Data Analysis System
- 3. Develop Outreach Program
- 4. Implement Countermeasures
- 5. Evaluate implemented countermeasures



Report to TSC

 Staff recommendations were accepted with the following amendment to the goal statement:

20% reduction of fatal and injury collisions within five years.



Report to Regional Council

• TSC recommendations were accepted with the following addition to the vision statement:

Moving towards **zero fatalities and injuries** by 2038 for people using any mode of transportation.



Year One Actions

- Creation of the Road Safety Steering Committee
- Collision Database
- Top 10 Fatal & Injury Collision Locations



Road Safety Culture

- From the people who design and build the roads **Engineering** --
 - To the people who monitor our roads - Enforcement -
- To the people who share the information about our roads
 - **Education** -
 - To the people who use our roads
 - All of us -



Thank you



