Stewart, April

From:

Office, Clerks

To:

Dean, Robyn

Subject:

RE: [External Email] Re: [External Email] Re: [External Email] Re: Following up on meeting

with Tony Mancini

HALIFAX REGIONAL MUNICIPALITY

DEC 1 8 2019

LA.

MUNICIPAL CLERK

From: Dean, Robyn

Sent: December-18-19 10:57 AM
To: Office, Clerks <clerks@halifax.ca>

Subject: FW: [External Email] Re: [External Email] Re: [External Email] Re: Following up on meeting with Tony Mancini

From: Anne-Marie McElrone <

Sent: December 18, 2019 9:26 AM
To: Dean, Robyn < deanr@halifax.ca>

Subject: [External Email] Re: [External Email] Re: [External Email] Re: Following up on meeting with Tony Mancini

[This email has been received from an external person or system]

Hi Robyn,

Attached are the following materials to be shared with the community members of the Finance and Audit Committee.

- Our initial request letter to council
- A snapshot of the community we serve
- · A chart showing how we are addressing Council's priority areas
- An explanation of how we will use HRM's investment
- · An overview of our One Roof plans
- A link to our Annual Report

I'm happy to drop off paper copies tomorrow if you think that's best. Thank you very much for your assistance. AM

Anne-Marie McElrone

On Tue, Dec 17, 2019 at 3:00 PM Dean, Robyn < deanr@halifax.ca > wrote:

Would you be able to send me an electronic copy of your information? That might help me better answer your question!

Thanks,

Dear Councillor,

I work in the hub of our city's most challenged community. One in two children in Dartmouth North lives in poverty. Our poverty rates are the highest in HRM, but in the midst of this daily reality, there is also great hope, resilience and action.

People served by the Dartmouth Family Centre and Dartmouth North Community Food Centre say their access to healthy food is now increasing, their physical and mental health is improving, parents feel more confident and supported in caring for their children, and everyone says they feel like part of a community through their involvement with our programs.

We want to grow this impact and we're asking for the city's help. On Tuesday, October 8th District 6 Councillor Tony Mancini will be asking you to consider a \$100,000 funding request from our organization. This is not a request we take lightly.

We are in the process of bringing our two sites together under one roof so we can better serve the many families and individuals living in poverty in our community. This move is a necessity because:

- Our current Family Centre site on Albro Lake Rd is not accessible to people with physical disabilities
- Having two sites is not cost-effective and we want to make the best possible use of every dollar we receive
- Under one roof our programming will be better coordinated for community members, making food programming more accessible for families and allowing for more intergenerational learning and volunteering

Five years ago we doubled our footprint in Dartmouth North and opened Atlantic Canada's first Community Food Centre. We added 5,000 square feet of community space and a 20,000 square foot farm to the heart of Dartmouth North with the help of national and local supporters.

Since that time we've served more than 60,000 meals, grown and given away 8,000 lbs of produce, and engaged hundreds of volunteers who've contributed almost 25,000 hours of their time.

But having two sites creates a barrier for participation in all our programming. We know we can be better by working together –something that nonprofits are often encouraged to do, but are rarely able to take up the challenge.

We stand ready to take up the challenge and you can help. There was only one vacant unit left in our building at 6 Primrose. To ensure we held the space and in order to serve the community better, we had to act quickly, even though it meant immediately doubling our fundraising goal for the year to almost \$1.2 million.

Before we signed a lease we asked our national partner, Community Food Centres Canada to commit \$100,000 to the effort; they saw the community benefits and agreed. On September 28th, the Province matched that gift through its Department of Community Services and Culture, Communities and Heritage. Now we are asking Council to do the same. We can promise that for every dollar invested by HRM we will raise an additional \$10 to bring our sites together and offer inclusive, dignified and high impact programming.

We are not asking for a handout, we are asking council to invest in work that touches on at least three of council's six strategic priorities (Healthy Liveable Communities, Social Development and Governance & Engagement). This investment will serve our city's most challenged community for years to come – a responsibility that cannot belong to a single district.

People come from across the city to participate and volunteer in our programs and many of those programs are spreading to other communities and neighbourhoods. Feed Nova Scotia recently created and distributed a public engagement toolkit for every food bank in the province based on a voter engagement campaign created at our Community Food Centre. A community kitchen like ours is being built by Hope Blooms in Halifax's north end and we've had countless requests from communities across the city and province to screen our documentary film, Six Primrose, as an example of how good food can transform lives.

I'm attaching an overview of our plans for the new Family Centre and a link to our latest <u>Annual Report</u> as background. I invite you to join us at a <u>screening</u> of <u>Six Primrose</u> on Wed. Oct 22nd at 6pm at the Community Food Centre (6 Primrose St. Unit 140). We welcome any questions you may have about our existing programs or future plans.

Wendy Fraser Executive Director

SNAPSHOT OF DARTMOUTH NORTH

Dartmouth North has the **highest percentage of low income** households in HRM, including the highest percentage of children in low income households. This fact, combined with the high density of lower cost rental units, make the location of our organization ideal for reaching a **particularly substantial number** of those **living in poverty within HRM**.



33.3% of households are low income

49% of children live in low income households



55% of people 15 years of age and over had a high school certificate or less (in comparison to 40% of HRM)



82% of residents live in rental units

57% have moved in the last five years (both stats are 40% for HRM as a whole)



49% of residents live alone (not with families).

SOURCE: UW Census Snapshot 2016

SNAPSHOT OF OUR PROGRAM PARTICIPANTS

We know we are reaching **the most vulnerable** within this challenged neighbourhood, because of the demographics consistently documented within of our program participant population.



84% of our participants live in low income households



64% said feeling isolated was a significant challenge



58% of families are lone parent households



76% report having a chronic health issue, such as a mental health issue, heart disease, or diabetes



55% said having enough food for the family was a significant challenge

90% said the community food centre was a significant source of healthy food for them



41% of participants have not completed high school

25% had a high school certificate as their highest level of education

SOURCE: Community Action Program for Children (CAPC) Participant Survey 2018 & Annual Program Survey Community Food Centres Canada 2018





OUR WORK TOUCHES ON FOUR OF COUNCIL'S SIX PRIORITY AREAS

HOW OUR WORK CONNECTS WITH COUNCIL PRIORITY AREAS

ECONOMIC DEVELOPMENT

- Building capacity
- Connecting businesses to community
- Supporting skills and education



HEALTHY, LIVABLE COMMUNITIES

- Strengthening families
- Improving health



SOCIAL DEVELOPMENT

- Increasing social support
- Contributing to voluntarism
- Building belonging



GOVERNANCE & ENGAGEMENT

Growing engagement



HOW OUR OUTCOMES CONNECT WITH COUNCIL PRIORITY OUTCOMES

HEALTHY, LIVABLE COMMUNITIES

DFC OUTCOME PRIORITY OUTCOME Community Farm attracts hundreds of volunteers annually Produces & distributes 3,000lbs **Recreation & Leisure** of fresh produce New natural outdoor playspace will benefit the entire community 64% of participants say their physical health has improved because of our programs **Community Health** 90% say the food centre provides them with an important source of healthy

ECONOMIC DEVELOPMENT

food

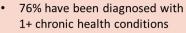
PRIORITY OUTCOME	DFC OUTCOME	
Attract and retain talent	 25% of our staff were once program participants, including the Manager of our Family Centre 	
Promote and maximize growth	 Many of our supporters are new or growing businesses who appreciate the opportunity to be involved in our centre and give back to their community 	
Make Halifax a better place to live and work	 95% of people say they've found a community at our centres A culture of belonging and opportunity makes our city better for everyone. 	

SOCIAL DEVELOPMENT

PRIORITY OUTCOME **DFC OUTCOME** 86% of our volunteers also participate in our programs 80% of participants reported Social making new friends who they Infrastructure could call on for help 95% feel they belong to a community Current Family Centre location is Accessible on two floors. Community Our new location at 6 Primrose will be fully accessible We create opportunity for one of the city's most disadvantaged

Equity & Inclusion

- of the city's most disadvanta communities74% of participants are
- 74% of participants are unemployed
- 80% are living below the Low Income Measure



GOVERNANCE & ENGAGEMENT

PRIORITY OUTCOME	DFC OUTCOME	
Municipal Governance	 In an area with historically low voter turnout, our voter engagement programs have increased turnout by 400% 	
Public Engagement	62% of participants say they have become more involved in the community because of their involvement at the centre	









HRM's investment will be used for:



Natural outdoor playspace

Located on our Community Farm

Allows parents to volunteer, grow their own food

Creates safe playspace for young children Natural space connected to secret garden

Makes daily visits to farm possible for Sunshine Gang day camp

Lasting asset for the community, open after hours

Price: \$55,320



Program equipment & furnishing

New equipment and furniture for child development, program room, health room Millwork for front desk, food trading cupboard New furniture for offices

Price: \$66,006







TOGETHER. WE CAN DO EVEN MORE.







OUR APPROACH IS WORKING.

GIVING FAMILIES THE BEST START

96% gained confidence in their parenting ability

LEARNING TOGETHER

96% better understand their child's development

IMPROVING HEALTH

90% say the food centre is an important source of healthy food

INCREASING SOCIAL SUPPORT

97% feel like part of a community

GROWING ENGAGEMENT

86% of our volunteers also participate in our program

WE LIVE IN ONE OF THE CITY'S MOST CHALLENGED COMMUNITIES.

DARTMOUTH NORTH		MUNICIPAL AVERAGE
49%	Children living in low income households	19%
32%	Working age population living with low income	14%
27%	Seniors living in households with low income	12%

For 25 years the Dartmouth Family Centre has worked with young families in the heart of Dartmouth North. In 2015, the centre dramatically expanded its service by opening the Dartmouth North Community Food Centre.

Now we reach the entire community. Every day we support people with physical and mental health needs. We work with individuals, children, families, and seniors who are experiencing poverty, poor health and a lack of opportunity.



BUT TOGETHER WE CAN DO MORE.

ACCESSIBLE

Current Family Centre is not accessible to people with disabilities

SEAMLESS SERVICE

For families and individuals at every age and stage

SHARED PROGRAMS

More meals for parents, more farm time for kids!

INTER-GENERATIONAL

Making the most of what everyone has to offer

COST EFFECTIVE

Less overhead means more programming

A COMMUNITY HUB FOR ALL AGES

YOU CAN HELP MAKE IT HAPPEN!

FOUR YEARS AGO WE DOUBLED OUR SIZE AND OUR IMPACT. NOW WE'RE READY TO DO EVEN MORE.

We are launching a \$500,000 capital campaign to bring the Dartmouth Family Centre and Dartmouth North Community Food Centre together, under one roof at 6 Primrose, so we can offer a continuum of integrated programming to the entire community.

Together we will create a state-of-the-art space for child development programming and parenting support to stand alongside the beautiful, dignified Community Food Centre space.



JOIN US. TOGETHER WE CAN DO MORE.

YOUR CONTRIBUTION TO OUR \$500,000 CAPITAL BUDGET WILL LAUNCH OUR THREE-YEAR PLAN TO BRING OUR TWO SITES TOGETHER AND OFFER A SEAMLESS CONTINUUM OF SERVICE UNDER ONE ROOF.

The new Family Centre is centrally located beside a high traffic medical clinic and pharmacy to maximize awareness and participation. This stunning new space will include a:

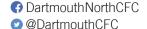
- One-stop navigation centre where community members can find programs that suit their needs
- State-of-the-art child development space where young children can explore, create and discover
- Bright, inviting program space for parents and the entire community to learn, connect and share
- Welcoming Clinic space for well baby clinics, mental health support and more
- Private office space where individuals can receive one-on-one support
- Shared office space where staff can collaborate and plan programming

CAMPAIGN CABINET

Honourary Co-Chairs:

Anne Campbell, NovaScotian Crystal Danny Chedrawe, Westwood Developments & Anchor Group Atlantic

Wendy Fraser, Executive Director Anne Cogdon, Board Chair Cathy Chenhall, Vice-Chair Doug Townsend, Board member, Co-owner, The Canteen









2018-19 IMPACT REPORT





2018-19 REVENUE AND EXPENDITURES

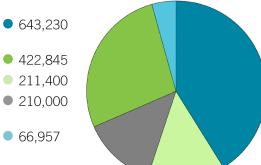
REVENUE

Provincial funding Corporate, foundation & individual fundraising

Federal funding Community Food Centres Canada grant United Way grant

TOTAL

1,554,432



EXPENDITURES

Personnel Building costs & Equipment Program materials & food Program Development Travel & other costs

TOTAL

Halifax International Airport

Authority
Halifax District Activity Fund

Councillor Tony Mancini

Halifax Youth Foundation

Innovative Real Estate

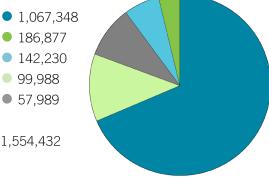
Hartman Matthews Family

Kiwanis Club of Dartmouth

1,554,432

99,988

57,989



THANK YOU TO OUR BOARD OF DIRECTORS

Anne Cogdon, Chair Cathy Chenhall, Vice-Chair Kristina McMillan, Secretary Kristine Elliott-Grace, Treasurer Sharon Clark

Erin Murphy Doug Townsend Natalie Woodbury

THANKS TO ALL OUR GENEROUS SUPPORTERS

FUNDING PARTNERS Community Food Centres Canada Nova Scotia Department of Community Services Nova Scotia Health Authority Public Health Agency of Canada United Way Halifax

ORGANIZATIONS

3West Dartmouth General Hospital staff Afishionado Fishmongers Albro Lake Medical Clinic Antigonish Food Security Coalition

Atlantic Purification Systems Aviva Birdies Bread Co. The Canteen Christine Darrah Design Davis Pier Devour! The Food Film Fest Earthco Resources Inc. East Port Properties staff **Edwards Family Charitable** Foundation **Flemming Charitable** Foundation **Ecology Action Centre** Evergreen

Lake City Cider Lawton's (Primrose Street) The Levenhurst Foundation Living Earth Council Made with Local Manulife First Baptist Church of Maritime Gourmet Dartmouth Mushrooms Good Shepherd Food Bank Mary Margaret Young Estate The Masonic Foundation of Halifax Assistance Fund Nova Scotia Halifax Chamber of Commerce

Trust

Meghan Tansey Whitton Photography McInnes Cooper Medavie Mike Oulton Meats Port Wallace United Church Sunday School NorthWest Healthcare Properties Nova Scotia Communities, Culture & Heritage Building Vibrant Communities Nova Scotia Department of Seniors -- Age-friendly Communities Grant Nova Scotia Health Authority – Chronic Disease Innovation Fund NovaScotian Crystal staff Pop Culture Brewing

Company Power Promotional Concepts President's Choice Children's Charity The PR Hive Saint Paul Parish Seascape Knits Sisters of Charity Sobevs Station 1 Fine Food **Taproot Farms** Telus Atlantic Community Board Trainyard General Store Truefaux Films Venor Recruitment Company Vessel Meats The Windsor Foundation

BLUE NOSE 2018 Thank you to everyone who supported our 2018 team: Sonja Bellefontaine Paul Black Maryann Borg Sharon Clark Liam Clark-Black Anne Cogdon Vivian Cooper Deborah Dickey Cindy Elliott Irene Glinsky Henry Goupil Susan Goupil Susan Greenough Susan Leblanc David Lincourt Doris Macaracher Euan MacDonald Roxanne Manning Caralee McDaniel Anne-Marie McElrone Dean Morton Amanda Nickerson Hayden Nickerson Alicia Nolan Avelene Osmond Emma Poirier David Richey George Shannon Mitchum Shields Tammy Shields Nadine Sparks Collette Spellman

BLUE NOSE RAFFLE CONTRIBUTORS:

in partnership with

community food centres

BEY Botany Blended Athletics Finbar's Irish Pub

Keith Stevens

Laura Yorke

Angela Yochoff

Pop Culture Brewing Co. Portland Street Creperie Stone Pizza Taste of Nova Scotia Rana Zaman

GARDENING PARTY 2018 **BOYNECLARKE LLP** Killam REIT

Ocean Contractors O'Regan's Rotary Club of Dartmouth Sobeys Telus

COMMUNITY MEAL

The Canteen Chives II Trullo Java Blend The Watch that Ends the The Wooden Monkey

PROMOTIONAL PARTNERS

Ian Selig Photographer Jordo Haines Photography Only Issue Power Promotional Concepts Snickerdoodle Photography Truefaux Films

RESTAURANTS FOR CHANGE

The Canteen EnVie

THIRD PARTY FUNDRAISERS

Kindkrafts Oakfield Ladies Golf Tournament Colin Bebbington & The Wooden Monkey Devour! The Sea

SIX PRIMROSE @ ALDERNEY LANDING

Sobeys Alderney Landing Theatre Bishop's Cellar Lake City Cider North Brewing Souper Duper Soup

INDIVIDUALS

Anne Campbell & John Lindsay Douglas Wilson

Anonymous Kimberley Amirault Pamela Ánderson Catherine Arms-Roberts Claude & Diane Aucoin Oras Bakour Marcia Barss Jessica Basta Susan Bennett Anne Blackler Mary Beth Bowie Gerald & Gloria Breen Marc Brochu Rae Brown Joan Burgess Denise Callahan Patricia Campbell Stella Campbell Claudia Chender Cathy Chenhall & Patrick O'Regan Fiona & Mark Chin-Yee Tim Chipman & Suzanne Zinck Robert Chisholm Sharon Clark Anja Clyke Anne Cogdon Alan Collins Louis R. Comeau Poet Comeau

Aimee Coulombe The Crace Family Donna Cunningham Prem Deonarine Dominique Deflandre Carolyn Delvallet Deborah Dickey Kevin Dickey Patrick Drown The Drown Family Angus Duncan Dianne Ferguson Timothy Fletcher Kathleen Flowerdew Nancy Fong Susan Forsyth Brian Fortune Wendy Fraser Sid Fraser Alison Froese-Stoddard Jenny Gammon Rachael Gardiner Georgina Geldert Skana Gee Igor Geshelin Carolyn Gill June Gillespie Julie Glister Jim Goddard Dr. Jan Goodwin Adam & Suzanne Greeley Katherine Hamilton Douglas & Diana Hanley Nicole Hansom Catherine Hart Leah Hemeon Clarence Hewitt Theresa Hurley Jane Hustins Terry Ann Jardine Sandy Jolly Anam Kidwai Emily C. Kay Maureen King

Chara Kingston Justin Laing Danielle Langevin Arthur & Patsy LeBlanc Susan Leblanc Rene Leclerc & Andrea Bowie Melissa Lee Colleen Lewis Lorraine Lewis Frank Lockington & Trish MacInnis Megan Longley Stella Lord Joan Luiken Annick MacAskill Rita MacAulay Jessie Macdonald Margie Macdonald Claire MacDonald Sudanna MacDonald Mary Macdougall Marian Macken-Issekutz James MacNeill Maura MacNeill Tracy Mahoney Grace Malcolm Melissa Mallory Marsha Mann Susan Marsh Pat & Dennis Maynard Matthew Mccarthy Gloria McCluskey Caralee McDaniel Anne-Marie McElrone Joanne McKeough Mary McKeough Kristina McMillan Kimberlee McTaggart Sarah Meaney Patricia Millar Ann & Rainer Minzloff Sheila Moffatt Kathy Moggridge

Anna Monbourquette Cynthia Moore Amy Muench Bonnie Murphy Erin Murphy JoAnn Nippard Margaret Nunn Bruce Oakley Cheryl O'Brien Bill and Barb O'Hearn Katalin Ohlsson Kathleen O'Regan Bent Val Pattenden Dennis & Peggy Pilkey Scott Rappard Sandra Reesor Jane Reilly Bernard & Deborah Rogers Gwen Romanes Violet Rosengarten Jacqueline Ruck Heather Sceles **Anthony Scoggins** Lisa Scott Ian Smith Elizabeth Smythe Pat & Phil Sonnichsen Harry Soper John & Cathy Snow Matt Spurway Keith Stevens Alan Swinamer James & Christina Trussler Fred Tummonds Derek Vallis Charles Verge Jan Wallace Janice Whebby Natalie Woodbury

Laura Yorke



Get involved and help strengthen our community. Donate online or sign up for our mailing list on our website: www.dartmouthfamilycentre.ca

Community Food Centre

Charitable number: 140914755RR000

Thanks to Community Food Centres Canada for its support of the Dartmouth North

■ DartmouthNorthCFC ☑ @DartmouthCFC

All photos courtesy of Snickerdoodle Photography except photo of Six Primrose stars on page 2, taken by Jordo Haines.

■ dartmouthcfc % dartmouthfamilycentre.ca



2018-19 HIGHLIGHTS

SIX PRIMROSE WORLD PREMIERE

There wasn't a dry eye in the house at the first screening of Six Primrose, a feature-length documentary by Truefaux Films that follows the lives of six community members connected with the Dartmouth Family Centre/Dartmouth North Community Food Centre.

WELCOME WENDY!

In December 2018, our team welcomed a new Executive Director, Wendy Fraser. Wendy brings with her decades of experience in non-profit and community organizations.

KEEPING KIDS COOKIN'

Thanks to President's Choice Children's Charity for supporting some of our most popular family and kid-focused cooking programs, like Young Cooks and Food & Families.



OUR IMPACT

DARTMOUTH NORTH IS ONE OF OUR CITY'S MOST CHALLENGED NEIGHBOURHOODS, WHERE 1 IN 2 CHILDREN LIVE IN LOW INCOME HOUSEHOLDS. BUT IT IS ALSO A COMMUNITY OF RESILIENCE.

With the help of partners, supporters, volunteers and program participants we're working to strengthen families, improve health, and increase social support.



9,377 volunteer hours



212 volunteers



27,480

healthy nutritious meals served



36,989

participant contacts across both sites including visits to drop-in programs, food skills and parenting workshops, community meals, and more.



95%

of participants feel they belong to a community.



95%

of participants have gained confidence in parenting.



990/

of participants say that we provide them with an important source of healthy food.



1,823

one-on-one support sessions offered through our Peer Advocacy program



families received ongoing in-home support through our Enhanced Home Visiting & Parenting Journey programs

