





	2012	2013	2014	2015	2016	2017	2018	2019
Total Participants	1,141	3,143	4,778	5,136	5,365	5,206	5,439	4,538
Friday 5K	911	1,536	2,270	2,401	2,457	2,302	2,199	1,732
Saturday 5K	N/A	263	545	768	808	790	891	782
Saturday 10K	700	796	1,203	1,112	1,219	1,123	916	785
Tidal Trail 10K/15K	N/A	N/A	N/A	N/A	N/A	503	890	627
Saturday Half-Marathon	382	485	637	724	732	392	443	386
Saturday Marathon	59	63	123	131	149	96	100	N/A

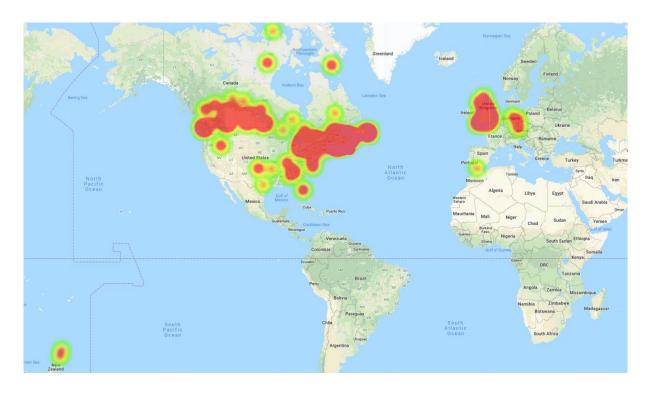


72% live in Nova Scotia

28% are visitors to our province

8-10 countries are registered

2020 registration opened last month, we already have over 600 registrations from across Canada and the United States





Promoting tourism to groups is always a priority for us.

# Maritime Race Weekend adds two-hour concert to race registration

The kitchen-party atmosphere will be greatly enhanced with the addition of a two-hour concert by the popular Halifax-based band Merimac

June 11th, 2019 by Anne Francis | Posted in Runs & Races | Tags: maritime race weekend, Merimac



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What's a visit to the Maritimes without an authentic, east-coast kitchen party? The Maritime Race Weekend after-party has always had plenty of giveaways and free beer, but this year registrants also get to enjoy a two-hour concert with Merimac, the popular Halifax-based band. Maritime Race Weekend is September 13 and 14.



Merimac in concert. Photo: Greg Fisher







## Maritime Race Weekend welcomes 65 sailors from British aircraft carrier

The HMS Queen Elizabeth is currently in Halifax on its deployment to test the new F35 fighter jets. The ship's company took advantage of some shore time to participate in Maritime Race Weekend

September 16th, 2019 by Anne Francis | Posted in Runs & Races | Tags: Featured, hms queen elizabeth, maritime race weekend



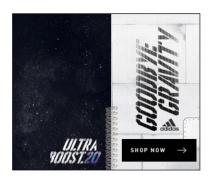


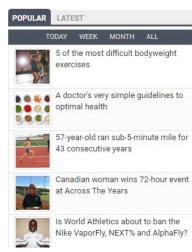


The biggest warship ever built for the British Navy was anchored in Halifax Harbour over the weekend, and while its sailors are definitely not pirates, some 65 of them were welcomed with open arms at Maritime Race Weekend's 5K, 10K and half-marathon this weekend. The sailors of aircraft carrier HMS Queen Elizabeth, who had been at sea for two weeks, welcomed the chance to mix it up with some local runners during its Canadian stopover before carrying on to the US's eastern coast, where it will run trials of the new F35 Lightning fighter jets before going into operation in 2021.

RELATED: Maritime Race Weekend: multiple course records broken











### RACE OF THE YEAR:

Maritime Race Weekend

Weekend stands out.

ten minutes from Halifax, there are included with registration. coastal routes.

There are fiddlers, highland dancers, Join in the fun. Next year, Maritime local performers and, of course, pirates Race Weekend will be held on greeting the finishing runners. The September (1 and 12, in Halifax. pirate theme definitely sets this event apart. Costumes aren't mandatory, but they add to the fun and are strongly encouraged, with cash prizes for the best pirate costumes. The racekits and medals are second to none.

I t may be the pirate cheerleaders. A tailgate party awaits racers at the or the post-race recovery pickles. finish line, with sponsors peppering Perhaps it's the Atlantic beer chilling on racers with replenishments, including ice and served by pirates from a canoe. chocolate milk, local artisanal toasted Unequivocally, though, Maritime Race bagels, hot popcorn, fresh fruit, electrolyte-filled pickles and beer. Rogers Starting and finishing in Fisherman's Communications also hosted a Kitchen Cove, a wharf and fishing village only Party: a two-hour East Coast concert

on Friday night, and the Sunrise 5K, coupled with the courses' scenic and Coastal tox and Scenic Half-Marathon fast routes have runners come from start simultaneously on Saturday far away to race. After downing the morning. Runners seeking a chal- free and local brew, with aching legs lenge may attempt the popular Tartan and fiddle jigs singing in their minds, Twosome, which involves running many racers jump in the Atlantic a race on both days. People from the Ocean's shallow cove to cool off. There community line the streets with cow is no better ice bath, and it's part of bells and encourage runners along the the unique experience only found in Nova Scotia.







gun wakes up a community of fans, that gets louder as the race progresses. The course harbours a rolling challenge, but hilltop views of the Atlantic Ocean, hearty encouragements from cheerleading plrates and hugs from a certain Paulette (whose last name needs no mentioning) make the hustle well worth it.

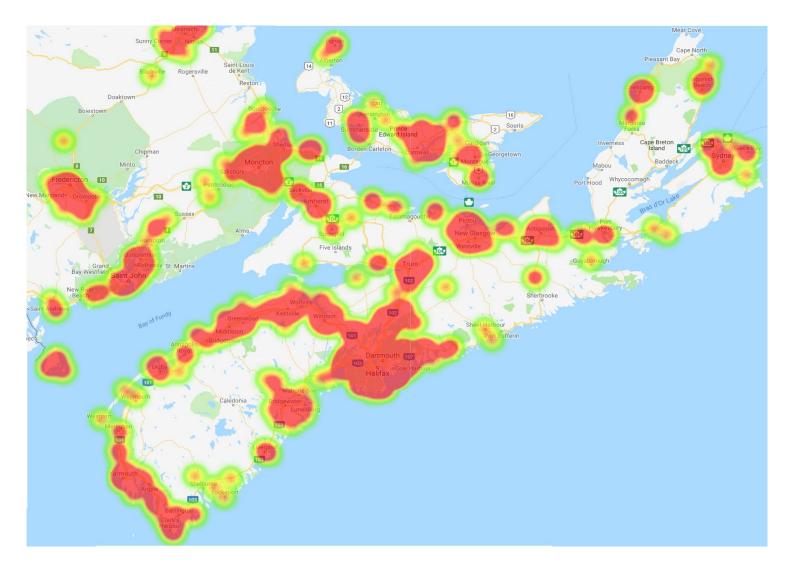
What sets this race apart on the fun scale, however, is the Maritimethemed festivities. The end of the marathon kick starts a tailgate party punctuated by fiddlers, artisanal shops and locally brewed beer. After enjoying a cold one and filling up on specialty shop bagels, tired runners dip their aching legs into the Ocean's cove. Warning: don't swim too far off shore and miss out on the post-race swag. believed to be the best in Canada.

Maritime Race Weekend is highlighted yearly on the calendars of Eastern Passage residents and experienced racer Matt Sabinsky. "The [marathon's] course is breathtaking. challenging and supportive. We get to rub elbows with fellow runners that we see annually from afar and share a celebratory Keith's beer with them after the race," he says.





Within Nova Scotia, we attract participants from across the province – these groups make a "weekend trip" to Halifax (hotel, restaurants, entertainment)



Partnering with local business is a top priority:





### Survey says....

# WE NEED 1,200 HOTEL ROOMS!









