

Halifax Regional Municipality

Call for Proposals-Public Art

St. Andrews Community Centre Renewal

Project Budget: \$30,000

Deadline for Submission: March 12, 2021

The Halifax Regional Municipality (HRM) is seeking public art proposals for the recently completed St. Andrews Community Centre.



Contact

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Project Description

HRM is seeking artist-led proposals for the design of an original work of art to be installed within the newly redesigned St. Andrew's Community Centre. The site of the artwork is located inside the building on an elevated wall space in one of the facility's community gathering spaces.

The total budget for the project is \$30,000.00 CDN inclusive of net HST.

The tentative project schedule is as follows:

Submission deadline: March 12, 2021

Selection and notification: April 2021

Agreement, Detailed Design, Fabrication and Installation: April-September 2021 with specific project deadlines TBD.

Project Installation: September 2021

Intent

The St. Andrews Community Centre serves one of HRM's most vibrant and diverse cultural constituencies. A broad number of user groups take advantage of the Centre's offerings which include athletics and recreation, arts and cultural expression, community gatherings, family and social support services, educational activities and workshops, and more. Given all of this, it is important that the artwork commissioned through this process be relevant and engaging to a wide range of audiences of all ages, interests, cultural backgrounds and socio-economic realities.

In responding to this opportunity, applicants should apply consideration of the following aspects of the St. Andrews Community Centre and its user groups:

- Multicultural focus
- Community-orientation
- Animation of public and community space
- Cultural activities, recreational pursuits and cultural and community-based events
- Arts and cultural focus (dance studio, dedicated ceramics studio and arts spaces)
- Gymnasium and recreational elements

It is not necessary or desired that these considerations result in a literal or direct representation of any or all of the aspects listed above, but that the proposals exhibit an understanding of and an implicit appreciation for the dynamic and diverse uses of the space, and the equally diverse community of users that the space is intended to serve.

Diversity and Inclusion Framework

The St. Andrews Community Centre Public Art Project will be administered in accordance with the core values embedded in the Municipality's Diversity and Inclusion Framework, which states:

The Halifax Regional Municipality values diversity and inclusion in all that we do, think and pursue. Diversity is more than race, ability, sexual orientation, language, gender or any other descriptive category. Diversity means understanding and utilizing different views, ideas, life experiences, skills and knowledge. By recognizing diversity as a core value, we are laying the foundation for a municipality that aspires to accurately represent the communities we serve.



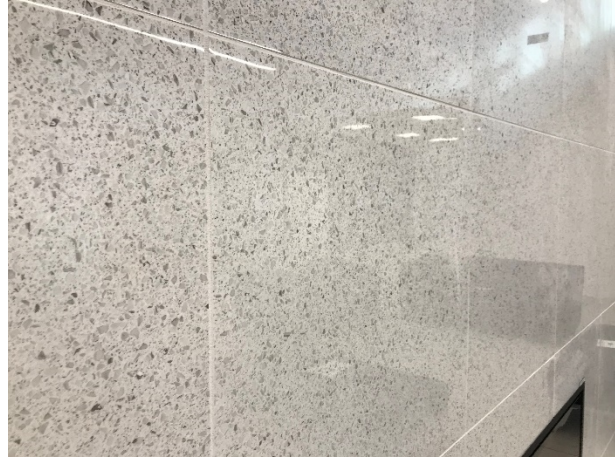
The goals of the Framework are reflected in the goals of this process, which include the development of:

- **Inclusive public service:** To ensure inclusive and equitable access to and benefit of, municipal services, programs and facilities;
- **Equitable employment:** To attract and retain a skilled workforce that reflects the diverse residents of the municipality; and
- **Meaningful partnerships:** To develop positive and respectful internal and external partnerships that contribute to inclusive decision making.

Opportunity Site: Wall-Mounted Installation

A single prominent location within the St. Andrews Centre has been identified for public art integration.





The area identified for the future artwork is an elevated wall space in the mingling area of the Centre- along the public 'street' or main corridor. This artwork is suitable for a 2D installation or 3D installation provided the artwork is wall-mounted and extends no more than 6 inches from the wall tiles.

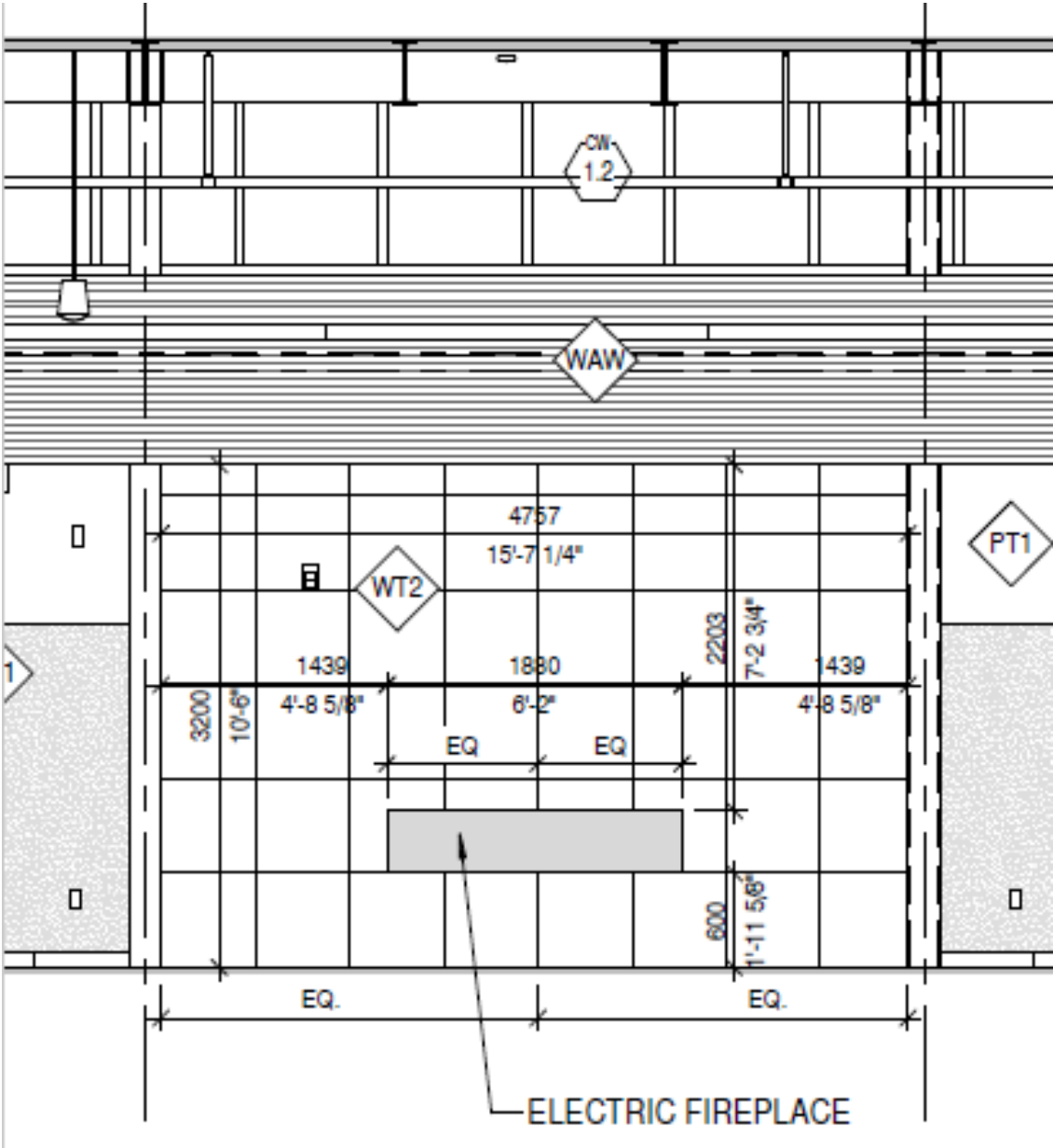
The artwork site is bounded by two vertical support columns in the area directly above an electric fireplace. The fireplace sits at 1' 11 5/8" (just under 2') off the ground.

The dimensions of the identified artwork space are 16' in length (distance between the two columns as pictured) and 6' high (**dimensions generally reflect the area bounded by the rectangle, below**). Submissions which reasonably propose extending the installation to either side of the area as indicated, including the use of the two columns, may be considered.



Applicants wishing to view the site should arrange access via the staff lead for this project. Please note that access to the site may be limited in relation to current and future COVID 19 restrictions.

Fireplace Wall Dimension and Relevant Measurements



Site Specifics

The estimated load-bearing of the wall is 200lbs (assuming the artwork extends no more than 6 inches from the wall face).

The prominent colour scheme of the building features ivory colored walls with blue/teal accents throughout the building in furniture/glass, and the use of grey tiles for wall and flooring.

There is no access to electrical at this site however the site can accommodate dedicated lighting for the artwork above the specified location. The selected artists will be able to influence the use and orientation of those lights in relation to the approved artwork.

Submission Requirements

Email all documentation as one (1) PDF document in portrait format, not to exceed a file size of 5 MB to: artgrants@halifax.ca

1. COVER PAGE – Please provide accurate contact information for the applicant, including mailing address, email address and phone numbers for the project lead (if submitting as a team), website information (where applicable), as well as the names of all collaborating parties.
2. ARTIST CV- Please include a brief bio and a resume outlining the professional experience of the applicant (not to exceed 2 pages). If submitting as a group, please include a resume for the project lead (maximum 2 pages), and brief bios for each of the participating members.
3. STATEMENT OF INTEREST – 200 words (or less) that explain why the artist/team is interested in this opportunity and how their practice relates to this project and the posted selection criteria.
4. VISUAL PROJECT DESCRIPTION- A PRELIMINARY visual concept (drawings/renderings) sufficient to illustrate the applicant's approach to the site(s). **
5. WRITTEN PROJECT DESCRIPTION- 500 words (or less) that describe the project, including relevant project methodology. **

*** It is understood that the project descriptions received at this stage through this process will be preliminary in nature, and intended to express the concept of the artwork, not the detailed final design. The selected concept and all particulars pertaining to the installation of the artwork will be further developed post-award in consultation with members of the project team.*

6. DIGITAL IMAGE WORK SAMPLES – Applicants must submit a **minimum of 5 and a maximum of 10 samples of past work** that best illustrate their qualifications for this project. Submit each image on a separate page, portrait format, and include title of work, artist(s), location, commissioning agency, date and budget. If submitting as a team, the team submits no more than 10 images.

Format Guidelines

1. All supporting documents must be complete and strictly adhere to these guidelines and submission requirements (above) or risk not being considered.
2. All submissions must be formatted to 8.5 x 11 inch pages, portrait format.
3. Submission files must be 5 MB or smaller.
4. If submitting as a team, the team should designate one representative to complete the entry form. Each team member must submit individual resume/curriculum vitae. (See Submission Requirements)
5. All documents must be sent by email to: artgrants@halifax.ca and must be received on or before 4pm local time, March 12, 2021

Incomplete or late applications will not be accepted.

Questions regarding the expectations of the submission process should be directed to:

Jamie MacLellan, Culture and Events, Halifax Regional Municipality 902.456.8384 or via email at maclelaj@halifax.ca

Selection Process

This is a single-stage process.

A peer selection panel comprised of arts sector representatives and community representatives will review all application materials. Representatives of the St Andrews Community Centre and design team will also inform the process. At the conclusion of the review, the selection panel will recommend the selection of one artist/artist team to undertake the work.

The selection panel reserves the right to request additional information from any of the applicants to inform their decision. The panel also reserves the right to make no recommendation from the submitted applications.

Once the selection panel has recommended a proposal and an award has been issued, the successful artist/artist team will be asked to prepare detailed concept designs based on the preliminary proposals.

Additional Information

1. At the request of the Municipality the selected artist will be required to show proof of WCB coverage and \$2,000,000 general liability insurance.
2. The proposal selected through this process is understood to be a concept proposal for a future artwork. The selected artist will be required to enter into agreement with the Municipality to provide a detailed design for the artwork, including a detailed budget and installation plan, which will be subject to the approval of the Municipality. Consideration of the detailed design proposal will be technical in nature.
3. Submission at this stage do not require a detailed budget, however proposals should exhibit a clear understanding that all components of the project must be completed within the stated budget of \$30,000 inclusive of net HST. Possible costs may include but are not limited to: artist and design fees, consultant fees including the production of stamped engineered drawings where applicable, subcontractor fees, material and fabrication costs, transportation, and all elements of installation.
3. Please be advised that the Halifax Regional Municipality and the selection panel are not obligated to accept any of the submissions and may reject all submissions. The Municipality reserves the right to reissue this Call for Proposals as required.

4. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (NS) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright in the concept proposal.

5. The ownership of design ideas submitted with this application remain with the submitting artist until a selection has been made and a contract signed. Once a contract has been awarded, the selected artwork will be owned by the Halifax Regional Municipality, and images of the work may be used in publicity for the Halifax Regional Municipality. Copyright of the work and all intellectual property shall remain with the artist.

5. Extensions to the submission deadline will not be granted under any circumstances. Submissions received after the deadline and those that are found to be incomplete will not be reviewed.

Evaluation

Proposals will be evaluated through peer assessment. The review process will be informed by a technical review of the proposals by HRM staff, where deemed necessary.

Artistic Merit (Statement of interest, examples of past work, quality of proposal)	<ul style="list-style-type: none">• Overall quality of submitted past work;• Professional standing; and• Artistic quality of submitted proposal.	30
Methodology and Approach (Proposal's response to the St. Andrews Community Centre Renewal Project, and the centre's varied user groups)	<ul style="list-style-type: none">• Submitted proposal in relation to the design and function of the Facility as an active public space with broad and diverse community use;• Resonance of the artists professional practice to the architecture and design elements of the Centre as reflected in submitted examples of past work and the conceptual proposal for the Centre	40
Project Expertise	<ul style="list-style-type: none">• Applicant's ability to manage all aspects of this project;• Applicant's familiarity working with public agencies and experience working with community groups; and• Applicant's demonstrated ability to work to schedule and budget in a collaborative environment	20

*Applicants need not have led public art projects of a similar scope and scale but their record of experience should reflect a capacity to successfully meet the requirements of this opportunity;

Examples of past work need not reflect public realm projects of a similar scale (e.g. equal or greater budgets). All past experience that affirms the applicant's capacity to lead the management of this project will be considered.

Project Feasibility	<ul style="list-style-type: none">• Demonstrated understanding of project management as it pertains specifically to the management of project costs, and the perceived ability of the artist to complete the project within the allotted \$30,000.	10
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