

# The Wije'winen Centre

A central hub in the heart of the city to provide culturally relevant programs and services, facilitate new connections with the broader community and serve as a highly visible emblem of reconciliation that welcomes everyone.

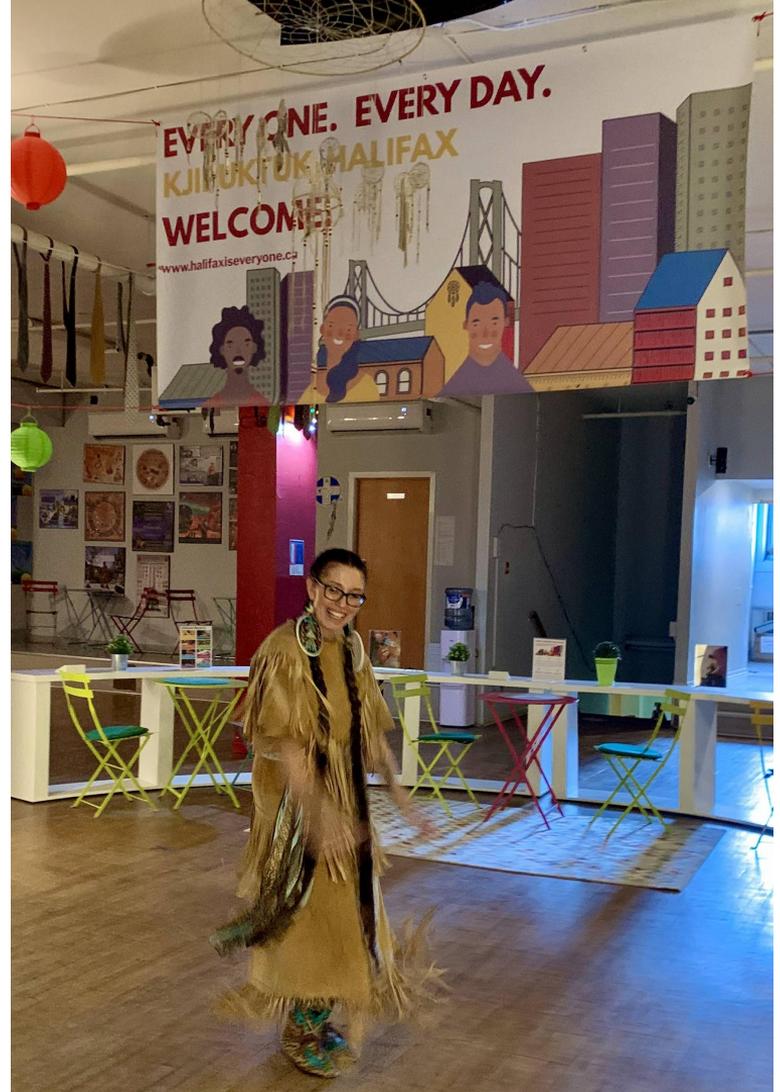
A vision centered in meaningful and participation – of the Indigenous community, of the non-Indigenous community, of Indigenous and non Indigenous governments, and of visitors to this region of Canada.

Every One Every Day Kijipuktuk-Halifax holds this vision as guidance as it develops and grows a participatory platform that once established, can extend across Halifax to nurture inclusive participation and serve as a tangible manifestation of reconciliation across neighbourhoods and communities.



# Every One Every Day Kjipuktuk-Halifax

Centering reconciliation in the design and development of civic & social infrastructure that is purpose built for social cohesion & inclusive participation in more localized and circular economies.



# Participatory City London, UK

Resident-driven city life and learning that's centered around useful, everyday activities - like batch cooking, fixing, trading, mending & sharing.



# What Makes Participatory City Unique?

A well-connected support platform made up of five essential elements.

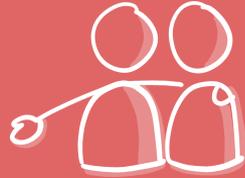
All together these elements are demonstrating how neighbours can live and work together differently toward building local circular economies.



**SPACE**



**NEWSPAPERS**



**CO-DESIGN**



**DATA**



**IDEAS & SUPPORT**



# Co-creating Neighbourhoods



Learn more about our inspiration: [participatorycity.org](http://participatorycity.org) // [weareeveryone.org](http://weareeveryone.org)



Regent Park, Toronto

### Every One Every Day: TO

In Regent Park, the [Our Neighbourhood](#) incubator, led by the [Centre for Social Innovation](#), is building robust connections between residents at all socioeconomic levels.

[Find out more](#)



Ahuntsic-Cartierville, Montreal

### Notre voisinage

[Solon](#) is building a new network with residents of Terrasse Fleury in this Borough in the '[Notre voisinage](#)' project, planning ahead for the winter with a range of cold-weather engagements!

[Find out more](#)



North End, Kijipuktuk/Halifax

### Every One Every Day Kijipuktuk

The [Mikmaw Native Friendship Centre](#) is inviting the local community into 30-days of practical everyday projects to connect neighbours and share across cultures.

[Wije'winen: Come with us.](#)

[Find out more](#)



“Even though we are so close together - there is a lot we don't know about each other.”

— Board Chair,  
Mi'kmaw Native  
Friendship Centre

# Co-Created & Cooperative Neighbourhoods

*Neighbours working side by side on neighbourhood projects & businesses that make life better for everyone.*



“The newspaper was beautiful, and it made the schedule and purpose of the project clear.”

-Resident

EVERY ONE EVERY DAY

KJIPUKTUK-HALIFAX

WIJE'WINEN COME WITH US

BUILDING NEIGHBOURHOODS FOR EVERYONE, WITH EVERYONE.



THE LAND WE ARE ON

HALIFAX (BIG HARBOUR)

KJIPUKTUK

Halifax is an Mi'kmaq territory. The people of the Mi'kmaq Nation have lived on this territory for millennia. Their culture and language have endured and continue to flourish in this place. The name Halifax Every Day Every Day honours our ancestors, the people and the land of the Mi'kmaq Nation.

SYMBOLS ON THE COVER



MI'KMAQ EIGHT POINTED STAR

The Eight Pointed star is a symbol of the Seven Pointed star that has been used by various Mi'kmaq groups. The Sun is represented by the original 7 sticks of the Mi'kmaq Yellowknife Star (see above). The Star (Yellowknife Star) represents the Mi'kmaq Nation. The Sun (Yellowknife Star) represents the Mi'kmaq Nation. The Sun (Yellowknife Star) represents the Mi'kmaq Nation.

Source: Mi'kmaq Nation



WIJE'WINEN MARK

The Wije'Winen mark was designed as part of the Mi'kmaq Nation's logo. It contains Sun, waves, a crescent and a parallelogram, that when viewed together are a representation of the letters "M" and "W". The Mi'kmaq Nation's logo is also a reference to the Mi'kmaq Nation's logo.

Source: Mi'kmaq Nation



METIS FLAG

The Metis flag is a symbol of the Metis Nation. It is a symbol of the Metis Nation. It is a symbol of the Metis Nation. It is a symbol of the Metis Nation.

Source: Metis Nation



GRAND COUNCIL FLAG OF THE MI'KMAQ NATION

Consistently referred to as the Grand Council Flag, the symbol and colors on the flag have special meaning for the Mi'kmaq Nation. The Grand Council Flag represents the Grand Council of the Mi'kmaq Nation. The Grand Council Flag represents the Grand Council of the Mi'kmaq Nation.

Source: Mi'kmaq Nation



PAN-AFRICAN FLAG

The Pan-African flag is a symbol of the African continent. It is a symbol of the African continent. It is a symbol of the African continent. It is a symbol of the African continent.

Source: African Union



INUIT TATTOO MARKINGS

The Inuit tattoo markings are a symbol of the Inuit people. They are a symbol of the Inuit people. They are a symbol of the Inuit people. They are a symbol of the Inuit people.

Source: Inuit Circumpolar Council

WHAT YOU'LL FIND HERE

Every Day Every Day KJIPUKTUK-HALIFAX is bringing North End neighbours together to design and start projects that benefit them and the community.

If you think you might like to do practical things with your family, friends and neighbours, including cooking, making, learning, growing, doing, trading, singing, playing, making and sharing... come and join us!

THIS NEWSPAPER HAS EVERYTHING YOU NEED TO GET STARTED.

- Introduction & inspiration for Every Day Every Day
- Overview of how it works
- How to sign up and guidelines for participating
- Descriptions of everyday projects and the people leading them
- A Program Calendar with lots of activities to take part in through the week

# A Tangible Manifestation of Truth & Reconciliation



"I have always wanted to know and learn more about this community and do things with the Indigenous community. That is what this initiative has meant to me...opening new doors to things I've wanted to explore for so long." - Host

# Neighbourhood Shopfronts

*Places for neighbours to gather, learn, connect, share, make, create, barter and sell*



# A Platform for Inclusive Economic Development

As the participation ecosystem expands, it draws upon the skills and talents of many different local people with supports and networks in place to foster the entrepreneurial spirit.

Specialized infrastructures, embedded into the support platform, enable the development of small-scale collaborative businesses.

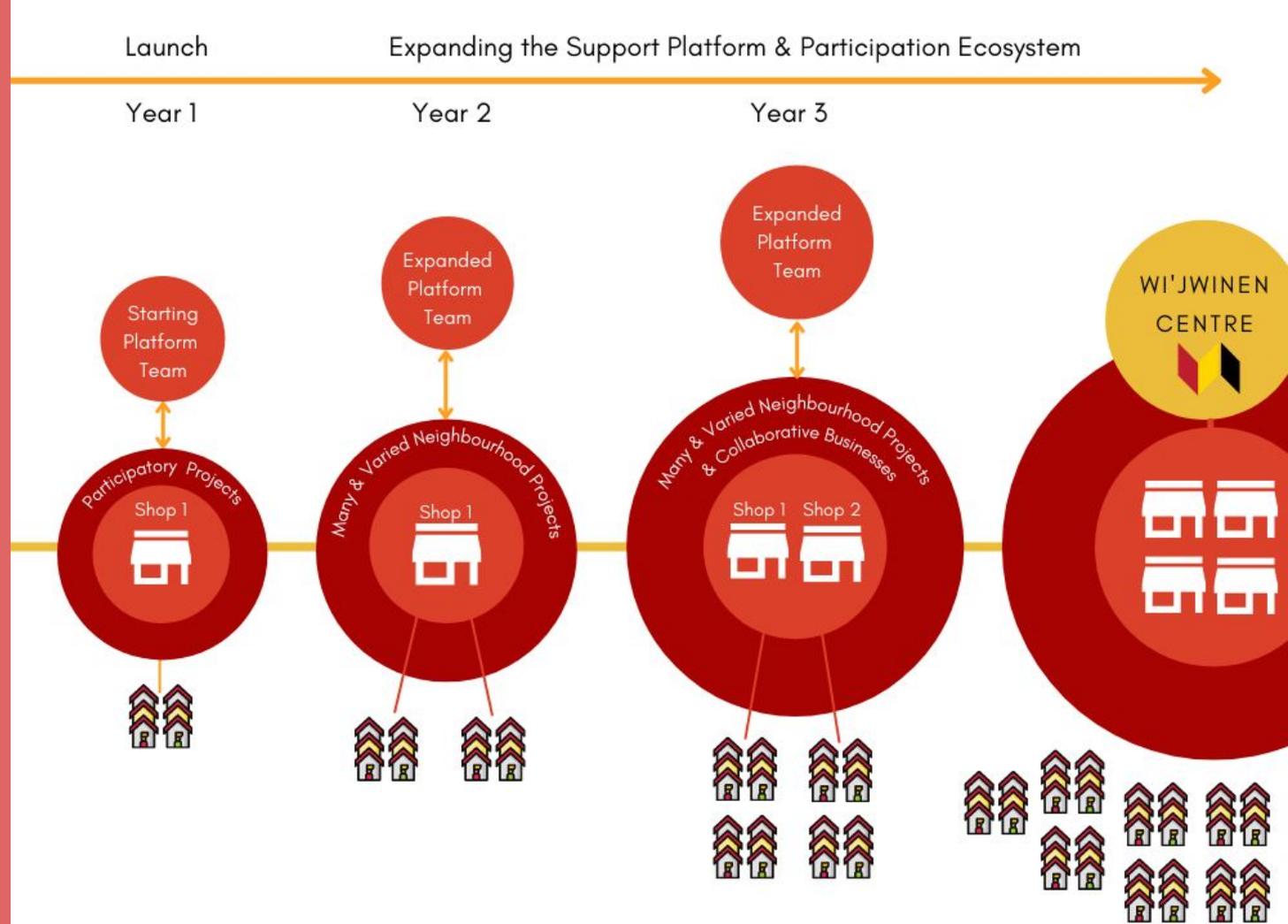
All together building social and economic development from within our communities by bridging gaps and enabling people to use their passions, talents and skills to live, share and work.



Year One: Trained platform team; Starting platform infrastructures; First round of neighbourhood projects & newspapers.

Year Two: Expansion of the platform team; Launch of collaborative business pilot; Regular project cycles; Initiation of learning networks.

Year Three: Expansion of platform team and infrastructures; Established collaborative business program; Established learning networks.

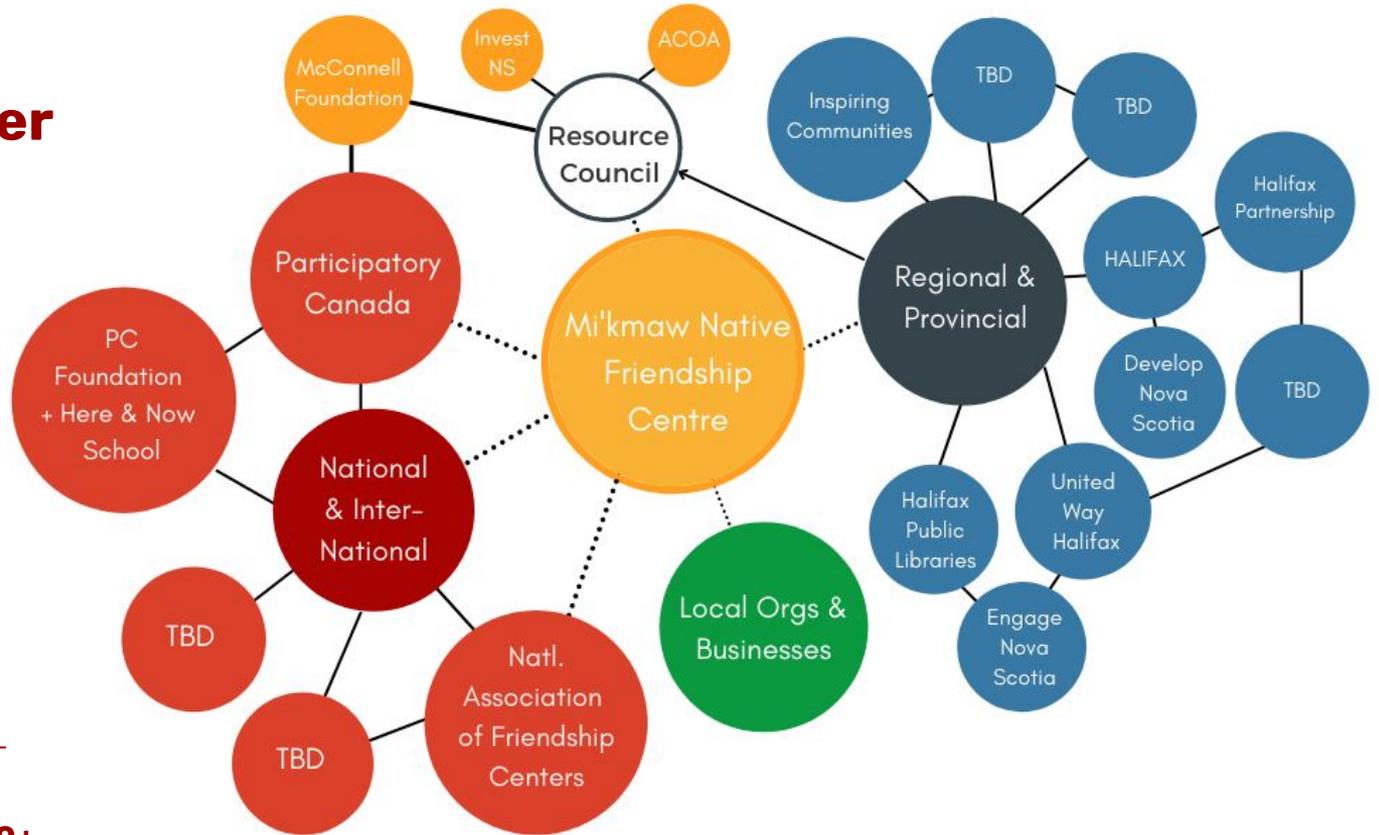


# Phase One Objectives

- To test the platforms' ability to enable and facilitate high levels of inclusive participation through a growing network of practical participation projects & businesses.
- To collect, analyze and share data around key outcomes related to social cohesion, inclusive economic development and the advancement of reconciliation at the scale of neighbourhoods.
- To Initiate the development of learning architecture that can support knowledge building and sharing and seed the development of the approach in new areas.
- To create new and long-term pathways for public, philanthropic and private sector partners to support and invest in key outcomes related to social and economic well-being, rooted in principles of reconciliation.



# Emerging Partner & Funder Ecosystem



**Total Three-Year Budget  
Nov 2021-Oct 2024**

Expenses: **\$4,100,000**  
Estimated In-Kind: **\$400,000+**

**Confirmed:** McConnell Foundation (\$1.5M); Develop NS (\$300K)  
**Pending:** ACOA (\$910K); Invest NS (\$1.2M); Emera (\$200K)

# Halifax Regional Municipality

## Building Inclusive Communities & Strengthening Reconciliatory Action

### Truth and Reconciliation Commitments

Statement of Reconciliation

Urban Aboriginal Strategy for HRM, & on-going conversations with MNFC to identify areas of collaboration

Recommendations of the Task Force on the Commemoration of Edward Cornwallis and the Recognition and Commemoration of Indigenous History

### HRMs Five Year Strategic Plan

Social Policy Focus Areas: Involved & Connected Communities

Sharing Our Stories Project within HRMs Culture & Heritage Plan

Ensuring Equitable Access to Municipal Programs & Services through Diversity & Inclusion Plans & Initiatives



# OUR Opportunity

Indigenous-led, Inclusive to All:  
Facilitating co-leadership between  
MNFC, HRM, and diverse partners in  
building systems of participatory social  
infrastructure.

Joint-action around the advancement of  
Truth & Reconciliation and strengthened  
participation of all residents in inclusive  
civic development and growth.

Opportunities to lead and facilitate  
knowledge building and sharing across  
other municipalities and regions around  
Reconciliatory Action & Inclusive  
Communities.



We need each other,  
and with the right  
opportunity, at the  
right moment, in the  
right space, we  
simply can't resist  
being together.

- Tessy Britton, Chief Executive  
Participatory City Foundation

