

Halifax Regional Fire & Emergency – Fire Safety Spotlight Contest
(the “Contest”)
Official Rules – 19 years of age and Older

1) Eligibility

- a) The Contest is free to enter (no purchase necessary) and open to all residents of the Halifax Regional Municipality (the “**Municipality**”), 19 years of age and older.
- b) Employees of Halifax Regional Fire and Emergency, Halifax Regional Municipality, and members of their household (whether or not related) are not eligible for contest entry.
- c) The Municipality will have the right at any time to require proof of identity and eligibility to participate in the Contest. Failure to provide such proof within a reasonable period of time may result in disqualification. All information supplied to the Municipality for the purpose of this Contest must be truthful, complete, accurate, and in no way misleading. The Municipality reserves the right to disqualify any entry or entrant in its sole discretion should any entry or entrant at any stage supply untruthful, incomplete, inaccurate, or misleading personal details or information.

2) How to Enter

- a) The Contest period (the “Contest Period”) begins on 03 June 2022 and ends on 22 July 2022.
- b) Limit of one entry per person. Where more than one entry is received, only the first entry received from that person will be considered.
- c) To enter the contest:
 - (i) Go to the HRFE (Halifax Regional Fire & Emergency) Facebook page at <https://www.facebook.com/hfxfire>, complete the “Entry Information” fields and follow the instructions.
 - (ii) Share your fire safety story, no later than 22 July 2022, by sending your story, via email, to the Municipality at fireprevention@halifax.ca. Your story must be no more than 250 words.
- d) Only those entries that have completed all fields in the “Entry Information” and were one of the first five story submissions (with such determination being made by the Municipality in its sole discretion) will be eligible to win one of the prizes. Incomplete entries will not be included.
- e) All entries must be received by the Municipality no later than the end of the Contest Period and must be no more than 250 words. No responsibility is assumed by the Municipality for lost, late, or misdirected entries, for any human, computer, online, telephone, or technical malfunctions that may occur, or for any printing or typographical errors in any materials associated with the Contest.

3) Publication, Release and Indemnification

- a) By entering this Contest each entrant agrees to release, indemnify, and hold harmless the Halifax Regional Municipality, its Mayor, Councillors, employees, and representatives from any and all liability for any loss, damages, expenses, or personal injury, arising in whole or in part from their participation in the Contest, the acceptance, possession, use, or misuse of the prize, and claims including those based on publicity rights, defamation, or invasion of privacy.
- b) By accepting a prize, each winner consents to the use of their name, city of residence, photograph and/or image on videotape for publicity purposes in the media, including on the Municipality's websites, without additional compensation.

4) Prizes & Odds of Winning

- a) The five prizes will be identical emergency lanterns. The total value of each lantern is approximately \$44.99 before tax.
- b) Odds of winning depend on the number of eligible entries received for the Contest.
- c) Prizes must be accepted as awarded. No assignment, transfer, or substitution of prizes is permitted, except that the Municipality reserves the right to substitute a prize of comparable or greater value at its sole and absolute discretion, for whatever reason.
- d) Prizes may not be exactly as advertised and are provided "as is" without further warranty of any kind.

5) Awarding of Prizes

- a) The five submissions that were received first (as determined solely by the Municipality) will receive one of the five prizes.
- b) Each potential winner will be contacted by email and/or telephone (using the contact information provided by the entrant at the time of entering the contest) to determine if they are eligible in the sole discretion of the Halifax Regional Municipality
- c) In the event that any potential winner does not respond to such notification within two business days or declines a prize for any reason, they will be disqualified and have no recourse against the Municipality. The prize will be forfeited and, at the Municipality's discretion and time permitting, an alternate potential winner may be selected by random draw from among all remaining eligible entries.
- d) To be declared a winner and claim the prize awarded, each potential winner must be eligible according to these Official Rules and must sign the provided Declaration and Release form:
 - Confirming compliance with the Official Rules;
 - Permitting the Municipality to use their name, city of residence, and photograph; and
 - Releasing the Municipality from all liability relating to the contest.

- e) The potential winner will have three business days from the date of receipt to return a signed copy of the Declaration and Release form to the Municipality. If they do not, they will be disqualified with no recourse against the Municipality and another potential winner may be selected from among the remaining eligible entries.

6) General Contest Terms and Conditions

- a) The Municipality reserves the right, in its sole discretion, to cancel, amend, modify or terminate all or any portion of this Contest at any time for any reason without prior notice.
- b) By participating in this contest, the entrant agrees to these Official Rules and the decisions of the Municipality, which are final and binding in all respects.
- c) The Municipality reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Contest, or to be acting in violation of the Official Rules. Any use of robotic, automatic, programmed, or like entry methods will void all such entries by such methods.
- d) This contest is in no way sponsored, endorsed or administered by, or associated with any social media platform. Any questions, comments or complaints regarding the contest should be directed to the Municipality and not to a social media platform.
- e) This Contest is governed by, and these rules will be interpreted pursuant to, the laws of the Province of Nova Scotia and the laws of Canada applicable therein.
- f) In accordance with Section 485 of the *Municipal Government Act*, SNS 1998, c 18, the personal information collected to administer this contest will only be used by Municipal staff and, if necessary, individuals under service contract with the Municipality for purposes relating to prize selection. If you have any questions about the collection and use of this information, please contact the Access & Privacy Office at 902-943-2148 or privacy@halifax.ca.