



**SPECIAL EVENTS ADVISORY COMMITTEE
MINUTES
June 28, 2017**

PRESENT: Councillor Stephen Adams, Chair
Councillor Tony Mancini, Vice Chair
Councillor Matt Whitman
Robert Logan
Bruce Holland
Jeff Ransome
Kevin MacIntyre

REGRETS: Gordon Stewart

STAFF: Elizabeth Taylor, Manager Culture and Events
Paul Forrest, Civic Events Coordinator
Phoebe Rai, Legislative Assistant

The following does not represent a verbatim record of the proceedings of this meeting.

The agenda, reports, supporting documents, and information items circulated are online at halifax.ca.

The meeting was called to order at 9:04 a.m. and adjourned at 9:26 a.m.

1. CALL TO ORDER

The Chair called the meeting to order at 9:04 a.m.

2. APPROVAL OF MINUTES – May 10 and May 24, 2017

MOVED by Councillor Mancini, seconded by Councillor Whitman

THAT the minutes of May 10 and May 24, 2017 be approved as presented.

MOTION PUT AND PASSED.

3. APPROVAL OF THE ORDER OF BUSINESS AND APPROVAL OF ADDITIONS AND DELETIONS

MOVED by Bruce Holland, seconded by Robert Logan

THAT the agenda be approved as presented.

MOTION PUT AND PASSED.

- 4. BUSINESS ARISING OUT OF THE MINUTES – NONE**
- 5. CALL FOR DECLARATION OF CONFLICT OF INTERESTS – NONE**
- 6. CONSIDERATION OF DEFERRED BUSINESS – NONE**

7. CORRESPONDENCE, PETITIONS & DELEGATIONS

7.1 Correspondence

The Legislative Assistant noted that correspondence dated June 26, 2017 was received from Gordon Stewart and circulated to all committee members.

- 7.2 Petitions – NONE**
- 7.3 Presentation – NONE**

8. INFORMATION ITEMS BROUGHT FORWARD

8.1 Memorandum from the Managing Director of Government Relations and External Affairs dated January 4, 2017 re: HRM's Role and Approach to Tourism, Festivals, and Special Events

The following was before the Special Events Advisory Committee:

- A staff information report dated January 4, 2017
- Correspondence dated June 26, 2017 from Gordon Stewart

Elizabeth Taylor, Manager of Culture and Events, outlined the contents of the staff report and responded to questions of clarification from Committee members. Taylor advised that staff are currently looking at best practices to ensure that HRM is a destination where it is easy to do business, and will be preparing a report for the Community Planning and Economic Development Standing Committee.

9. REPORTS

9.1 STAFF

**9.1.1 Modifications to Administrative Order 2014-020-GOV Respecting Marketing Levy
Special Event Reserve Grants (Continued from May 10, 2017)**

Paul Forrest, Civic Events Coordinator, outlined previous Committee discussions on the matter, noting that interest had been expressed in considering budget maximums for applications to the different programs. Forrest noted that these guidelines had not previously been included in the Administrative Order.

A brief discussion ensued, with Committee members expressing agreement with staff's approach to not include budget maximums in the Administrative Order, noting that this allows greater flexibility in addressing anomalies. Forrest advised that staff communicates these guidelines to potential applicants.

10. ADDED ITEMS – NONE

**11. DATE OF NEXT MEETING – July 26, 2017, 9:00 a.m., Halifax Hall (if required)
August 16, 2017, 9:00 a.m., Halifax Hall (if required)
September 27, 2017, 9:00 a.m., Halifax Hall**

The Chair noted that there was not expected to be any business for the Committee over the summer, so the two "if required" meetings would be cancelled.

12. ADJOURNMENT

The meeting adjourned at 9:26 a.m.

Phoebe Rai
Legislative Assistant