



**SPECIAL EVENTS ADVISORY COMMITTEE
MINUTES
July 4, 2018**

PRESENT: Councillor Stephen Adams, Chair
Councillor Tony Mancini, Vice Chair
Bruce Holland
Jeff Ransome
Gordon Stewart
Robert Logan

REGRETS: Ross Jefferson
Councillor Matt Whitman

STAFF: Elizabeth Taylor, Manager Culture and Events
Paul Forrest, Civic Events Coordinator
Sharon Chase, Legislative Assistant

The following does not represent a verbatim record of the proceedings of this meeting.

The agenda, reports, supporting documents, and information items circulated are online at halifax.ca.

The meeting was called to order at 9:00 a.m. and adjourned at 9:32 a.m.

1. CALL TO ORDER

The Chair called the meeting to order at 9:00 a.m.

2. APPROVAL OF MINUTES – May 9, 2018

MOVED by Councillor Mancini, seconded by Robert Logan

THAT the minutes of May 9, 2018 be approved as circulated.

MOTION PUT AND PASSED.

3. APPROVAL OF THE ORDER OF BUSINESS AND APPROVAL OF ADDITIONS AND DELETIONS

MOVED by Gordon Stewart, seconded by Jeff Ransome

THAT the agenda be approved as presented.

Two-third majority vote required.

MOTION PUT AND PASSED.

4. BUSINESS ARISING OUT OF THE MINUTES - NONE

5. CALL FOR DECLARATION OF CONFLICT OF INTERESTS – NONE

6. CONSIDERATION OF DEFERRED BUSINESS – NONE

7. CORRESPONDENCE, PETITIONS & DELEGATIONS – NONE

8. INFORMATION ITEMS BROUGHT FORWARD – NONE

9. REPORTS

9.1 STAFF

9.1.1 2020 International Ice Hockey Federation (IIHF) Women's World Championship Report

The following was before the Committee:

- A staff recommendation report dated June 20, 2018

Elizabeth Taylor, Manager Culture and Events, provided background and details on Hockey Nova Scotia's bid to host the 2020 IIHF Women's World Championship. The bid submission deadline is July 6, followed by a site visit in August with a decision being made in September. A summary forecast highlighted: 250 volunteers, 500 room nights, \$25 average ticket prices and a free Fan Festival. Meals and accommodation are the largest expenses. Taylor noted other similar events recently funded by the Municipality. The STEAM results were provided. Sport Growth and Sport Development were outlined with Hockey Nova Scotia targeting 50% growth in women's hockey in Nova Scotia between now and 2021. The host committee is entirely female. The province has committed \$250,000 with Truro and Colchester awaiting their council process to commit \$100,000.

The Committee discussed how to best support this bid and the potential to increase the amount recommended by staff. They looked at the past success of Men's IIHF and Men's World Junior events, noting the differences in profile with the public. The IIHF Women's Championship would be the best female players representing their respective countries.

MOVED BY Jeff Ransome, seconded by Councillor Mancini

THAT the Special Events Advisory Committee (SEAC) recommend that Halifax Regional Council approve funding in the amount of \$300,000 to Hockey Nova Scotia from the 2018/19 Community and Events Reserve, Q621; conditional on Halifax securing the 2020 IIHF Women's World Championship and the event securing \$250,000 in funding from the Province of Nova Scotia and \$100,000 in funding from the Town of Truro with the Municipality of Colchester.

MOTION PUT AND PASSED UNANIMOUSLY.

9.1.2 Review of Amendments to Administrative Order 2014-020-GOV Respecting Marketing Levy Special Event Reserve Grants

Paul Forrest, Civic Events Coordinator, updated the Committee on the amendment recommendations presented to the Audit and Finance Committee on May 16, 2018 and next before Regional Council. The new approach divides funding into two buckets: annual and one-time. Annual events are categorized as Emerging or Signature; and one-time events are categorized as Distinguished or Major Hosting. Changes are also proposed where multiple intakes are allowed: two intakes for Distinguished and Emerging events, one intake for Signature events and an open intake for Major Hosting events. The budget minimums have been lowered for the Distinguished and Signature Events programs.

There was some discussion around the scoring system used; staff confirmed this was being reviewed with the goal to improve the efficiency of the process. The Committee suggested the value of having applicant presentations at SEAC particularly for Major Hosting events. Staff will return to the Committee with some suggestions of dates and time commitments required.

9.2 COMMITTEE MEMBER UPDATES - NONE

10. ADDED ITEMS- NONE

11. DATE OF NEXT MEETING – September 19, 2018 in Halifax Hall, City Hall.

12. ADJOURNMENT

The meeting adjourned at 9:32 a.m.

Sharon Chase
Legislative Assistant