Re: Item 7.3.1

Skate Canada
Trophy • Trophée
Patinage Canada

Dartmouth 2027

2027 Skate Canada Trophy

2027 Trophy
Trophée

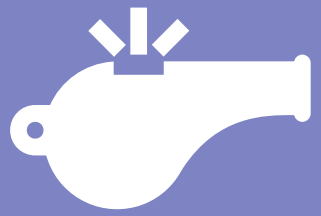
Skate Canada Background

- Skate Canada is the oldest and largest figure skating organization in the world.
- Governing body for the sport of figure skating in Canada.
- A member of:
  - The International Skating Union (ISU)
  - Canadian Olympic Committee (COC)
- Skate Canada oversees the rules and standards of figure skating in Canada while promoting the growth and development of our sport.
- From grassroots to high performance, we are committed to fostering a nation of skaters.

Skate Canada – Background

1,063

Clubs &
Skating Schools



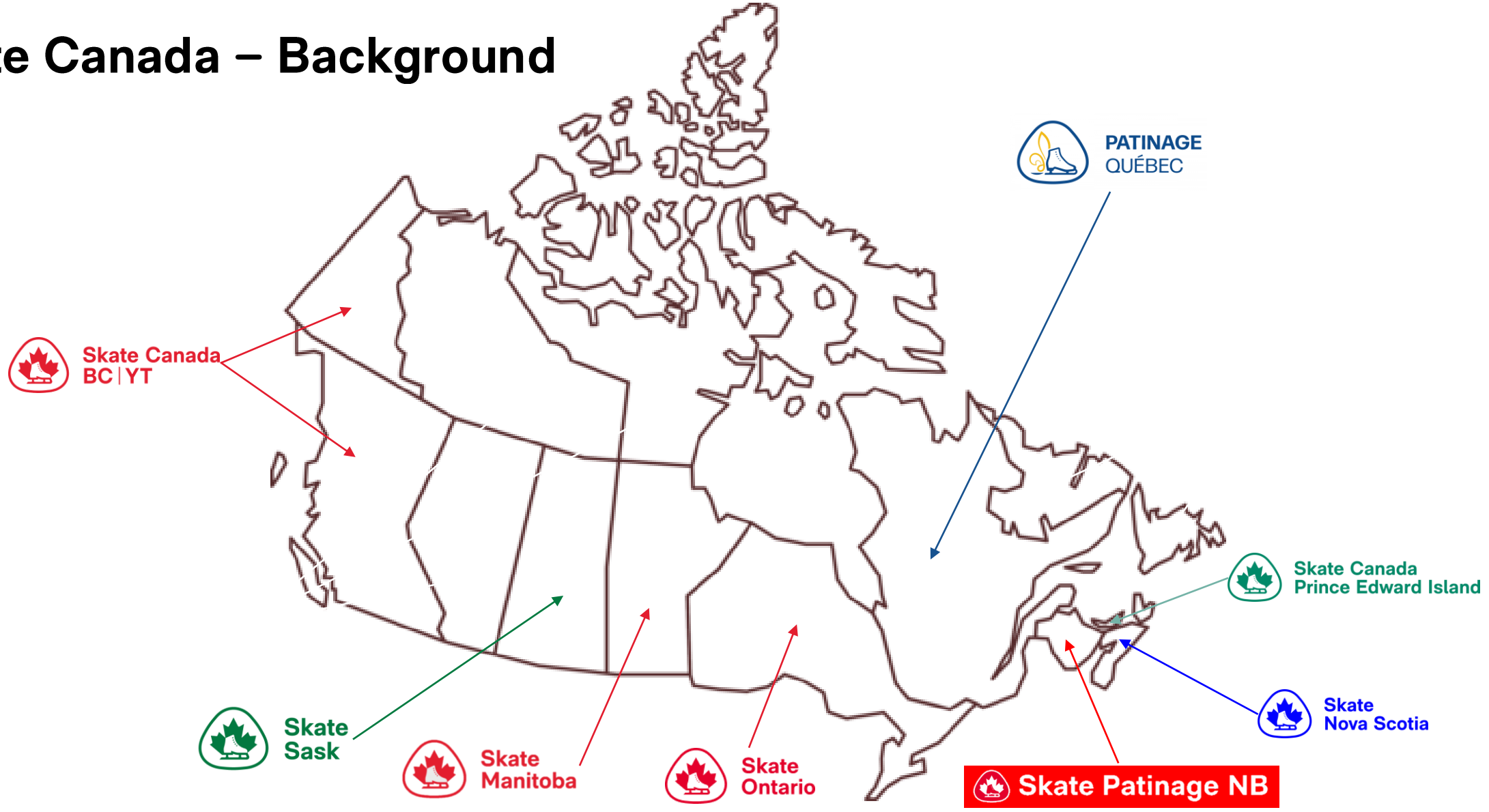
6,715

Member Coaches

210,212

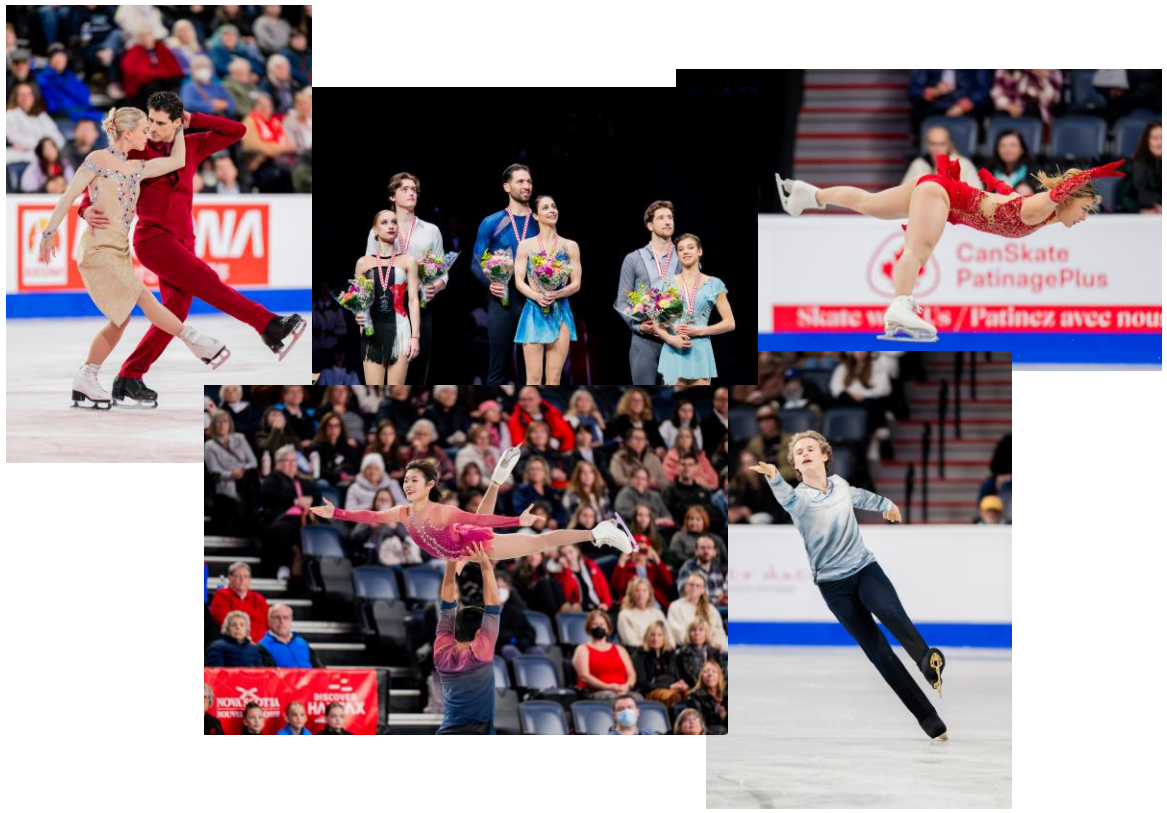
Registered Members

Skate Canada – Background



Skate Canada Hosting History

2024 Skate Canada International



2026 Skate Canada Trophy

2027 Skate Canada Trophy

- February 3-7, 2027
- RBC Centre - Dartmouth, NS
- 200 Skaters from across the country
- Men, Women, Pairs, & Ice Dance competing in the Pre-Novice & Novice categories
- Solo Dance now being featured in the Novice, Junior, & Senior Categories

Wednesday, Feb 3	Thursday, Feb 4	Friday, Feb 5	Saturday, Feb 6	Sunday, Feb 7
Pre-Novice Men Short Program	Pre Novice Men Free Program	Senior Solo Rhythm Dance	Pre-Novice Women Short Program	Pre-Novice Women Free Program
Pre-Novice Pattern Dance	Pre-Novice Free Dance	Novice Women Free	Pre-Novice Pair Short Program	Pre Novice Pair Free Program
	Novice Women Short Program	Novice Men Short Program	Novice Pair Short	Novice Pair Free Program
	Novice Solo Pattern Dance	Novice Solo Free Dance	Novice Men Free	Novice Free Dance
	Junior Solo Rhythm Dance	Junior Solo Free Dance	Novice Pattern Dance	
			Senior Solo Free Dance	

2027 Trophy Trophée

2027 Skate Canada Trophy

Community & Social Impacts

Recruit ~100 volunteers	Strengthen volunteer capacity
School program & local viewership	Inspire increased participation in skating
Collaboration amongst stakeholders	Strengthen partnerships
Community Constellations & Community Skate Programs	Increase Community Engagement

Skate Canada Trophy

Cultural Impacts

Land Acknowledgement

Engagement with Indigenous communities in event programming

Opportunities for local Indigenous vendors

Opportunities for cultural sharing, learning, and recognition, contributing to broader reconciliation efforts

2027 Skate Canada Trophy

Development Opportunities

Technical Coach Seminar

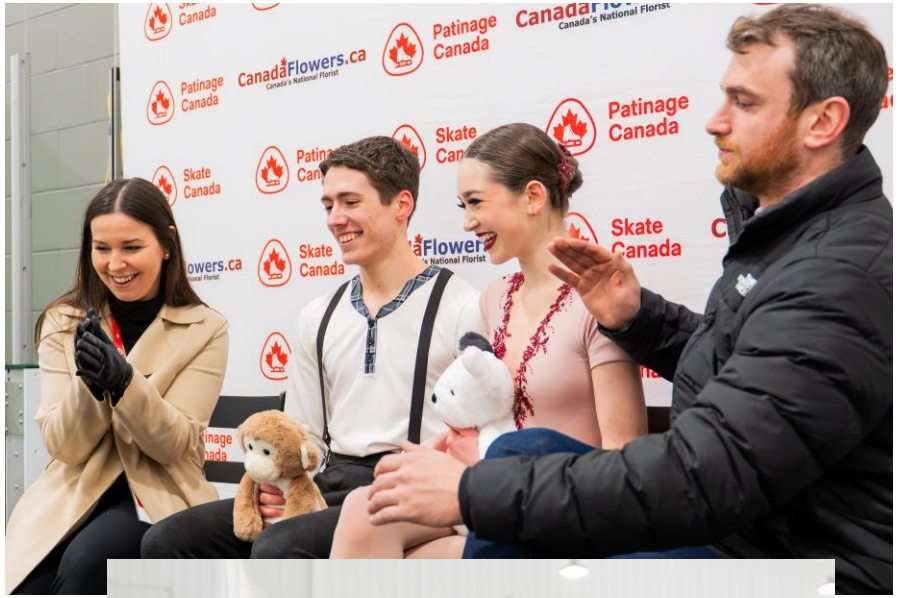
Providing professional development to 40 local aspiring coaches through:

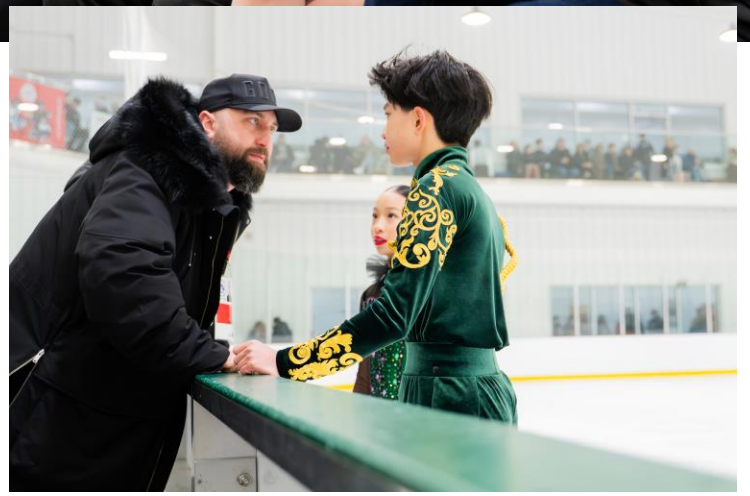
Classroom Learning

Competition Observation

RESULT

Strengthened Coach Capacity

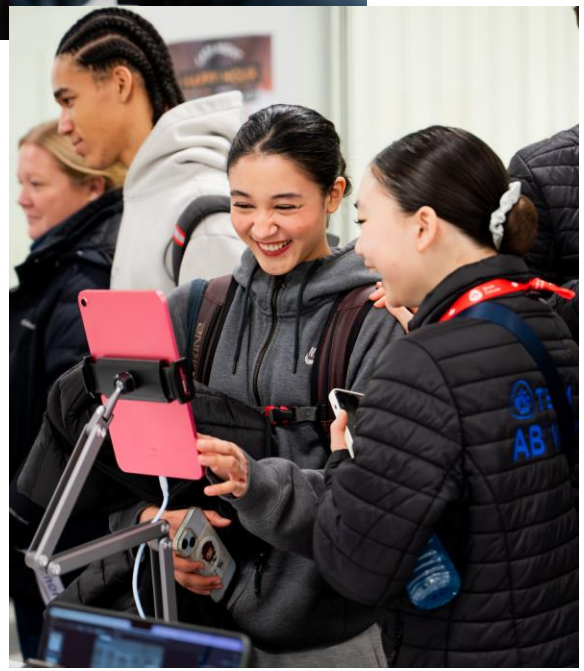




2027 Skate Canada Trophy

Marketing & Broadcast

- Social media channels
- Skate Canada Nova Scotia's channels & community
- Promotional e-newsletters
- Collaboration with Tourism & the City
- Event page on skatecanada.ca
- Livestream on skatecanada.ca



2027 Skate Canada Trophy

Hotels

Delta Dartmouth *Host Hotel
Courtyard Halifax Dartmouth
Hampton Inn & Suites
Holiday Inn Express & Suites
Best Western Plus
Sandman Signature

2,619

Total Anticipated Room Nights

2027 Skate Canada Trophy – Economic Impact Summary

OUT OF TOWN VISITORS

910

VISITOR SPENDING

$445K

TOTAL EVENT EXPENDITURES

$786K

EMPLOYMENT (FULL-YEAR JOBS)

HALIFAX	NOVA SCOTIA
6	7

GROSS DOMESTIC PRODUCT

TOTAL TAXES SUPPORTED

$373,932

WAGES & SALARIES

HALIFAX	NOVA SCOTIA
$289K	$326K

OVERALL INDUSTRY OUTPUT

HALIFAX	NOVA SCOTIA	CANADA
$1.1M	$1.3M	$1.7M

2027 Trophy Trophée