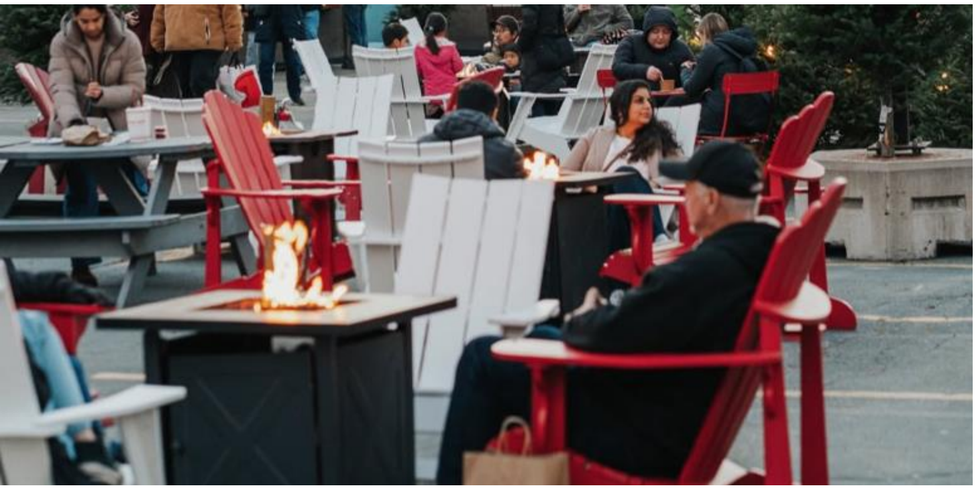
SACKVILLE AFTER-GLOW

A WINTER LIGHT EXPERIENCE

February 5-15, 2027

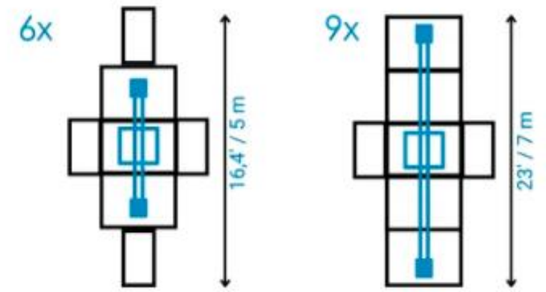
SUPPORTING PROGRAMMING

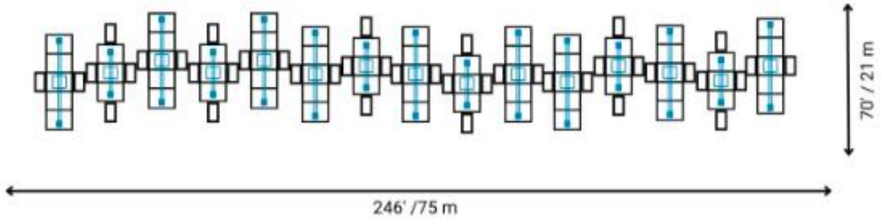


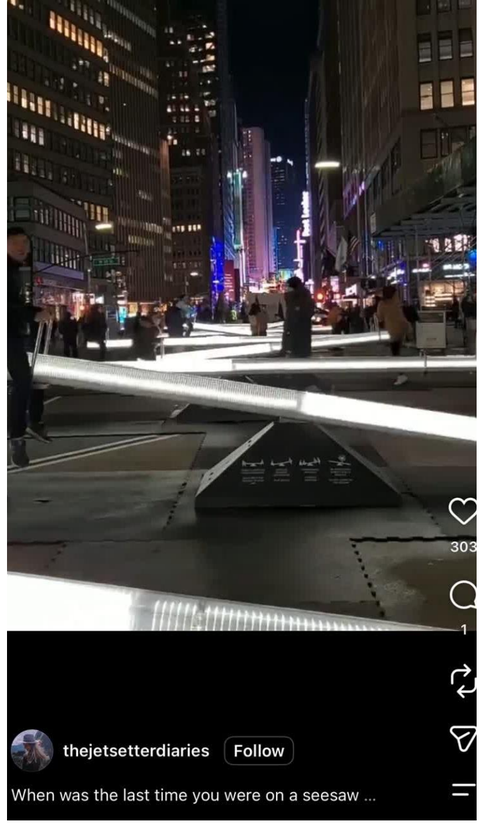
LOCATION

Acadia Park

650 Sackville Drive







MARKETING & MEDIA COVERAGE

BUDGET

Revenue	Amount
Halifax Regional Municipality (Requested)	$30,000
Government of Canada (Building Communities through Arts & Heritage – Pending)	$20,000
Province of Nova Scotia (Culture Innovation Fund – To Be Applied For)	$5,000
Sponsorship	$3,480
Sackville Business Association (Cash Contribution)	$10,000
Total Cash Revenue	**$68,480**
Sackville Business Association (In-kind Staff & Resources)	$8,000
Total Project Revenue	**$76,480**

Proposed Expenses

Expense	Amount
Impulse Installation (shipping, installation & dismantling)	$48,630
Marketing & Advertising	$8,000
Equipment Rentals	$4,000
Security	$2,500
Audio / Visual	$2,000
Transportation	$2,000
Space Rental	$1,350
Staff & Administration (In-kind)	$8,000
Total Project Expenses	**$76,480**

SACKVILLE AFTER-GLOW

A WINTER LIGHT EXPERIENCE

February 5-15, 2027