Halifax, NS

2027 CANADIAN RINGETTE CHAMPIONSHIPS
CHAMPIONNAT CANADIEN DE RINGUETTE

August 5, 2026

Karen Hicks, Co-chair

THE EVENT

The 2027 Canadian Ringette Championships (CRC) will take place in Halifax , NS, bringing together the country's best ringette teams from March 28 – April 3, 2027. The event will be hosted at three facilities in the region and with over 150 games of exciting ringette competition, the action won't stop.

Each game in the U16, U19, and NRL divisions will be broadcast and streamed on Ringette Canada's YouTube channel and CBC Sports, as well as the International Womens Sport Network.

HISTORY

THE START
Ringette was created in 1963 in Canada by Sam Jacks and Red McCarthy to provide a winter team sport for girls, though it is now open to all genders.

THE EXPANSION
It is its own sport with unique rules played around the world, especially in Canada, the Nordic Countries, Europe, and the USA.

THE CHAMPIONS
On the international stage, Canada and Finald have proved to be the most successful and are regularly at the top of the rankings at World Championships.

THE LEGACY
The Canadian Ringette Championships were Previously Hosted here in 2007.

WHO ARE WE?

- The Harbour City Lakers are the largest Ringette Association in Nova Scotia with over 350 athletes aged from 4 to 56 years of age.
- Host of the City of Lakes Tournament (CoLT) for over 46 years
- In the last 6 years, the CoLT has grown from 60 teams to over 120, bringing 1,800 athletes and their families to Nova Scotia in mid-January for 4 days.
- CoLT is considered a tournament of choice for Atlantic Canada.

A DREAM IS BORN...

- In December 2023 The Harbour City Lakers received a RFP for the 2027 Canadian Ringette Championships. It had a 30 day deadline.
- Competing against every Provincial PSO for rights to Host.
- This event was previously held here in 1999 and 2007, but no other attempts had been made to host since 2007.
- Harbour City Lakers was awarded the right to Host in March 2024, beating out Quebec City and Calgary who were the other two shortlisted Candidates.
- Since 2024, a dedicated team of volunteers has been working tirelessly on this event.

WHY THIS MATTERS

- Ringette is experiencing a surge in growth in Nova Scotia.
- HCL has been part of that growth arranging funding for “gym ringette” kits and distributing them to schools across HRM.
  - Gym Ringette is now played in many elementary and junior high gym classes.
- For decades, local athletes have had to travel across Canada to play.
- Hosting in Nova Scotia not only allows our athletes to play at home, it creates a vision for younger athletes encouraging them to join a sport which promotes healthy living for life.
  - Anyone at any age can play Ringette.

OVERVIEW

50 TEAMS FROM ACROSS CANADA
compete in this week-long competition. Round-robin play from Mon-Wed, Finals from Thurs-Sat

OVER 1500 ATHLETES, COACHES AND OFFICIALS
along with Ringette Canada staff, spectators, families and friends

THREE DIVISIONS
include U16, U19, National Ringette League (18+)

FACILITIES ACROSS HALIFAX
Zatzman Sportsplex (Opening Ceremonies, March 28), Pier 22 (Closing Ceremonies, April 3) and competition will take place at Cole Harbour Place and RBC Centre

CRC • CCR
2027

ECONOMIC IMPACT

- To ensure the successful operation and staging of this event, the combined purchase of goods and services by the event organizers is budgeted to be just under $575,000.
  - This does not include athlete, spectator, officials or Ringette Canada costs.
- Total attendance is expected to be over 10,000 people
  - approximately 10% will be from Nova Scotia
- Over 3,000 are expected to travel by air
- 15,750 Hotel nights over 16 hotels in Halifax
- $5.8M in overall economic activity in the Province*
- $2.8M boost to provincial GDP *

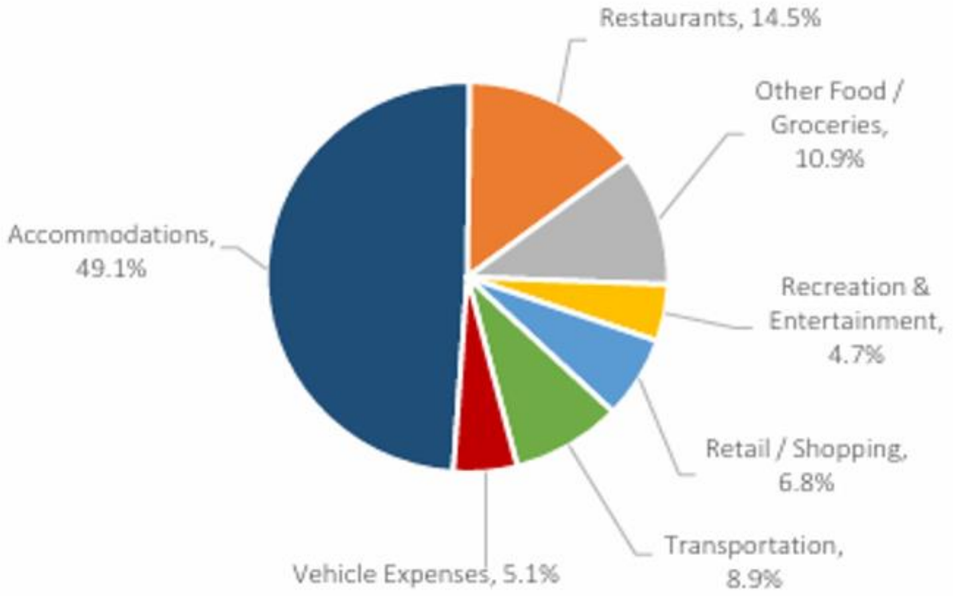
**based on Steampro data collected from Ottawa 2025*

VISITOR SPENDING

ATTENDEES	PER PARTY	OVERALL
Accommodations	$1,380.28	$1,279,530
Restaurants	$407.40	$397,540
Other Food / Groceries	$305.93	$298,524
Recreation & Entertainment	$132.24	$129,042
Retail Shopping	$190.35	$185,748
Transportation	$249.48	$243,445
Vehicle Expenses	$143.28	$139,811
TOTAL	**$2,808.96**	**$2,673,641**

AGGREGATE ATTENDEE SPENDING WAS JUST UNDER

$3.0 Million



Other visitor spending (i.e. participants, media, VIP's, etc.) was $319,672

**All spending figures shown in this report are those directly attributable to this event influencing visitation to the local area.*

THE EI RESULTS

The combined spending of out-of-town participants, delegates, spectators and other people who visited Ottawa for the Canadian Ringette Championships, in combination with the expenditures made by the event organizers, totaled nearly $3.7 million, supporting over $5.8 million in overall economic activity in Ontario, including almost $4.9 million of economic activity in the Ottawa area.

These expenditures supported nearly $1.7 million in wages and salaries in the province through the support of 30 jobs, of which 26 jobs and nearly $1.4 million in wages and salaries were supported locally.

The total net economic activity (GDP) generated by the Canadian Ringette Championships was:

- **$3.3 million for Canada as a whole**
- **$2.8 million for the province of Ontario**
- **$2.2 million for the City of Ottawa**

The Canadian Ringette Championships supported tax revenues totaling over $1.2 million across Canada.

	Ottawa	Ontario	Canada
Initial Expenditure	$3,673,112	$3,673,112	$3,673,112
GDP	$2,188,530	$2,843,758	$3,277,088
Wages & Salaries	$1,380,436	$1,691,942	$1,929,477
Employment	26.2	29.8	33.6
Total Taxes	$856,323	$1,063,650	$1,208,142
Federal	$385,436	$475,968	$531,770
Provincial	$392,101	$495,574	$571,590
Municipal	$78,786	$92,107	$104,783
INDUSTRY OUTPUT	**$4,870,801**	**$5,842,859**	**$6,731,192**

SPORT TOURISM CANADA
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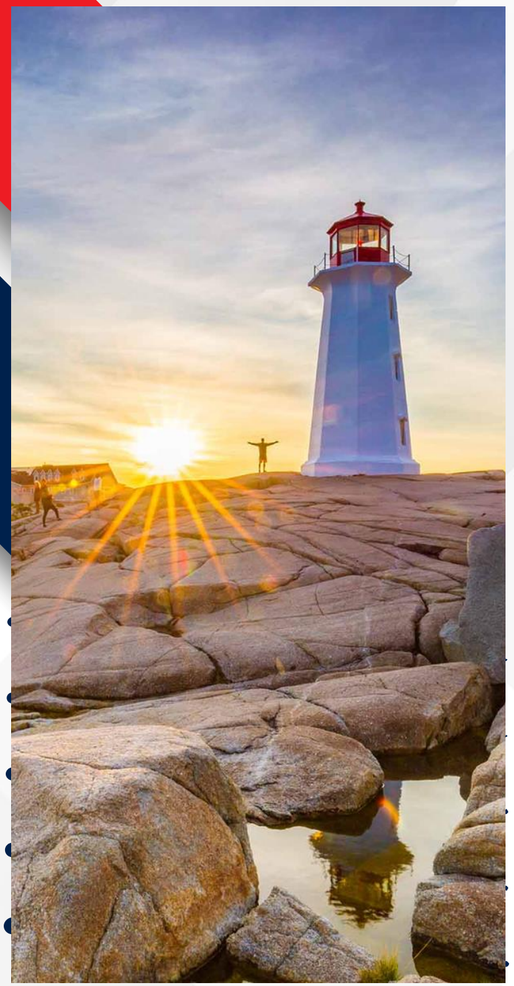
ADDITIONAL IMPACT



- Focus is on partnering with local and Nova Scotia based suppliers
- Showcasing Nova Scotia Products, Services and Tourism
- Attendees are given information packages highlighting events, tourism destinations and products.
- Attendee demographic is Social Media savy: posting photos of our province and events and attractions they attend
- Broadcast around the world, creating interest from not only across Canada but also from ringette players globally.
- For many families, this is their annual vacation. They will take every opportunity to explore the province and often return in later years.
    - Families will not leave even if teams are eliminated as every team must be present for closing ceremonies. This exposes an entire new market to Nova Scotia during a time of year with little to no tourism .

CHALLENGES FACED

INCREASING ICE COSTS
Increasing ice costs – 11%-14% in 2026-27 season. Cost have increased for ice from $70K to $91K.

BROADCASTING SERVICES
to showcase both Nova Scotia and our sport have increased by $60K.

INCREASED INFLATION
and pricing have impacted every aspect of planning from ceremonies to game play.

LEGACY

- Dieppe hosted CRC’s in 2024. They are now hosting Worlds in 2027. One successful event opens the door to the next.
- Enhanced development for Coaches, Officials, and Referees who may otherwise not attend this event.
- Come Try Ringette during event will increase participation,
- Any profit from this events remains in Nova Scotia.
    - 5% goes to the PSO to support development in the province, remainder going to local Associations.
    - This will create not only development opportunities but easier access to sport as funds could be used to offset a portion of athlete costs for up to 5 years.

CURRENT PARTNERSHIPS

Ringette Nova Scotia

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HALIFAX TIDES FC

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AND, SPONSORSHIP FROM A VARIETY OF NOVA SCOTIAN BUSINESSES

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THANK YOU

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