



**FEDERATION OF CANADIAN MUNICIPALITIES
2018 CONFERENCE ADVISORY COMMITTEE
MINUTES
December 15, 2017**

PRESENT: Councillor Russell Walker, Chair
Councillor Sam Austin, Vice Chair
Councillor David Hendsbee
Councillor Bill Karsten

REGRETS: Mayor Mike Savage
Deputy Mayor Wayne Mason
Councillor Lindell Smith
Councillor Steve Craig

STAFF: Marion Currie, Program Manager, Corporate and Customer Services
Andre MacNeil, Senior Financial Consultant
Anne Totten, Corporate Policy Analyst
Maggie MacDonald, Managing Director of
Government Relations and External Affairs
Sharon Chase, Legislative Assistant

The following does not represent a verbatim record of the proceedings of this meeting.

The agenda, reports, supporting documents, and information items circulated are online at halifax.ca.

The meeting was called to order at 1:05 p.m. and adjourned at 1:48 p.m.

1. CALL TO ORDER

The meeting was called to order at 1:05 p.m. in the Barrington Room 1st Floor, City Hall, 1841 Argyle Street, Halifax.

2. APPROVAL OF MINUTES – November 15, 2017

MOVED by Councillor Karsten, seconded by Councillor Hendsbee

THAT the minutes of November 15, 2017 be approved as presented.

MOTION PUT AND PASSED.

3. APPROVAL OF THE ORDER OF BUSINESS AND APPROVAL OF ADDITIONS AND DELETIONS

Addition:

10.1 update on pins

MOVED by Councillor Hendsbee, seconded by Councillor Karsten

THAT the agenda be approved as amended

MOTION PUT AND PASSED.

4. BUSINESS ARISING OUT OF THE MINUTES – NONE

5. CALL FOR DECLARATION OF CONFLICT OF INTERESTS – NONE

6. CONSIDERATION OF DEFERRED BUSINESS – NONE

7. CORRESPONDENCE, PETITIONS & DELEGATIONS – NONE

8. INFORMATION ITEMS BROUGHT FORWARD – NONE

9. REPORTS/DISCUSSION

9.1 STAFF

9.1.1 Sponsorship Update

Marion Currie, Program Manager Corporate and Customer Services, provided a sponsorship update. The sponsorship packages are done and have been vetted and edited by the Federation of Canadian Municipalities (FCM). A mayor's letter has been included. They will go out the first week of January. \$50,000 has been secured from the Province and \$20,000 from Shaw Communications, who is a presenting sponsor. FCM have been given a list of businesses that the municipality does business with to ensure there is no conflict or overlap with their sponsors. A list of Halifax sponsorship prospects will be provided at the next meeting.

9.1.2 Study Tour Update

The following was before the Committee:

- FCM Tour update memo

Andre MacNeil, Senior Financial Consultant presented the finalized tour offerings. The goal is to have this information to FCM by January 15, 2018 for translation and publication. There are 14 tours being offered comprised of 45 different trip times and approximately 1,600 seats/opportunities available.

Individual tours and any changes were reviewed:

- Information about energy efficiency is being included in Dartmouth 4-Pad and Re-shaping the Commons Tours.
- Tree Canada will be involved in Urban Forest/Green Network Tour (may sponsor tour).
- Opportunity to promote progress made with Transit Accessibility Tour.
- Waste Water Management Tour will promote HRM's newest water facility. Opportunity to point out Fisherman's Cove and McCormick's Beach and the impact the facility has made there. It was noted that the proper functioning of the odour controls will need to be confirmed.
- Fire Services and Halifax Explosion Tour will include Herring Cove.
- Integrated Communications Tour will include a piece on climate change. The goal is to make this tour interactive and create a mock scenario. The capacity of the space will be confirmed. It was suggested that Barry Manual's involvement might be secured.
- Halifax Downtown Plan Tour has been combined to cover both streetscaping and development.
- Downtown Dartmouth Tour may include COVE, Centre for Ocean Ventures and Entrepreneurship, if it has opened.
- Rural Economy Tour has lots of partners onboard, including Old School Gathering House. A second tour has been added. Committee members asked about potential to visit a local beach to enjoy their boxed lunch.
- Details are being secured for Community Food Partnership Tours for both Halifax and Dartmouth.

A few tours will include a trip on the ferry to highlight Halifax Harbour. All trips over the lunch period will include a boxed lunch provided by HRM. Pre-bookings will be possible, but are not necessary to access most study tours. Historically, turnout has been low, allowing same day stand-bys to attend, as well.

MOVED by Councillor Austin, seconded by Councillor Hendsbee,

THAT the Federation of Canadian Municipalities 2018 Conference Advisory Committee approve the Federation of Canadian Municipalities Study Tours Program as presented.

MOTION PUT AND PASSED.

9.2 COMMITTEE

9.2.1 Hotel room availability

Marion Currie had a conference call with FCM yesterday to discuss hotel bookings. The Conference is presently sold out over a two-day period, with 6000 rooms nights booked on the first day. Some Councillors have heard from colleagues who were unable to secure a room. FCM indicated that current booking levels are typical where municipalities will book a block of rooms and then release some rooms once they have finalized who will be attending. It is estimated that there are 12,000 rooms at 14 hotels for the conference. These numbers will be confirmed with FCM and brought to the next meeting. Transportation to all the hotels needs to be secured as delegates will expect this service. It was suggested that a conference call with Carol and Matt at FCM regarding hotel bookings be scheduled during the January meeting. There has been lots of interest from members in attending. The website will launch on January 15, 2018 and registration will begin.

Marion Currie noted that the trade show has been sold out. The Mayor's Welcome Reception will take place in the Ballroom Vestibule area which was recommended by convention centre staff. An update on the social program will be ready for the February meeting. It was suggested that the opening ceremony include the participation of a Mi'kmaq elder.

10. ADDED ITEMS

10.1 Update on pins

5000 pins have been ordered and the expected delivery was scheduled for today or Monday. They will be sent to Cathy Barrington, Council Support, when they arrive.

11. DATE OF NEXT MEETING – January 11, 2018 at 1:00 p.m., Halifax Hall

12. ADJOURNMENT

The meeting adjourned at 1:48 p.m.

Sharon Chase
Legislative Assistant