# ΗΛLΙΓΛΧ

# SUMMARY STRATEGIC PRIORITIES PLAN 2021-25

# VISION

The Halifax Regional Municipality's vision for the future is to enhance our quality of life by fostering the growth of healthy and vibrant communities, a strong and diverse economy, and a sustainable environment.

## MISSION

We take pride in providing high-quality public service to benefit our citizens. *We make a difference.* 

# VALUES

- Respect Collaboration Diversity & Inclusion
- Integrity Accountability Sustainability
- Evidence-Based Decision Making

### **PROSPEROUS ECONOMY**

A prosperous, welcoming and growing economy positions the municipality as a business and tourism destination of choice, with economic opportunities for all.

### **ECONOMIC GROWTH**

Economic opportunities are seized to promote and maximize balanced growth, reduce barriers for businesses, support local economies and showcase the region's strengths to the world.

### HOLISTIC PLANNING

Informed decisions are made about housing, municipal services, and employment and quickly directs growth to the right places in a way that furthers community goals.

### **TALENT ATTRACTION, RETENTION & DEVELOPMENT**

A global and welcoming community that attracts, retains, and develops talent.

### **COMMUNITIES**

The municipality boasts strong social equity through meaningful engagement to build safer and more inclusive communities for all.

### **SAFE COMMUNITIES**

Residents and visitors feel safe and are supported by a network of social and transportation infrastructure that helps community members thrive.

### **INVOLVED COMMUNITIES**

Residents are actively involved in their communities and enjoy participating and volunteering in a wide range of leisure, learning, social, recreational and civic opportunities.

### **INCLUSIVE COMMUNITIES**

Residents are empowered as stewards and advocates for their communities, and work with the municipality and others to remove systemic barriers.

### **AFFORDABLE COMMUNITIES**

The municipality demonstrates leadership and fosters partnerships that provide access to a range of quality, affordable municipal amenities and services, including housing options, in safe vibrant communities.

### **INTEGRATED MOBILITY**

The municipality offers safe, sustainable and accessible travel options to move conveniently throughout the region.

### **CONNECTED & HEALTHY LONG-RANGE MOBILITY PLANNING**

The mobility network supports active living, growth and development, linking people and communities with goods, services and opportunities whether walking, rolling, cycling, using public transit and/or driving.

### **SAFE & ACCESSIBLE MOBILITY NETWORK**

A well-maintained network that supports all ages and abilities by providing safe, flexible, and barrier-free journeys throughout the region.

### **AFFORDABLE & SUSTAINABLE MOBILITY NETWORK**

A responsible investment approach that maximizes the use of existing mobility infrastructure and aligns with climate and social equity goals.

### **ENVIRONMENT**

Leadership in climate change action and environmental protection – both as an organization and a region.

### **NET-ZERO EMISSIONS**

Achieve net-zero municipal operations emissions by 2030 and strive for community-wide emission reductions of 75 per cent by 2030 and net-zero by 2050.

### **CLIMATE RESILIENCE**

Communities, infrastructure and natural systems are prepared to withstand and recover quickly from climate impacts.

### **PROTECTED & SUSTAINABLE ENVIRONMENT**

Healthy and protected ecosystems support biodiversity and connected habitats, and enhanced quality of life.

### **RESPONSIBLE ADMINISTRATION**

The municipality enables appropriate stewardship of municipal affairs by being well-managed, financially prepared and community-focused.

### WELL-MANAGED

Appropriate stewardship of municipal affairs inspires the trust and confidence of residents.

### FINANCIALLY PREPARED

Finances are planned and managed to ensure sustainability, support growth and deliver quality municipal services.

### **COMMUNITY-FOCUSED**

Residents are engaged in the development of public policy and plans.

### **OUR PEOPLE**

The municipality is committed to diversity, inclusion and equity, and providing an engaging, healthy and safe work environment.

### ENGAGED & SKILLED PEOPLE

People are engaged and have the required skills and experience to provide excellent service to our communities.

### **DIVERSE, INCLUSIVE & EQUITABLE ENVIRONMENT**

Diversity, inclusion and equity are fostered to support all our people in reaching their full potential.

### **HEALTHY & SAFE WORKPLACE**

A commitment to health, safety and wellness is demonstrated to our people.

### SERVICE EXCELLENCE

The municipality innovates and makes evidence-based decisions to meet or exceed the expectations of the people we serve.

### **EXCEPTIONAL CUSTOMER SERVICE**

Residents receive exceptional accessible and inclusive service provided through customer-centric planning and continuous improvement.

### INNOVATIVE PERFORMANCE EXCELLENCE

Current and future needs are met through forward thinking, innovation and collaboration.

