

commercial property owners⁹ in the proposed expanded Business Improvement District. A total of 240 ballots were sent out (67 commercial property owners and 173 commercial tenants).¹⁰

Of the 240 ballots sent, 74 ballots were returned, representing an overall response rate of 30.8%. A majority of the ballots returned were marked against establishing an area rate levy within the proposed Clayton Park BID boundary area. Of the 69 eligible votes cast, 11 voters (15.9%) supported the levy and 58 voters (84.1%) did not support the levy.¹¹ Two ballots were spoilt. Three ballots were deemed ineligible.¹² Of those ballots returned to the Municipality, 41.9% were emailed back and 58.1% were mailed back.

The voting breakdown was as follows:

Table 1: Clayton Park BID Plebiscite | Returned Ballots *

	Commercial Tenants	Commercial Property Owners	Totals (Tenants + Owners)
<i>Ballots returned</i>	53 (71.6%)	21 (28.4%)	74 (100.0%)
<i>Ballots in favour of levy</i>	9 (12.2%)	2 (2.7%)	11 (14.9%)
<i>Ballots not in favour of levy</i>	41 (55.4%)	17 (23.0%)	58 (78.4%)
<i>Spoilt ballots</i>	2 (2.7%)	0 (0.0%)	2 (2.7%)
<i>Ineligible ballots</i>	1 (1.4%)	2 (2.7%)	3 (4.1%)

* Table percentages are based on the total number of returned area rate levy ballots (inclusive of spoilt and ineligible ballots).

Pursuant to By-law B-700, the Chief Administrative Officer has declared the proposed Clayton Park BID area rate levy defeated. No further action is required on the part of either Halifax and West Community Council or Regional Council.

FINANCIAL IMPLICATIONS

There are no financial implications.

COMMUNITY ENGAGEMENT

To satisfy By-law B-700’s consultation requirements, the proponents consulted with stakeholders in the proposed BID boundary area and held an information session on December 4th, 2019. Individual commercial property tenants (businesses) were enumerated and a commercial tenant list generated.¹³ The proponents also created a brand identity and logo for the prospective Business Improvement District and launched a Clayton Park Business Improvement District Facebook site.¹⁴ As detailed above, a public

⁹ See Attachment 3 for a sample commercial property owner BID plebiscite ballot package.

¹⁰ Replacement ballots were emailed to 25 commercial tenants/commercial property owners.

¹¹ Excludes ineligible and spoilt ballots.

¹² Ballots sent in error to commercial property owners (i.e. properties exempt from paying a Business Improvement District (BID) levy).

¹³ See [Item No. 13.1.3 Halifax and West Community Council December 11, 2019](#) (Attachment E) for a list of commercial tenants in the proposed Clayton Park BID catchment/boundary area.

¹⁴ See [Item No. 13.1.3 Halifax and West Community Council December 11, 2019](#) (Attachment D) for details on Clayton Park BID stakeholder engagement activities.

meeting was held, and an area rate levy plebiscite vote was conducted by HRM staff pursuant to By-law B-700.

ATTACHMENTS

Attachment 1: Notice of Public Meeting and Area Rate Vote (Newspaper Advertisement)

Attachment 2: BID Plebiscite Ballot Package – Commercial Tenant (Sample)

Attachment 3: BID Plebiscite Ballot Package – Commercial Property Owner (Sample)

A copy of this report can be obtained online at halifax.ca or by contacting the Office of the Municipal Clerk at 902.490.4210.

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ATTACHMENT 1

Notice of Public Meeting and Area Rate Vote

Notice of Public Meeting and Area Rate Vote

A steering committee of Clayton Park-based businesses is proposing to establish a Business Improvement District that would include commercial properties within the area bounded by Parkland Drive, Lacewood Drive, Bayview Road, Bedford Highway, Kearney Lake Road and Dunbrack Street. The Halifax Regional Municipality is hosting a public meeting to discuss the proposed BID on Wednesday, January 15, 2020, from 6:30–8:00 p.m. at the Canada Games Centre, 26 Thomas Raddall Drive, Halifax.

The BID proponents' Facebook page is <https://www.facebook.com/ClaytonParkBusinessCommission/>

In accordance with By-Law B-700, commercial property owners and commercial tenants within the proposed BID boundary area are entitled to vote on whether a Clayton Park BID should be formed. If a majority of the area rate ballots are marked in favour of establishing a BID, the proposal will be considered by Halifax Regional Council.

Owners and tenants should receive ballot packages by mail. The deadline for the Halifax Regional Municipality to receive completed ballots is 4 p.m., January 24, 2020.

If you believe that you are entitled to a ballot, but have not received one, please contact Scott Sheffield at 902.430.3654.

HALIFAX

**MUNICIPAL GOVERNMENT
NOTICES**

FOR MORE INFORMATION ON HRM MEETINGS & EVENTS
VISIT WWW.HALIFAX.CA/CALENDAR
BOX 1749, HALIFAX, NOVA SCOTIA B3J 3A5

