



***Presentation to Community Planning & Economic  
Development Committee regarding  
Musquodoboit Harbour & Area Community  
Development Plan***

**City Hall | 10:00am | July 20<sup>th</sup>, 2017**

*What answers will you get in  
the next 10 minutes:*

- 1. Why are you here Kent?*
- 2. Where did the MHACCCA come from?*
- 3. How did we make The Plan happen?*
- 4. What are the priorities resulting from  
The Plan?*
- 5. As a Councillor representing this entire  
Municipality, how can I help?*



# *Why are you here Kent?*

## *Goals:*

- *Introduce the MHACCCA & briefly explain our evolution since November 2014*
- *Explain the process behind our Community Development Plan & provide details on the List of Priorities*
- *Ask for assistance & a commitment to vote in favour of supporting our rural communities in the near future*



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## *Where did the MHACCCA come from?*

- *Community meeting, November 2014*
- *Six (6) people nominated & formed a Steering Committee that evolved into the Chamber of Commerce & Civic Affairs*
- *Grew from the original six to 111 members*
- *Very active organization*
  - *Monthly Town Hall meetings*
  - *Business Excellence Awards Gala*
  - *Speaker Series & Guests*
    - *Councillors Hendsbee & Mason*
    - *Pat Sullivan, Ron Hanlon, Ross Jefferson*

***Top Priority:***

***Generate a Community Development Plan***

## *How did we make The Plan happen?*

- *Issued RFP & hired Ekistics Plan + Design*
- *\$30,000 proposal*
- *Sought funding from all government levels & departments*
  - *Federal & Provincial Governments had difficulty finding money, but are supportive*
  - *Municipal Government helped in the following manner:*
    - *\$10,000 District Capital Fund*
    - *\$10,000 Common Area Rate for MH*
    - *\$10,000 Pilot Project & Partnership with Planning & Development through Secondary Planning*
  - *Started November 2016, completed April 2017*

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## *How did we make The Plan happen?*

- *Extensive Community Engagement:*
  - *Business Stakeholder Meeting*
  - *Community Consultation Meeting*
  - *Sent postcards to 2000+ homes in our catchment area*
    - *Ship Harbour – Gaetz Brook*
  - *Online Survey*
- *Steering Committee generated the following priorities as a result of the data:*

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# *What are the priorities resulting from The Plan?*

## *Phase 1 Projects: (0-5 years)*

- *In order for water services to the Village Core to be realized, updated pricing information & an implementation strategy are required. This is an essential aspect of future development and must be an ongoing & active priority.*
- *In response to enduring pollution near Petpeswick Inlet, every option shall be explored for new & cost-efficient sewer infrastructure.*
- *Create & Implement a Branding Strategy.*
- *Create & Implement an Economic Development Strategy*
- *Sidewalks and Streetscape improvements on Marine Drive. These could include sidewalks to start (connecting the village center to the school), but then pedestrian lighting, benches and furnishings and onstreet parking could be added.*

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# *Community Development Plan*

## *Phase 1 Projects (continued)*

- *The Little River Trail connector (2km) should be undertaken as soon as possible. As part of this work, some of the street connections along Little River Drive should connect to Marine Drive.*
- *Some of the parks described in this report including Old Bridge Park, Old School Park and the Rail Museum Park should be started.*
- *The Pull-Off Parks outlined in this report should be completed.*
- *Upgrades to the Rail Museum and grounds.*
- *The East Petpeswick Road realignment is a costly but necessary road realignment that will take support from NSTIR. The Village roundabout would be part of this road realignment. This would free up land for parking expansion at the library.*
- *The Musquodoboit Trailway realignment near the 357 is another first priority project due to the danger of the existing crossing.*
- *Policy changes or the creation of a secondary plan to align with the recommendations of this study.*



## *As a Councillor, how can I help make this Plan proceed?*

- *Favourable Votes.*
  - *Regional Council will have to make decisions & vote on where to spend taxpayer dollars.*

***When the time comes: Please vote to support our Plan.***

- *Share what we are doing with your colleagues.*
  - *You all learned about what an organized & unified Rural Chamber of Commerce can do.*

***In the next week: Please tell the Mayor, a fellow Councillor, Staff member - whomever - our story.***

- *Come visit.*
  - *Business or Pleasure – Come to a Town Hall meeting; Take your family to Martinique; Join us for our Awards Gala; Check out the 100 Wild Islands.....*

***In the next 2 months: Please visit, explore & learn about the Eastern Shore.***

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THANK  
YOU



**MHACCCA**

MUSQUODOBOIT HARBOUR & AREA  
CHAMBER OF COMMERCE & CIVIC AFFAIRS

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