



**COMMUNITY PLANNING AND ECONOMIC DEVELOPMENT  
STANDING COMMITTEE  
SPECIAL MEETING  
MINUTES  
January 28, 2021**

**PRESENT:** Councillor Lisa Blackburn, Chair  
Councillor Sam Austin, Vice Chair  
Councillor Trish Purdy  
Councillor Lindell Smith  
Councillor Patty Cuttell

**REGRETS:** Councillor Pamela Lovelace

**GUEST:** Councillor Paul Russell

**STAFF:** Donna Boutilier, Solicitor  
Denise Schofield, Executive Director of Parks and Recreation  
Phoebe Rai, Deputy Municipal Clerk  
Simon Ross-Siegel, Legislative Assistant

*The following does not represent a verbatim record of the proceedings of this meeting.*

*The agenda, reports, supporting documents, information items circulated, and video (if available) are online at [halifax.ca](http://halifax.ca).*

*The meeting was called to order at 10:01 a.m. and adjourned at 11:36 a.m.*

**1. CALL TO ORDER**

The Chair called the meeting to order at 10:01 a.m.

**2. APPROVAL OF MINUTES – December 9, 2020**

MOVED by Councillor Purdy, seconded by Councillor Smith

**THAT the minutes of December 9, 2020 be approved as presented.**

**MOTION PUT AND PASSED.**

**3. APPROVAL OF THE ORDER OF BUSINESS AND APPROVAL OF ADDITIONS AND DELETIONS**

Councillor Cuttell requested that Information Item 2. Halifax Green Network Plan 2020 Annual Progress Report be brought forward to discussion at the February 18, 2021 meeting of the Standing Committee.

MOVED by Councillor Purdy, seconded by Councillor Austin

**THAT the agenda be approved as presented.**

**MOTION PUT AND PASSED.**

**4. BUSINESS ARISING OUT OF THE MINUTES – NONE**

**5. CALL FOR DECLARATION OF CONFLICT OF INTERESTS – NONE**

**6. MOTIONS OF RECONSIDERATION – NONE**

**7. MOTIONS OF RESCISSION – NONE**

**8. CONSIDERATION OF DEFERRED BUSINESS – NONE**

**9. NOTICES OF TABLED MATTERS – NONE**

**10. CORRESPONDENCE, PETITIONS & DELEGATIONS**

**10.1 Correspondence – None**

**10.2 Petitions – None**

**10.3 Presentations**

**10.3.1 Neptune Theater Covid-19 Response – *Lisa Bugden, General Manager, Neptune Theatre***

The following was before the Standing Committee:

- A presentation request dated November 11, 2020
- A presentation on Neptune Theater Covid-19 Response

Lisa Bugden, General Manager, and Jeremy Webb, Artistic Director, provided the Standing Committee with a presentation on Neptune Theater's evolving business model and response to the public health pandemic. Highlights of the presentation included:

- The theater's current financial position
- Community work and the use of digital platforms in the context of the pandemic
- A request for emergency relief

Following discussion, Standing Committee proposed that the presenters be forwarded to make a request to present before the Audit & Finance Standing Committee.

The Chair thanked the presenter for the presentation.

**10.3.2 Fair Wage/Living Wage Framework –** *Melody Hillman, Acting President and CEO of the Construction Industry of Nova Scotia, Grant Feltmate, Executive Director of the Nova Scotia Road Builders Association, Karen Slaunwhite, Executive Director of the Nova Scotia Home Builders Association*

The following was before the Standing Committee:

- A presentation request dated January 11, 2021
- A presentation on the Fair Wage/Living Wage Framework

Melody Hillman, Acting President and CEO of the Construction Industry of Nova Scotia, Grant Feltmate, Executive Director of the Nova Scotia Road Builders Association, Karen Slaunwhite, Executive Director of the Nova Scotia Home Builders Association, and Duncan Williams, President & CEO of the Construction Association of Nova Scotia, provided the Standing Committee with a presentation on industry concerns relating to the Fair Wage/Living Wage Framework and answered questions from Councillors.

The Chair thanked the presenter for the presentation.

## **11. INFORMATION ITEMS BROUGHT FORWARD – NONE**

## **12. REPORTS**

### **12.1 STAFF**

#### **12.1.1 Halifax Regional Integrated Tourism Master Plan**

The following was before the Standing Committee:

- A staff recommendation report dated January 11, 2021
- A staff presentation

Maggie MacDonald, Manager of Regional Recreation Services, and Ross Jefferson, President and CEO of Discover Halifax, gave a presentation on the Halifax Regional Integrated Tourism Master Plan and answered questions from Councillors.

MOVED by Councillor Cuttell, seconded by Councillor Austin

**THAT Community Planning and Economic Development Standing Committee recommend that Regional Council:**

- 1. endorse the Halifax Regional Integrated Tourism Master Plan (Attachment 1) presented by Discover Halifax and the municipality's related responsibilities as noted in the body of the January 11, 2021 report;**
- 2. direct the CAO to work with Discover Halifax to provide annual updates to Council on the Halifax Regional Integrated Tourism Master Plan;**
- 3. direct the CAO to negotiate a new Services Agreement with Discover Halifax to reflect an expanded role for Discover Halifax that includes destination development, with the scale and scope of activity contingent on funding levels from all sources, including operational funding from HRM subject to budget approval;**
- 4. request the Mayor write to the Province of Nova Scotia requesting amendments to the Halifax Regional Municipality Marketing Levy Act to remove the cap on the marketing levy; and**
- 5. direct the CAO to negotiate a memorandum of understanding with the Hotel Association of Nova Scotia in advance of any changes to the marketing levy.**

**MOTION PUT AND PASSED.**

### **12.2 MEMBERS OF STANDING COMMITTEE – NONE**

### **12.3 COMMUNITY DESIGN ADVISORY COMMITTEE – NONE**

### **12.4 HERITAGE ADVISORY COMMITTEE – NONE**

## **13. MOTIONS – NONE**

**14. IN CAMERA (IN PRIVATE)**

**14.1 Approval of the In Camera (In Private) Minutes – December 9, 2020**

This matter was dealt with in public session.

MOVED by Councillor Smith, seconded by Councillor Purdy

**THAT the In Camera (In Private) minutes of December 9, 2020 be approved as circulated.**

**MOTION PUT AND PASSED.**

**15. ADDED ITEMS – NONE**

**16. NOTICES OF MOTION – NONE**

**17. PUBLIC PARTICIPATION – NONE**

**18. DATE OF NEXT MEETING – February 18, 2021**

**19. ADJOURNMENT**

The meeting was adjourned at 11:36 a.m.

Simon Ross-Siegel  
Legislative Assistant