

# Halifax Regional Municipality

## Call for Proposals - Street Mural

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### Artillery Street Intersection Mural

Project Budget: \$10,000 (HST included)

Deadline for Submission: June 28, 2021

The Halifax Regional Municipality (HRM) is seeking street mural proposals for the temporarily reclaimed space at the intersection of Artillery Place and Queen Street.



#### Contact:

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Culture and Events

Halifax Regional Municipality

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**HALIFAX**

## Project Description

HRM is seeking artist-led proposals for the design of an original work of art to be installed within the temporarily reclaimed space at the intersection of Artillery Place and Queen Street. The expected duration of the artwork is 1-2 years. This project will be evaluated on an ongoing basis by HRM staff, and the project will be decommissioned/removed by HRM staff at their sole discretion once it has been determined that the project has outlived its lifespan.

The total budget for all artist fees and expenses related to this project is \$10,000.00 CDN inclusive of net HST. Proposals indicating a total cost exceeding this will not be considered. No further compensation will be made to the artist for costs associated with participating in the selection process.

This fee includes (but is not limited to): artist fees, technical consultation, travel to the site and project meetings, purchase of relevant materials, artwork installation (including delivery of materials to the site), and insurance and/or permit fees as required.

The tentative project schedule is as follows:

**Submission deadline:** June 28, 2021

**Selection and notification:** July 12, 2021

**Agreement and Installation:** Starting mid-July 2021.

## Intent

Artwork should be colourful, bold, and captivating for pedestrians walking around and over the mural.

Paint is being included in this select tactical project to achieve the following benefits:

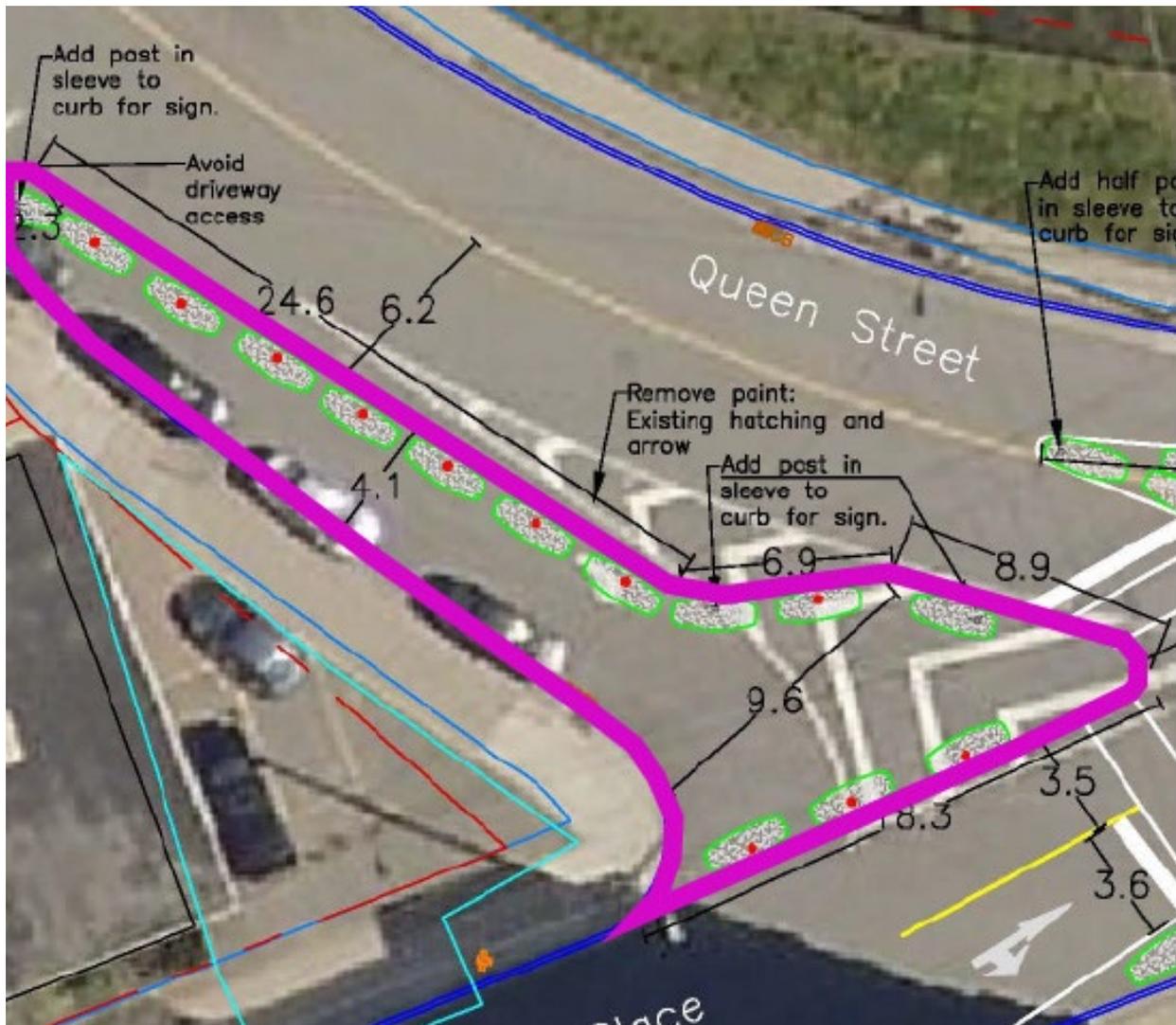
- Increase differentiation of this space from the rest of the roadway; improve visibility and clarity for drivers and pedestrians
- Reclaim excess roadway for pedestrians and help people to visualize it as more than a space for cars.
- Enhances project aesthetic appeal.
- Inspires people, draws visitors in, and enhances quality of life.

The selected Artist(s) shall accomplish the following tasks:

- Complete one (1) conceptual design and, once approved, complete one (1) final design for review and approval by HRM;
- Produce stencils or develop an implementation plan to translate a design onto asphalt; and
- Paint the design onto the asphalt with support if needed, from a group of artist organized assistants and/or volunteers.

## Opportunity Site Details

The reclaimed space at the intersection of Artillery Place and Queen Street is designed as shown below in pink (dimensions included):



The Spring Garden Business Association will be looking to activate the space this summer with bistro seating and planters. As planters have been installed ahead of the mural installation, it will be a requirement to work around these planters.

**Where possible, it is recommended that interested applicants view the site in person prior to developing their proposal and submitting their application.**

## Technical Requirements

Proposed artwork must adhere to the following specifications:

- Artwork should include any pathways in high contrast for visibility in the design, with the pathway remaining unpainted;
- Artwork is not to impact existing regulatory traffic paint/ markings;

- The paint used must include an anti-slip additive in order to maintain appropriate friction to avoid slipping / skidding. Example of an anti-slip additive is included in Attachment A;
- Artwork must be made with long-lasting and durable materials, appropriate for use on asphalt and roadways (e.g. acrylic traffic marking paint, epoxy-based pavement coating, etc.). Artists are required to submit a materials list for approval;
- A primer is recommended prior to painting the design on-site;
- Final clear coats are not permitted;
- Utilities at the project site may not be painted;
- The final design and materials must be approved by the Municipality's traffic department to ensure all traffic safety requirements are met;

Artists should be aware that the artwork may be subject to damage by the elements. Therefore, artists must accept the risk that their artwork may be damaged, altered, and/or removed by the Municipality at any time following installation.

Artwork must not contain content in breach of any intellectual property, trademarks, brands or any advertising; contain images of vulgar, offensive or illegal activity; or contain anything which, in light of generally prevailing community standards, is likely to cause deep or widespread offence; the artwork cannot display or resemble any sort of shape/image that resembles or could be confused with an official traffic sign or traffic control device.

## Diversity and Inclusion Framework

This project will be administered in accordance with the core values embedded in the Municipality's Diversity and Inclusion Framework, which states:

*The Halifax Regional Municipality values diversity and inclusion in all that we do, think and pursue. Diversity is more than race, ability, sexual orientation, language, gender or any other descriptive category. Diversity means understanding and utilizing different views, ideas, life experiences, skills and knowledge. By recognizing diversity as a core value, we are laying the foundation for a municipality that aspires to accurately represent the communities we serve.*

The goals of the Framework are reflected in the goals of this process, which include the development of:

- **Inclusive public service:** To ensure inclusive and equitable access to and benefit of, municipal services, programs and facilities;
- **Equitable employment:** To attract and retain a skilled workforce that reflects the diverse residents of the municipality; and
- **Meaningful partnerships:** To develop positive and respectful internal and external partnerships that contribute to inclusive decision making.

## Submission Requirements

Email all documentation as one (1) PDF document in portrait format, not to exceed a file size of 5 MB to: [artgrants@halifax.ca](mailto:artgrants@halifax.ca)

1. COVER PAGE – Please provide accurate contact information for the applicant, including mailing address, email address and phone numbers for the project lead (if submitting as a team), website information (where applicable), as well as the names of all collaborating parties.
2. ARTIST CV- Please include a brief bio and a resume outlining the professional experience of the applicant or project lead (not to exceed 2 pages).
3. STATEMENT OF INTEREST – 200 words (or less) that explain why the artist/team is interested in this opportunity and how their practice relates to this project and the posted selection criteria.

4. VISUAL PROJECT DESCRIPTION- A PRELIMINARY visual concept (drawings/renderings) sufficient to illustrate the applicant's approach to the site(s). \*\*
5. WRITTEN PROJECT DESCRIPTION- 250 words (or less) that describe the project, including relevant project methodology. \*\*

*\*\* It is understood that the project descriptions received at this stage through this process will be preliminary in nature, and intended to express the concept of the artwork, not the detailed final design. The selected concept and all particulars pertaining to the installation of the artwork will be further developed post-award in consultation with members of the project team.*

6. DIGITAL IMAGE WORK SAMPLES – Applicants must submit a **minimum of 5 and a maximum of 10 samples of past work** that best illustrate their qualifications for this project. Submit each image on a separate page, portrait format, and include title of work, artist(s), location, commissioning agency, date and budget. If submitting as a team, the team submits no more than 10 images.

## Format Guidelines

1. All supporting documents must be complete and strictly adhere to these guidelines and submission requirements (above) or risk not being considered.
2. All submissions must be formatted to 8.5 x 11 inch pages, portrait format.
3. Submission files must be 5 MB or smaller.
4. If submitting as a team, the team should designate one representative to complete the entry form. Each team member must submit individual resume/curriculum vitae. (See Submission Requirements)
5. All documents must be sent by email to: [artgrants@halifax.ca](mailto:artgrants@halifax.ca) and must be received on or before 4pm local time, June 28, 2021

Incomplete or late applications will not be accepted. Questions regarding the expectations of the submission process should be directed to:

Jamie MacLellan, Culture and Events, Halifax Regional Municipality 902.456.8384 or via email at [maclelaj@halifax.ca](mailto:maclelaj@halifax.ca)

## Selection Process

This is a single-stage process.

A peer selection panel comprised of arts sector representatives and community representatives will review all application materials. At the conclusion of the review, the selection panel will recommend the selection of one artist/artist team to undertake the work. The selection panel will also be informed by dedicated technical review of relevant HRM staff.

The selection panel reserves the right to request additional information from any of the applicants to inform their decision. The panel also reserves the right to make no recommendation from the submitted applications.

Once the selection panel has recommended a proposal and an award has been issued, the successful artist/artist team will be asked to prepare final concept designs based on the preliminary proposals.

## Additional Information

1. At the request of the Municipality the selected artist will be required to show proof of WCB coverage and \$2,000,000 general liability insurance.
2. Submission at this stage do not require a detailed budget, however proposals should exhibit a clear understanding that all components of the project must be completed within the stated budget of \$10,000 inclusive of net HST. Possible costs may include but are not limited to: artist and design fees, consultant fees, material costs, transportation, and all elements of installation.
3. Please be advised that the Halifax Regional Municipality and the selection panel are not obligated to accept any of the submissions and may reject all submissions. The Municipality reserves the right to reissue this Call for Proposals as required.
4. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (NS) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright in the concept proposal.
5. The ownership of design ideas submitted with this application remain with the submitting artist until a selection has been made and a contract signed. Once a contract has been awarded, the selected artwork will be owned by the Halifax Regional Municipality, and images of the work may be used in publicity for the Halifax Regional Municipality. Copyright of the work and all intellectual property shall remain with the artist.
6. Extensions to the submission deadline will not be granted under any circumstances. Submissions received after the deadline and those that are found to be incomplete will not be reviewed.

## Evaluation

Proposals will be evaluated through peer assessment. The review process will be informed by a technical review of the proposals by HRM staff, where deemed necessary.

\*Applicants need not have led public art projects of a similar scope and scale but their record of experience should reflect a capacity to successfully meet the requirements of this opportunity;

Examples of past work need not reflect public realm projects of a similar scale (e.g. equal or greater budgets). All past experience that affirms the applicant's capacity to lead the management of this project will be considered.

<b>Artistic Merit</b>	<ul style="list-style-type: none"><li>• Overall quality of submitted past work;</li><li>• Professional standing; and</li><li>• Artistic quality of submitted proposal.</li></ul>	40
<b>Methodology and Approach</b>	<ul style="list-style-type: none"><li>• How well the proposal meets the design intent, including requirements for colour, and clarity space definition</li></ul>	30
<b>Project Expertise</b>	<ul style="list-style-type: none"><li>• Applicant's ability to manage all aspects of this project;</li><li>• Applicant's familiarity working with public agencies; and</li><li>• Applicant's demonstrated ability to work to schedule and budget.</li></ul>	20
<b>Project Feasibility</b>	<ul style="list-style-type: none"><li>• Demonstrated understanding of project management as it pertains specifically to the management of project costs, and the perceived ability of the artist to complete the project within the allotted \$10,000.</li></ul>	10



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SHARKGRIP

SLIP RESISTANT ADDITIVE

**CHARACTERISTICS**

**H&C® SharkGrip Slip-Resistant Additive** is a micronized polymer for addition to H&C coatings for slip resistance, fine texturing, and gloss reduction. Due to its low oil absorption and high solvent resistance, it will stir easily into most oil-based and latex-based paints and other coatings with minimal effect on the coating's viscosity. Its low density allows it to stay well suspended in thin materials such as stains.

**Features:**

- Can be added to paints, stains, and sealers
- Add to latex-based, oil-based and epoxy coatings
- Spherical-shaped particles allow easy cleaning of the surface
- Spherical-shaped particles provide a smoother feel under foot when used on pool decks and patios

**Benefits:**

- slip resistance
- easy addition into paints and stains
- good chemical and abrasion resistance
- good universal compatibility without viscosity effects

**CHARACTERISTICS**

**Melting Point** (ASTM D-127): 330-335F  
**Particle Size:** 160-180 microns

**CAUTION****Limitations:**

**H&C® SharkGrip Slip-Resistant Additive** will increase the coefficient of friction on the surface of a paint, but due to its small particle size, the coating that this is added to should be considered **slip-resistant but not non-skid**.

**ORDERING INFORMATION****Part Number**

3.2oz	50.055004
16oz	50.055005

**SMIS**

3.2oz	107-8732
16oz	107-8740

**CAUTION**

**H&C™ SharkGrip® Slip-Resistant Additive** is not hazardous and does not contain silica, but should be treated as a nuisance dust while incorporating it into its intended vehicle. It is recommended that when mixing into unfamiliar coatings, a small test batch and application be made.

Not for use on wood stains.