

# **Great Canadian Heroes Award Contest (the “Contest”) Official Rules**

Nominate a Great Canadian Hero to win one (1) of five (5) staycation prize packages.

## **1) Eligibility**

- a) No purchase is necessary to enter the contest or win a prize. Internet access and a valid Facebook account is required to enter the contest.
- b) The Contest is open to all residents of the Halifax Regional Municipality, 19 years of age or older.
- c) The following individuals and their household members (whether or not related) are not eligible to enter the Contest: employees of the Halifax Regional Municipality, members of Halifax Regional Council and officers, directors, employees, agents and representatives of Bank of Nova Scotia.
- d) To be considered an eligible “Nominee”, entrant must nominate a person who is a resident of the Halifax Regional Municipality and is 19 years of age or older. The following individuals and their household members (whether or not related) are not eligible Nominees: employees of the Halifax Regional Municipality, members of Halifax Regional Council and officers, directors, employees, agents and representatives of Bank of Nova Scotia.
- e) For greater certainty, only the Nominee is eligible to win a prize upon completion of the prize claim conditions outlined in Section 6, including the execution of a Declaration and Release.
- f) The Municipality shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof within a reasonable period of time may result in disqualification. All personal and other information requested by and supplied to the Municipality for the purpose of this Contest must be truthful, complete, accurate and in no way misleading. The Municipality reserves the right to disqualify any entry, entrant or Nominee in its sole discretion, should any entry, entrant or Nominee at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

## **2) How to Enter**

- a) The period to enter the Contest (the “Contest Period”) begins at 9:00 a.m. Atlantic Time on June 19, 2020 and ends at 9:00 a.m. Atlantic Time on June 26, 2020.

- b) Limit of one (1) entry per person/Facebook account, per Contest Period. Where more than one entry is received, only the first entry received from that person will be considered.
- c) To nominate your Nominee visit Halifax Regional Municipality's HFX Civic Events Facebook Page during the Contest Period, and follow the instructions to register your Nominee by direct (private) message. Direct messages must include:
  - i) a short note (maximum 200 words) on why you think your Nominee is a Great Canadian hero and deserving of a staycation;
  - ii) your Nominee's name and phone number or email address; and
  - iii) confirmation that you have consent to share your Nominee's name, phone number or email address and that they agree to these Official Rules.
- d) To enter, you must have a valid Facebook account and your submission must be in compliance with these Contest Rules and the Facebook Statement of Rights and Responsibilities available at <https://www.facebook.com/terms>.
- e) You must secure your Nominee's consent before you provide their name, and email address or phone number.

### **3) Submissions**

- a) By participating in the Contest, each entrant warrants and represents that their submission:
  - i) is original to the entrant and that the entrant has obtained all necessary rights in and to the submission for the purpose of entering the contest;
  - ii) does not violate any laws;
  - iii) does not contain any reference to or likeness of an identifiable third party, unless consent has been obtained from the third party;
  - iv) does not contain any reference to or likeness of an individual under the age of 19 years;
  - v) does not contain the personal information of individuals, including without limitation addresses or telephone numbers, unless consent has been obtained from the third party;
  - vi) will not give rise to any claims whatsoever, including, without limitation, claims of infringement, invasion of privacy or publicity, or infringe on any rights and/or interests of any third party; and
  - vii) does not contain any material that is libelous, defamatory, profane or obscene.
- b) Any submission that does not comply with the foregoing, as determined in the sole discretion of the Municipality, will be disqualified and eliminated from consideration.

- c) The Municipality may reject any submission it deems inappropriate. Any inappropriate submission content may be removed by the Municipality, and all submissions from that entrant will be automatically disqualified from the contest.
- d) The Municipality assumes no responsibility for lost, late, or misdirected entries or for any human, computer, online, telephone, or technical malfunctions that may occur, or for any printing or typographical errors in any materials associated with the Contest. Late, lost or misdirected submissions will not be considered.

#### **4) Publication, License, Release and Indemnification**

- a) By participating in the Contest, each entrant:
  - i) acknowledges and agrees that they have obtained consent from the Nominee (e.g., the Canadian hero they are nominating) to provide the Nominee's name, telephone number and/or email address and story to the Municipality for the sole purpose of administering this Contest and prize fulfillment;
  - ii) acknowledges and agrees that the Municipality may collect, use, and disclose their personal information for the purposes of administering the Contest and prize fulfillment;
  - iii) represents and warrants that their submission is an original work of authorship and that they own all right, title and interest in and to the submission as of the date of submission;
  - iv) grants to the Municipality the perpetual, unlimited, and irrevocable right and licence to use, license, edit, modify, duplicate and/or create derivative works from their submission, including, but not limited to, the right for the Municipality to publish, display, broadcast, distribute, reproduce, perform, create derivative works from and otherwise use and exploit the submission via the internet or any other interactive media, on television, and/or in print, and without limitation and without payment of any compensation or notice of any kind to the entrant;
  - v) releases the Municipality from any claims, demands, losses and liabilities of any nature arising out of or in any way connected with the submission , and the use thereof as permitted hereunder, including, but not limited to, infringement of intellectual property rights, rights of personality, publicity or privacy;
  - vi) agrees to indemnify and hold harmless the Municipality from and against any claim or action brought by a person whose consent was not obtained by the entrant or by any person claiming its intellectual property rights, including without limitation, copyright, moral rights, trademark rights, or its personality or privacy rights were violated by the submission; and
  - vii) confirms the entrant's waiver of all moral rights in respect of the submission.

## 5) Prize Description

- a) Five (5) prizes are available to be won, each consisting of a staycation package (including, but not limited to, a hotel stay, restaurant gift card(s) and local products). The approximate value of each prize is five hundred dollars (\$500.00).
- b) Odds of winning depend on the number of eligible entries received for the Contest.
- c) Prizes must be accepted as awarded. No assignment, transfer, or substitution of prize is permitted, except that the Municipality reserves the right to substitute a prize of comparable or greater value at its sole and absolute discretion, for whatever reason.
- d) Prizes may not be exactly as advertised, and are provided “as is” without further warranty of any kind.

## 6) Awarding of Prizes

- a) On June 26<sup>th</sup>, 2020 a random draw will be conducted from among entries received during the Contest Period for the purpose of selecting each of the five (5) winners of the Contest.
- b) Each potential winning Nominee selected in accordance with these Official Rules will be notified on or around June 26, 2020 by telephone or email address at the telephone number or email address provided at time of entry.
- c) In the event that any potential winning Nominee does not respond to such notification within forty-eight (48) hours, or declines a prize for any reason, they will be disqualified, the prize will be forfeited and, and at the Municipality’s discretion and time permitting, an alternate potential winning Nominee may be selected from among all remaining eligible submissions received during the Contest Period.
- d) To be declared a winner and claim the prize awarded, the potential winning Nominee must:
  - i) Be eligible according to these Official Rules;
  - ii) Successfully answer, unaided, a mathematical skill-testing question; and
  - iii) Sign a standard Declaration and Release form:
    - (1) Confirming compliance with the Official Rules;
    - (2) Permitting the Municipality to use their name, testimonial, photograph and/or image on videotape for publicity purposes in any medium, including on the Halifax Regional Municipality’s websites and the HFX Virtual Canada Day 2020 broadcast on Eastlink TV, without additional compensation or permission; and
    - (3) Releasing the Municipality from all liability relating to the contest.
- e) The potential winning Nominee will have twenty-four (24) hours from the date of receipt to return a signed copy of the Declaration and Release form to the Municipality. If they do not, another potential winner may be selected from among the remaining eligible submissions received during the Contest Period.

## 7) General Contest Terms and Conditions

- a) The Municipality reserves the right, in its sole discretion, to cancel, amend, modify or terminate all or any portion of the Contest or the Official Rules at any time for any reason without prior notice.
- b) The Municipality reserves the right, in its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Contest, or to be acting in violation of the Official Rules. Any use of robotic, automatic, programmed, or like entry methods will void all such entries by such methods.
- c) All submissions must include a valid Facebook account for the entrant.
- d) This contest is in no way sponsored, endorsed or administered by, or associated with, Facebook. Any questions, comments or complaints regarding the contest should be directed to the Municipality and not to Facebook.
- e) By participating in the Contest, the entrant and Nominee agree to release the Municipality, its Mayor, Councillors, officers, employees and representatives, and Bank of Nova Scotia from any and all liability for any loss, harm, damages, costs or expenses, arising out of, or in any way related to, directly or indirectly, the Contest, including, without limitation those arising from the entrant's or Nominee's participation in the Contest, acceptance of the prize, and claims including those based on publicity rights, defamation or invasion of privacy.
- f) By participating in the Contest, each Nominee agrees that the Municipality may contact the Nominee to request their voluntary consent to use their name, testimonial, photograph and/or image on videotape for publicity purposes in any medium, including on the Halifax Regional Municipality's websites and the HFX Virtual Canada Day 2020 broadcast on Eastlink TV, without additional compensation or permission.
- g) By accepting a prize, each winning Nominee consents to the Municipality's use of their name, testimonial, photograph and/or image on videotape for publicity purposes in any medium, including on the Halifax Regional Municipality's websites and the HFX Virtual Canada Day 2020 broadcast on Eastlink TV, without additional compensation or permission. The winning Nominee also acknowledges and agrees that Municipality has no obligation to use some or any of the details about the Nominee.
- h) Entrant agrees to indemnify and hold the Municipality harmless from any and all claims regarding the use, exploitation and/or misappropriation of their submission. Entry in the contest constitutes permission to edit, modify, adapt, publicize and otherwise use the submission in any way without compensation.
- i) This Contest is governed by, and these rules will be construed and interpreted pursuant to, the laws of the Province of Nova Scotia and the laws of Canada applicable therein.
- j) In accordance with Section 485 of the *Municipal Government Act* (MGA), the personal information collected to administer this Contest will be used by Municipal staff for the purposes of prize selection in the contest and promotional activities. If you have any

questions about the collection and use of this information, please contact the Access & Privacy Office at 902-490-4390 or [accessandprivacy@halifax.ca](mailto:accessandprivacy@halifax.ca).