

COMMUNITY OVERVIEW

HUBBARDS

The Rural Active Transportation Program includes a prioritization framework that was developed to determine which of the 17 candidate rural communities should receive investment first, and will provide on-going analysis for future investments. A set of objectives were determined by combining direction from Regional Council and municipal plans, best practices research, and stakeholder insights.

KEY OBJECTIVES	HIGH SCORE CONSIDERATIONS
Create Connections	Opportunity to connect to schools, daycares, commercial areas, libraries community centres, parks and trails, local or regional active transportation facilities, or transit.
Improve Safety	Relatively high number of traffic volume, traffic speed, and truck traffic on main street. Relatively high collision rates in the community.
Foster Equity	Relatively high score on the Canadian Index of Multiple Deprivation (CIMD) (situational vulnerability, economic disparity, ethno-cultural compositions). Relatively high African Nova Scotian population and/or Mi'kmaq population.
Community Momentum	Community has an Active Transportation Plan (or Community Plan that addresses active transportation), and an active and engaged community group.

SECONDARY OBJECTIVES	HIGH SCORE CONSIDERATIONS
Cost Effectiveness	Relatively high population density. Opportunity to integrate project with other projects, and/or receive funding/cost sharing from other levels of government.
Economic Opportunity	Community has a defined mainstreet commercial area. Community is a culturally significant area. Opportunity to connect community to Provincial Blue Route.
Shift Mode Share	Relatively high number of residents already walking and/or cycling on the streets in the community daily. Relatively high percentage of population commutes less than 15 mins.

Hubbards has been prioritized as a candidate rural community to receive a sidewalk or multi-use pathway on the mainstreet of the community centre. This community has been prioritized because:



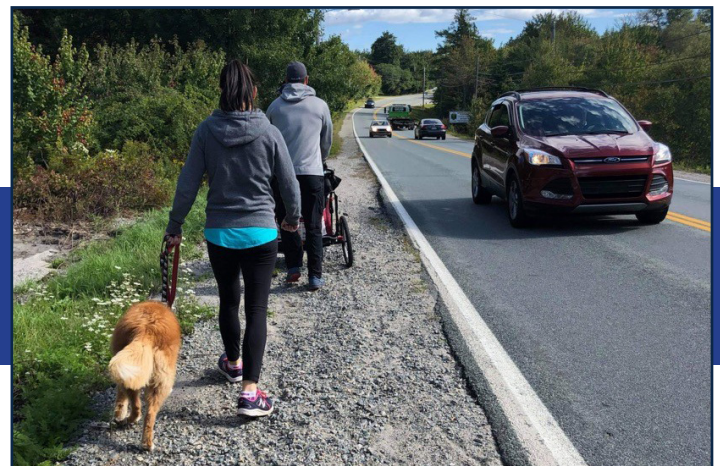
this community is a **local destination** for work, school, recreation, entertainment and services for surrounding communities;



this community is identified as a **Rural Growth Centre** in the [Regional Plan](#) (2014). The Regional Plan establishes long-range, region-wide planning policies outlining where, when, and how future growth and development should take place between now and 2031;



this community has the **Hubbards Community Plan** (2022) commissioned by the Hubbards Streetscape Project. The plan focuses on improving Hubbards through designing safer streets, streetscaping, and placemaking.



Pedestrians walking on the existing shoulder of Trunk 3 in Hubbards.